



## **Koneru Lakshmaiah Education Foundation**

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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### **“Empower women financially through stock market trading”**

A Report On the occasion of Womens Day on 07.03.2021

Women are known to don multiple hats since time immemorial and are known to do everything with a lot of dedication and finesse. Today, earning an extra income is no more a luxury but becoming the norm. With the cost of living outwardly going up every year, it's smart to think about earning passive income. There are so many women who have transitioned from being home-makers to full-time traders enabling them to gain some passive income which is considered as a profitable, safe and trustworthy option.

Having said that, our nation still has a long way to go vis-à-vis women empowerment. It could be an irony that Indian women are often termed as 'Gruhalakshmi', or the house-goddess of wealth, and are rarely tested for wealth creation on behalf of their homes. A paradigm shift is being observed, however, as more women are proving their mettle in this area as well. Stock markets are acting as the much-needed catalyst in this scenario.

KL Deemed to be University has organized an online lecture on 7.3.2021 where the tips for trading and how to invest in trades for clearly explained where nearly 65 participants and women faculty have attended. Where 45 girl students and 15 boy students with 5 women faculty in attendance.

**Resource person and Faculty Incharge:** K Sony, Asst. Prof,

Dept of ECE, KL University

**Student Incharges:** Lakshmi Bhargavi 2001510073


**Date and Time:** 7/3/21 at 3:00 PM.

Online link:

**https://teams.microsoft.com/l/meetup-join/19%3a0bacfd7b8ad9472cbd05930cfd39d040%40thread.tacv2/1615524697380?context=%7b%22Tid%22%3a%22808cc83e-a546-47e7-a03f-73a1ebba24f3%22%2c%22Oid%22%3a%22f6386030-2df4-45ba-a979-187f399ba7ff%22%7d**

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WOMEN IN TRADING



- Although stock market trading is still male-dominated, a growing number of women are now entering the fray.
- Job uncertainty due to Covid-19 and the need for an alternate source of income have given a fillip to this trend.
- Today, we have women students in the age of 30-35 and even 45 years who are willing to learn stock market trading.
- Similarly, we have seen growth in female traded clients as well, which increased to 40% from 14.75 per cent

Trading firm	Women-held demat account between Jan 2020 and 2021 (In %)
Sharekhan by INP Paribas	77
Motilal Oswal Financial Services	36
ZELENS	40

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EMPOWER WOMEN FINANCIALLY THROUGH STOCK MARKET TRADING

A Panel Discussion In KL Deemed to be University on the occasion of Womens Day 7<sup>th</sup> March 2021  
By:K Sony ,Asst prof ,Dept of ECE .

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1	170020066	Posani Meghanath
2	170020072	Shaik Babu Bharath Shaw
3	170020076	Shaik Sameeruddin
4	170020077	Simhadri Hemasrikanth Murthy
5	170020078	Srimaththirumala Purehella V T A Ajay
6	170020080	Tarigopula Lakshmi Tirupathi Naidu
7	170020085	Veda Prabhat Ravi
8	170020089	Venkata Sai Krishna Gudipudi
9	170020096	Chirumamilla Naveen
10	170020100	Bellam Bala Chandu
11	170020104	Palvadi B N V G Krishna Kumar
12	170020107	Sai Taneesh Narra
13	170020108	Sankuri Sharath Chandra
14	170020109	Peta Varun Kumar
15	170020110	Muthumula Divyesh Reddy
16	170020111	Chevuri Laxmi Aparna
17	170020113	Shaik Ashraf
18	170020119	PERABATHULA RAJESH Rajesh
19	180060001	Kushwant Kumar Chimmiti
20	170060074	Yarramsetty Lok Chandra Mouli
21	180060002	Jetty Dessy Mariyan
22	180060003	Thirupathi Sai Avinash
23	180060004	Kalyan Krishna Karumuri
24	180060007	Karri Sumanth Kumar
25	180060008	Karri Vamsi
26	180060009	Bellamkonda Uma Sankar Rao
27	180060011	Arasada Rakesh
28	180060012	Srija Gouram
29	180060013	Sanapa Sumanth Prapulla
30	180060014	Syed Rahamat Tabassum
31	180060015	Daliparthi Sai Pavan Tez
32	180060016	Poldasu Vinay Vardhan
33	180060017	Subbarao Satha
34	180060018	Kancharlapalli Nagarjuna
35	180060019	Dhara Sai Venkat
36	180060020	Shaik Shoyab Aslam Pasha
37	180060022	Dadi Tirumala Tarun
38	180060024	Ainala Lavanya
39	180060025	Meda Sai Vamsi Manoj
40	180060026	Shaik Jafar Vali
41	180060028	Kadali Gowtham
42	180541251	Nikhil Sai Mallela
43	180541002	Aradhana Jain -Please Enter-
44	180541003	Aryan Jain -Please Enter-
45	180541004	Asees Sardar Singh Sahni
46	180541005	Asjadul Minhaj Please Enter
47	180541006	Aysha Parveen -Please Enter-
48	180541008	B Haneesh Babu
49	180541009	Davuluri Bharadwaj -Please Enter-

50	180541010	Deepika Pugalia -Please Enter-
51	180541011	Deepsha Agarwal -Please Enter-
52	180541014	Gagan Kumar Kothari
53	180541015	Ganesh Gowtham -Please Enter-
54	180541016	Gokavarapu Jyothi Swaroop Pavan
55	180541017	Gummala Sujith -Please Enter-
56	180541018	Bhimavarapu Harshita Naga Vani Reddy
57	180541019	Hrithick Jain -Please Enter-
58	180541020	Ishika Bhandari -Please Enter-
59	180541022	Jasween Kaur Lamba
60	180541023	K. Ravindhra
61	180541024	Kollu Prasanna Kumar
62	180541025	Koppula Praneeth Reddy
63	180541026	Kothamasu Krishna -Please Enter-
64	180541030	Mohit Jain Please Enter
65	180541032	Mudragada Tarun Naidu