



# National Symposium on Intellectual Property Rights (IPRs)

25-26 October 2017

## Program sponsors:

Part of financial assistance is provided by Project Management Unit, IPR Division of Ministry of Electronics & Information Technology (MeitY), Govt of India, New Delhi

## Conference Organizers:

Dept of Biotechnology and Center for Innovation, Incubation & Entrepreneurship, K L University

## Conference Co-organizers:

CII-APTDC, Hyderabad



## About IPR

"Knowledge is wealth" - From novel drugs to digital designs knowledge is being created in today's increasingly globalized and liberalized economy. Modern world is thriving on knowledge based economy with huge thrust on innovations and inventions. IPR is an essential part of protecting, capitalizing one's own inventions and as to how to commercialize at an appropriate time. With this background, need was felt to bring awareness on IPRs in academic institutions. Academic institutions are the best places to stimulate and promote creativity. With Government of India's emphasis on Start-up India and Make-in-India programs, Institutions play key role in creating young entrepreneurs to build their own business. K L University's Center for Innovation, Incubation & Entrepreneurship (CIE) and Dept of Biotechnology is organizing the 2-day National Symposium on IPR. CII-APTDC is Co-organiser of the event and Oriigin IP Academy, Bangalore is knowledge partner for the event.

## Key Sessions:

- Start-up IPR policy,
- Startups in ICT& Electronics sector
- Career opportunities in IPR
- Panel discussion on guidelines issued for examination of computer related inventions (CRIs)
- Copyrights, Trademarks, Trends in ICT & electronics sector
- Managing and monetizing Digital environment
- Software patents in India
- Semi-conductor IC layout Design
- Patent search analysis
- Case studies presented by NRDC, Oriigin IP Academy and many more

## Invited Experts

- Representative from MeitY, New Delhi
- Representative from Indian Patent office, New Delhi
- Dr. Bindu Sharma, CEO, Origii IP, Bangalore
- Ms. Roli Guptha, K&S, Hyderabad
- Mr. Raju Bhupathi Raju, Patent attorney, Hyderabad
- Mr. Subhajit Saha, Head, APTDC-CII, Hyderabad
- Dr. Krishnaveni S, Altacit Global, Chennai
- Mr. Sudipta Ghosh, Head, IP Management, Wipro Technologies
- Mr. Sahoo BK, NRDC, New Delhi
- Mr. Sushanth S, Hyderabad
- Dr. Kalpana Sastry, Hyderabad

## Who should attend

It is a must event for all Start-ups, Students, Ph. D Scholars, Academic Faculty and Government officials dealing with IPRs and innovations- Thrust is on ICT & Electronics sector

## When

October 25-26 2017

## Where

K L University, Vaddeswaram, Guntur Dt, AP.

About KLU (<http://www.kluniversity.in/>)

K L University is a pioneer in the field of engineering education in private sector in the state of Andhra Pradesh, India. Erstwhile the Koneru Lakshmaiah College of Engineering, established in the year 1980 was granted autonomous status in the year 2006 and given deemed-to-be University status in 2009. The University was assessed and accredited by National Assessment and Accreditation Council (NAAC) with 'A' grade, the highest grade given to any University in India in the year 2012. Based in the capital region of the sunrise state of Andhra Pradesh in the economically developed southern India, KLU has undergraduate, postgraduate schools, with over 720 faculty, 640 staff, and 65,000 successful alumni in diverse professions around the world.

## About Center for Incubation and Innovation Entrepreneurship (CIIE)

CIIE a dynamic center for innovation and incubation at K L University is currently holding 21 registered and 20 to be registered startups from student community in various fields of specialization. It is currently placed in a 5,000 sq. ft area. We plan to expand the area to 20000 sq. ft encouraging many student startups and external startups. CIIE is having thrust areas in Agriculture and Allied Fields, Green Chemistry, Bio-Technology, Cloud Computing, Internet of Things, Cyber Security, Robotics and Mechatronics, Solid Waste Management, Battery Technology, Green Technology, Digital Marketing, IT/ITES, 3 D Printing, e-commerce or digital commerce. CIIE has conducted around 30 events, seminars, workshops on ideation, product development, mentoring and accelerators under Entrepreneurship development.

## About Dept of Biotechnology

Dept of Biotechnology was established in the year 2002-03. The Department offers four year undergraduate engineering degree in Biotechnology with specializations in Biomedical Engineering, Bioinformatics, Biofuels and Genetic Engineering. The strength of the department is its rich treasure of faculty who have been drawn from reputed National and International Academic and research organizations as well as Industries. Faculty with post doctoral research experience and faculty with more than 15 years of experience are feathers in the cap of our department.

The Department over the last three years has acquired projects worth more than 3 crores in the areas of Biofuels, Biomedical research, Genomics and Proteomics, bioinformatics and food biotechnology in vivid fields of biotechnology, funded by prestigious research organizations like DBT, DST, UGC and ICMR.

## Startups

Up to 40 startups are expected to attend the event from various parts of AP and Hyderabad

## Schedule for 2-day Symposium at K L University, Guntur, A.P

### Day 1

9:00 AM to 9:30 AM	Registration
9:30 AM to 10:00 AM	Inauguration
10:00 AM to 10:50 AM	Overview of IPR-Bindu Sharma
10:50 AM to 11:10 AM	Tea Break
11:20 AM to 12:00 Noon	Patent Search Analysis and its importance-Bindu Sharma
12:00 AM to 12:50 PM	Managing & Monetizing Copyright in the Digital Environment – Practical tips & Emerging Business models-Sushanth
12:50 PM to 13:50 PM	Lunch Break
13:50 PM to 14:40 PM	Semi conductor IC Lay out Design – Resource person from IPO -MeitY
14:40 PM to 15:30 PM	What is in the name? All about creating & leveraging Brand Value – Trademarks –Raju Bhupathi
15:30 PM to 15:50 PM	Tea Break
15:50 PM to 16:40 PM	Scenario of Software patents in India –Bindu Sharma
16:40 PM to 17:20 PM	Discussion along with case studies

### Day 2

9:30 AM to 10:20 AM	IP in ICT Sectors : Current Issues & Emerging Trends in protecting software and Computer related inventions (CRIs) – Dr. Krishnaveni S, ALtacit
10:20 AM to 11:30 AM	Overview of IPR with respect to Start-ups – BK Sahoo NRDC
11:30 AM to 11:50 AM	Tea Break
11:50 AM to 12:40 PM	Provisions related to Startups in Electronics & ICT sectors-Sudipta Ghosh WIPRO
12:40 PM to 14:00 PM	Lunch Break
14:00 PM to 14:50 PM	Importance of Copyright for the ICT&E sector- Ms Roli Gupta, K & S Partners
14:50 PM to 15:40 PM	Qualifications and Skills Required to pursue career in IPR- Bindu Sharma
15:40 PM to 15:00 PM	Tea Break
15:00 PM to 16:00 PM	Panel Discussion on Latest Guidelines Issued for Examination of Computer-related Inventions (CRIs) Representative from MEITY; IPR s in Biotechnology Dr Kalpana Sastry NAARM Hyd
16:00 PM	
Closing Session	

## Conference Secretariat

### Convener

National Symposium on Intellectual Property Rights

Center for Innovation, Incubation & Entrepreneurship (CIE), Room No. C-509

K L University, Vaddeswaram, Guntur-522 502 A. P. India

E-mail: [convener.iprsymp@gmail.com](mailto:convener.iprsymp@gmail.com)

### Contact Persons

Rohit 9030363855	Bhavani 7997260091
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### Registration

Rs. 400/- for Students, Research Scholars

Rs. 500/- for Academia, National and Central Institutes and Faculty

Rs. 1000/- for Industry participants

DD should be drawn on "KL UNIVERSITY" and send to convener by post along with registration form

### STEPS FOR ONLINE REGISTRATION

1. Visit the Website, <http://ict-ipr.in/>
2. Go to Register
3. Select User Type as Individual
4. Click on I Accept
5. Next
6. Fill Up the Registration Form & Generate pdf File

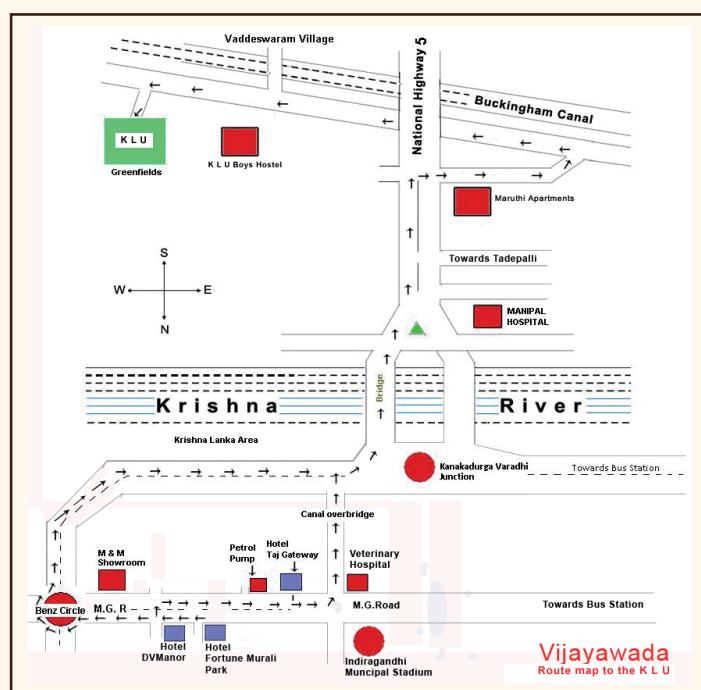
After Successful registration please send the registration form with

Registration fee to

[convener.iprsymp@gmail.com](mailto:convener.iprsymp@gmail.com)



Route Map



Vijayawada  
Route map to the K L U