



K L University

(Deemed to be University - and, u/s 3 of the UGC Act, 1956)
(NAAC Accredited "A" Grade University)

KLU PANORAMA

VOLUME 7

ISSUE 1

October 2017



MOST CLEAN CAMPUS

IN SOUTH CENTRAL REGION



Smt. Koneru Kanchana Latha, Secretary, KLEF, receiving the Clean Campus Award from AICTE Chairman Prof. Anil Sahasrabudhe



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President

Er. Koneru Satyanarayana KLEF

Vice President

Er. K L Havish

Vice-President, Planning & Projections, KLEF

Er. K Raja Harin

Vice-President, Operations & Services, KLEF

Chancellor

Dr. K. Ramamoorthy

Vice Chancellor

Dr. L S S Reddy

Pro-Vice Chancellor

Dr. K. Satya Prasad

Registrar

Dr. T Uma Maheswara Rao

Please send your suggestions for improvement of the publication to newsletter@kluniversity.in

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President
Er. Koneru Satyanarayana

Dear Reader,

K L University, in the past three months has received international accolades by updating its standards to reach the highest levels. Technology has grown in the ways making life much easier and better. It is our turn to contribute a part to the society. One such move is transforming our capital city, Amaravati into a Smart city. K L University has been declared as the nodal centre for smart cities by Govt. of A.P and UC Berkely in the hack- a-thon held recently. Two of the fifteen teams from our university have excelled in this hack-a-thon and received appreciation from our Honourable chief minister sri Nara Chandra Babu Naidu.

This university is also known for cleanliness, greenery and energy conservation. All India Council for Technical Education (AICTE) recognized K L University as the "Most Clean Campus in South Central Region". To our motive that cleanliness is Godliness, KLU achieved All India Rank 2 under Swactha Institute Rankings -2017 given by MHRD. We take immense pride that our university has set a path that encourages the society towards these basic requirements for a healthy society.

Drastic change in the climate is one of the major problems which have to be looked at immediately. Hack-4- Climate is a hack- a- thon being conducted at Bonn, Germany which has invited 100 technology aspirants across the globe and 2 students from K L

University have been selected of the total of 5 from the country.

University of California has offered University Innovation Fellowship to those students who can transform their university to reach international standards. It has given this extra- ordinary opportunity to 4 of our students. These students will represent K L University at the Silicon Valley.

K L University has its own mark in the field of sports education. Our MBA student Ms. Jyothi Surekha Vennam has received the most prestigious 'ARJUNA AWARD', in the field of Archery. I hope the students passing out from the premises of the campus come out with flying colours and help develop the society around them. If each of you work towards a betterment of your surroundings, it will lead to a large scale development and upgradation. It will restore the lost glory of this country and make it shine again..

- Er. Koneru Satyanarayana
President - KLEF



Vice - President’s Message



Er. K L Havish

Vice-President, Planning & Projections, KLEF

Dear all,

I would like to congratulate the entire team of K L University to make the establishment of the Off-Campus, at Hyderabad, a success story. Our motivated and experienced team’s diligent work has made it possible to take this first step of a highly ambitious project and there is still a long way to go.

In the era of digital learning, the pathway to success is constantly changing. The place of print media, books, magazines, projects, face to face mode competitions have been taken by online and digital learning. Hence, members of educational community must embrace the essence of digital knowledge by accepting challenges of doing online business, learning and creating new technologies which solves the grass root problems of society. K L University H prepares students to become global technical experts by teaching technical skills necessary for a successful life.

Our experienced faculty employ multi-faceted strategies to guide students to learn complex subject matter. The class assignments are comprised of real-world tasks which prepares students to address the problems they may encounter in their careers. The focus of our teaching learning process is on knowledge rather than on grades. We believe in an education which not only provides certification but also educates a person to make a living and a life.

We aim at establishing a global university with students from across the world. It would be a great privilege to create successful professional in the fast-paced international industry. ‘Intelligence and values’ are our guiding principles which help us create characters who are beyond self into selflessness and closer to humanity..

Er. K L Havish

Vice-President, Planning & Projections, KLEF



Er. K Raja Harin

Vice-President, Operations & Services, KLEF

Dear All,

Welcome to the October Issue of the Panorama, the KL University (KLU) Newsletter. We are happy to secure All India 2nd Rank in “Swachhta Ranking of Higher Educational Institutions” on 14th September 2017 from MHRD. We are also recognized as the “Most Clean Campus in South Central Region” by AICTE. We celebrate the awards and accolades that the University has earned in the last few months and the honors and prizes that our faculty and students have brought from various regional and national level events. The students on the campus have maintained their winning spree not only in academics but also co-curricular activities.

This issue of newsletter covers the events by Academic Staff College, Activities of CIIE , Series

of guest lectures, workshops, training programs and sports related activities. Experts from academic and corporate sectors visited the University on various occasions and shared their experiences with the students and faculty members. The achievement by our faculty members in the form of paper publications, books and Ph.D. awarded are also recorded in this issue. We look forward to your comments and suggestions. The Graphics Design team made efforts to present this issue in aesthetic and appealing way. The Editorial Team hopes that the issue will meet the expectations of the web readers

Er. K Raja Harin

Vice-President, Operations & Services, KLEF



Vice Chancellor's Message

Dear Reader,

To dream is to achieve, and anything that is dreamt can be achieved. Here in KLU, we don't want our students to think out of the box, we want them to think what they can do with the box. In KLU we teach the students to dream, to aspire, and to design beautiful lives for themselves. Helping the students to focus on their overall development, and become icons on their respective fields of interest is what we aim at.

I take this as an opportunity to congratulate all the staff members for their outstanding work and never-ending commitment towards value based quality education and unstinted efforts put in to ensure that the lives of students grew brighter each day, and that light will create the pavement in making the students of this university the sunshine of the future.

Last but not the least I would like to wish the outgoing students of this year all the wish for their future endeavors!!



Dr. L S S Reddy
Vice Chancellor -KLEF

Pro-Vice Chancellor's Message

Dear Reader,

This university has been ranked as one of the top universities in South India and has maintained its position as the same. The students are made to interact with various scientists, industrialists and academicians from over the world during various events. This helps them to broaden their minds and look for better opportunities. The students have the capability to improve their knowledge and skills by discovering the dormant talent within them. The university helps them water such talents and help lay the foundation that ultimately yields a fruitful tree that helps and nourishes the society. I wish to convey my heart felt congratulations to those who have excelled well in life and wish the same for the students who will graduate from the university premises.



Dr.K.Satya Prasad
Pro-Vice Chancellor- KLEF

Registrar's Message

Dear Reader,

It is very pleasant to learn that K L University has been producing stalwarts who are in a position to employ rather than searching for employment. The university has been moulding students in various fields and setting a platform for the students to improve in their fields of interest and come out in flying colours. Their hidden talents are well nourished and brought out through many events and opportunities. The industrial exposure given improvises the mind-set of the students and channels them into a direction that help them work towards the betterment of the society. I take this opportunity to wish the students the best in their lives and pray, everyone shines in their lives and stand out as examples to the people around.



Dr. T Uma Maheswarar Rao
Registrar -KLEF



Editor's Message



Dear Reader,

Being here as a part of the KLU family is something great and really inspiring to witness, watching the students unfold their potentials and crossing the hurdles they face at each step of there is really something that inspires every day. Marking new distinctions in perfection and professionalism has become a cake walk for the students. I overwhelmed by the sincerity of the students in what all work they do. Doing everything with such enthusiasm is not an easy work for the student, but our KLUians can do it.

Thanks to the efforts of the staff members, they have molded the students in such a way, inspiring them every day with their work and being as the role models for the students. Not only playing the role a teacher, they have also become preachers and train the students to face all the hurdles of their life and to become the

symbols of success. I hope that this legacy of students continues further and that , they would mark their names in the development of the nation.

Wishing all the students success in your lives!!

Dr.K.Sarat Kumar

Dean (P&D), Editor-KLU Panorama

PLANNING & DEVELOPMENT



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K L UNIVERSITY AWARDED

"THE MOST CLEAN CAMPUS IN SOUTH-CENTRAL REGION FOR THE YEAR 2017" BY AICTE

The All India Council for Technical Education (AICTE) has awarded K L University (Koneru Lakshmaiah Education Foundation) as "The Most Clean Campus in South-Central Region for the Year 2017 " at AICTE Clean Campus Awards 2017. At National level K L University is recognized as one among the Top 10 academic institutions implementing Swachh Bharat Mission by AICTE.

The award was conferred based on the available facilities and best processes being adopted by Koneru Lakshmaiah Education Foundation University for Solid waste management, Water conservation and management including waste water management and reuse, rain water harvesting ,Energy conservation and Electronic waste management.

Recently The Ministry of Human Resource Development has awarded K L University (Koneru Lakshmaiah Education Foundation) with 2nd Rank at National Level in "Swachhta Ranking of Higher Educational Institutions" on 14th September 2017 for its clean campus initiative.

To recognize the contribution of AICTE approved academic institutions in implementing Swachh Bharat Mission, AICTE has decided to give "AICTE Clean Campus Award 2017" on October 2, the birth date of Sri. Mahatma Gandhi.

On behalf of K L University Smt Koneru Kanchana Latha, Secretary, KLEF and Dr K Sarat Kumar Dean (Planning & Development) K L University received the award from Prof.

Anil Sahasrabudhe, Hon'ble Chairman, AICTE. The Award Ceremony was conducted at College of Engineering (CoEP), Pune.

AICTE had given merit points for keeping the campus clean all the time. AICTE honored K L University for this achievement with a tree (**Tree Id: Clean_Campus_008**) planted in AICTE Campus on 2nd October 2017 whose care shall be taken by AICTE.



Tree planted in AICTE Campus honouring K L University



Smt Koneru Kanchana Latha, Secretary, KLEF, at the AICTE Clean Campus Awards Ceremony

SWACCTHA INSTITUTE RANKINGS-2017

All India 2nd Rank for Koneru Lakshmaiah Education Foundation under Technical Institutions category



Dr K Sarat Kumar ,Dean (P&D) K L University receiving the Award from Sri Prakash Javadekar , Hon'ble Minister of HRD.

The Ministry of Human Resource Development has awarded K L University (Koneru Lakshmaiah Education Foundation) with 2nd Rank in "Swachhta Ranking of Higher Educational Institutions" on 14th September 2017, feeling that hygiene is an integral part of education. The ranking is done based on two components – in-campus hygiene, which will have 85 percentage weightage, and activities outside the campus, which will have 15 percentage of weightage.

Campus hygiene will include the availability of toilets in hostels, academic building condition, toilet condition and maintenance, running water facility, garbage clearance in campus and frequency and disposal system of garbage among other things.

It has also taken into account of any innovative technology used for solid and liquid waste management, hostel and kitchen hygiene, apparel of staff, the extent of mechanisation of food preparation, availability of cooking gas, chimneys, water storage and pipeline systems, quality of drinking water and green cover on campus.

In activities outside campus, the Ministry has awarded marks for adopting village or neighbourhood and activities taken to achieve the spread of cleanliness and hygiene.

Dr. K. Sarat Kumar, Dean - Planning and Development has received the award in behalf of K L E F from Shri Prakash Javadekar, Central Minister, MHRD at Hotel Ashoka, New Delhi on 14 September 2017.

Anil Dattatraya Sahasrabudhe - AICTE chairman and Virander Singh Chauhan - UGC Chairman also graced the award ceremony. Koneru Lakshmaiah Education Foundation (K L University) established in the year 1980 situated in Green Fields of Vaddeswaram, has been conducting many programs giving high importance to Cleanliness, clean mind and clean and green society.

ARJUNA AWARD TO K L U ARCHER MS. VENNAM JYOTHI SUREKHA

Ms. V JYOTHI SUREKKA, presently pursuing MBA in our University, received prestigious "ARJUNA AWARD" for the year 2017 in "ARCHERY". This award was conferred on her by Hon'ble President of India on 29th August-2017 at Rashtrapati Bhavan, New Delhi. Andhra Pradesh Chief Minister N. Chandrababu Naidu awarded her a cash prize of Rs. 1 crore along with a housing site of 500 sq. yards in Vijayawada or Amaravati after she was awarded the Arjuna Award for her achievements in the field of Archery. Surekha was youngest to be awarded this award in South India and also the first sportsperson to receive it after the Andhra Pradesh state bifurcation. K L University Management, University administration, Faculty, Non-teaching Staff and Students felicitated her for her achievement and recognition by the Government of India





FACULTY ACHIEVEMENTS



•**Dr.D.Venkata Ratnam** Professor, Department of ECE, KL University, has been invited to Institute of Space Earth Environment (ISEE), Nagoya University, Nagoya, Japan for executing joint Research Project entitled “Development of Ionospheric Weather Forecasting Algorithms for GNSS Users” between KL University and Nagoya University for the duration of three months July 19, 2017 to Oct 19, 2017.

•**Dr.Md.Ali Hussain** received ENGINEERING & TECHNOLOGY RESEARCH EXCELLENCE AWARD – 2017” for Excellence in Electronics Engineering, Computer Science & I.T. from Global Leaders Foundation.



•A Patent was published by **Dr A Srinadth**, Y Kalyana Chakravarthy named “Device and method for generating hydraulic prosthetic knee movements”.

•**Pitta. Sundara Kumar**, working as Professor, Dept of Civil Engineering was conferred with a Ph.D. in Civil Engineering at Andhra University (AU), Vishakhapatnam for his research on “Rainfall-Runoff Simulation using ANN and computation of Sediment Yield at Ungauged stations and Soil erosion using RS and GIS” under the guidance of Dr. T.V.Praveen, Professor, Department of Civil Engineering, Andhra University (AU), vishakapatnam.



•**Mr. KASIPRASAD MANNEPALLI**, Research Scholar with Registered Number 13304004, Department of ECE was conferred with a Ph.D by K L University for his Thesis entitled “ANALYSIS AND IDENTIFICATION OF EMOTIONS AND ACCENTS OF TELUGU SPEECH” under the guidance of Dr. P. Narahari Sastry, Professor CBIT, Hyderabad and Dr. M. Suman, Professor, Department of ECSE.

•**Mr. MVD. Prasad**, Research Scholar with Registered Number 13304067, Department of ECE was conferred with a Ph.D by K L University for his Ph.D Thesis entitled “CONTINUOUS SIGN LANGUAGE RECOGNITION UNDER VERSATILE CAMERA MODELS WITH MACHINE LEARNING” under the guidance of Dr. P.V.V. Kishore, Professor, Department of ECE.

•**SWAPNA GUNTUPALLI** Registered Number 10301003, Research Scholar, Department of Bio Technology was conferred with a Ph.D by K L University for her Ph.D Thesis entitled “Development of Microbial Consortium for Bioremediation of Polycyclic Aromatic Hydrocarbons (PAHs)” under the guidance of Dr. B.J.K. Singh, Professor, Department of Biotechnology.

•**PASALA GOPI**, Research Scholar with Registered No. 13306001, Department of EEE was conferred with a Ph.D by K L University for his Ph.D Thesis entitled “APPLICATION OF

HEURISTIC ALGORITHMS TO AUTOMATIC GENERATION CONTROL OF INTER CONNECTED ELETRIC POWER SYSTEM” under the guidance of Dr. P. Linga Reddy, Professor, Department of EEE

•**T. Gunasekhar**, Research Scholar with Register Number 13303087, Department of Computer Science & Engineering was conferred with a Ph.D by K L University for his Ph.D Thesis entitled “A Framework for prevention and Detection of insider attacks in cloud infrastructure through hardware security” under the guidance of Dr. K. Thirupathi Rao, Professor, Department of CSE.

•**K. PAVAN KUMAR**, Register No.13324014, Research Scholar, Department of English, KL University was conferred with a Ph.D by K L University for his Ph.D Thesis entitled “COMPLICATIONS IN ACQUIRING COMMUNICATION SKILLS : A CASE STUDY” under the guidance of Dr. G. Mohanacharyulu, Associate Professor.

•**B. Nageswara Rao**, Register No.13321018, Research Scholar, Department of Mathematics, K L University was conferred with a Ph.D by K L University for his Ph.D Thesis entitled “A STUDY ON TRANSLATES OF VAGUES GROUPS, VAGUE SEMIRINGS AND VAGUE -ALGEBRAS” under the guidance of Capt. Dr. N. Ramakrishna, Department of Mathematics, KL University

•**B. Chaitayna Krishna**, Research Scholar with Register Number 12303005, Department of CSE was conferred with a Ph.D by K L University for his Ph.D Thesis entitled “MODEL BASED DECISION SUPPORT SYSTEM FOR MANAGING RISKS OF WEB BASED INFORMATION SYSTEMS” under the guidance of Dr. K. Subramanyam, Professor, Department of CSE, KL University.

Dr. K. Thirupathi Rao, recognized as Technical Session Chairperson in the event of International Conference on Computational Intellegence and Data Engineering conducted by the Organization is Lakkireddy Bali Reddy College of Engineering, Mylavaram on 14th & 15th July 2017.

Mr.B.Tirupathi Reddy, got Certificate of Appreciation as a Distinguished Facilitator in the event of Inspire Faculty Excellence Awards conducted by Infosys, Campus Connect in Aug’2017.

Mr.G.Krishna Chaitanya, got Certificate of Appreciation as a Distinguished Facilitator in the event of Inspire Faculty Excellence Awards conducted by Infosys, Campus Connect in Aug’2017.

Mr.A. Vijay kumar, got Certificate of Appriciation as a Mentor in the event of Smart India Hachathon conducted by Dept of Bio Technology, Govt. in Aug’2017.

Dr. K.V.D.Kiran, recognized as Conference Chair Person in the event of Emerging Trends in Engineering, Sciennce and Management Conducted by Spoorthy Engineering College in Aug’2017.

Dr.K.V.D.Kiran, got Certificate of Appriciation as a Mentor in the event of Smart India Hachathon conducted by Dept of Bio Technology, Govt. in Aug’2017.



EVENTS AT A GLANCE

Workshop on “Gender Sensitization

•Workshop on “Gender Sensitization for creating awareness” among the students is organized on 20th September 2017. The Chief Guest is Dr. B. Keerthi, Technical Support Manager, Vasavya Mahila Mandal, Vijayawada.

Awareness program on Hindi Language

•The Government of India informed all educational institutions to conduct awareness program on Hindi Language as RAJA BHASHA in the month of September 2017. The Department of Arts, K L University organized an awareness program on Hindi Language on 19-9-2017 at 2.30 pm. in Admin Block, in the department of Arts. The guest of honour is Sri Chiranjeevi, Officer of Hindi Language, South Central Railway, Vijayawada.

One day Seminar on “Awareness on OZONE layer” on 16/09/2017

Department of Civil Engineering is conducting a one-day Seminar on “Awareness on OZONE layer” on 16th September 2017 in Peacock Hall for all Faculty of Department of Civil Engineering and all B.Tech. Students of Department of Civil Engineering.

Essay Writing competition on “Gender sensitization

•Essay Writing competition on “Gender sensitization” is conducted for all the students of K L University on 16th September, 2017.

Indo Global Education Fair for higher education abroad

K L U International Relations organized INDO GLOBAL EDUCATION FAIR on 13th September 2017 at University campus in which 45 world ranked Universities from various parts of the globe like USA, UK, CANADA, AUSTRALIA NEW ZEALAND took part to create awareness among the students on various programs and curriculums available abroad.

Guest lecture on “Leadership in Research & Innovation” on 11.09.2017

Guest lecture on “Leadership in Research & Innovation” is conducted on 11.09.2017 (Monday) in Jasmine Hall from 3.00 to 5.00 p.m. for all the newly joined Professors of all departments.

Resource Person : Dr.V. Bhujanga Rao, former Distinguished Scientist & Director General (Naval Systems & Materials), DRDO.

Memorandum of Understanding (MoU) with The Storm International Group Pty Ltd. (SIG), Australia

KL University has signed a Memorandum of Understanding (MoU) with The Storm International Group Pty Ltd. (SIG), Australia, on 14th September 2017. The SIG, Australia is a

leading Company handle the complete admission process involved for the Student to get admission in to International Universities in USA, Australia, Canada, New Zealand, UK and Europe.

MOU with APSSDC towards i2E program in partnering with Northeastern University.

APSSDC (Andhra Pradesh State Skill Development Corporation) has selected K L University as a VDC (Venture Development Center) partnering with Northeastern University, Boston, USA towards initiation of Institute of Entrepreneurship Development (i2E) program. Northeastern University is well-known for their Entrepreneurship eco system and is the best in USA and its NU-IDEA process is well accepted across the globe. K L University is exchanging MOU with APSSDC towards i2E program in partnering with Northeastern University.

One Day workshop on “CYPE CAD” on 29-08-2017

Department of Civil Engineering conducted a one day workshop on “Analysis and Design of RCC Buildings using CYPE CAD” for PG students and Faculty on 29/08/2017 in Jasmine hall with Dr. V. Ranga Rao, HOD-CE as Program Coordinator and Mr. Brahmachari as Co-coordinator.

The Resource Person is Mr. S. N. Amarnatha, CYPE CAD Ltd, Bangalore.

Inauguration of Hyderabad Management Association KLU student Chapter

Following HMA delegates have inaugurated Hyderabad Management Association KLU student Chapter

on 16th August 2017

1.Sri Ravi Peesapati Vice President HMA || Vice President, Lehman Brothers

2.Sri Vijay Vedantam Joint Secretary HMA || CEO & FOUNDER, ATLANTA Inc.

3.Sri Balaram Varanasi, Managing Committee Member || CEO, Indian Operations, US Global Business Forum Inc

4.Sri Krishna Prasad Managing Committee Member || Founder & CEO Cito Healthcare Ltd.



Centre for Innovation & Incubation Entrepreneurship CIIE



Road Show:

National Entrepreneurship Awards 2017

Instituted by Ministry of Skill Development & Entrepreneurship (MoSDE), Government of India. Open Innovation Hackathon on Building Smart Villages K L University has conducted a road show event with respect to National Entrepreneurship Awards 2017 instituted by Ministry of Skill Development & Entrepreneurship (MoSDE), Government of India from 23rd August 2017 to 28th August 2017 to create awareness among different stakeholders of KL University including students, faculty, staff and research scholars from Engineering, Management, Science, Architecture, Visual Communication, Law, Pharmacy, Hotel Management, Commerce, Forensics and other schools. Around 275 students and all the faculty from various departments have participated in the event. The inaugural session was held on 23-08-2017 where dignitaries have



informed the participants about Entrepreneurship and its scope that is available from Central Government lead by Sri Narendra Modi Ji, honorable Prime Minister of India. Last day Dr. K. Raja Sekhar has conducted valedictory function announcing the list of potential applicants who are eligible for the mentioned list of awards. KL University is happy to announce that it is also applying for the award under Recognition category.

OPEN INNOVATION HACKATHON ON BUILDING SMART VILLAGES

KL University has conducted a road show event with respect to National Entrepreneurship Awards 2017 instituted by Ministry of Skill Development & Entrepreneurship (MoSDE), Government of India from 23rd August 2017 to 28th August 2017 to create awareness among different stakeholders of KL University including students, faculty, staff and research scholars from Engineering, Management, Science,

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and solve major rural problems by bringing together a diverse group of developers, data scientists, makers, business analysts, university students, and visionaries. K L University has organized and hosted "Open Innovation Hackathon on Building Smart Villages" in association with UC Berkeley and Government of Andhra Pradesh from 29th to 31st August 2017. The objectives of the three day program are

1. Conducting 24 hour Hackathon where students from different colleges and universities will work on the challenges defined by the UC Berkeley team and to show a prototype against the challenge they selected.
2. Conducting a series of sessions through "open innovation forum" where experts from various corporate, government officials & smart village team will share and interact the means to implement smart village project.



OPEN INNOVATION HACKATHON ON BUILDING SMART VILLAGES



Smart Village: A Smart Village is a community empowered by Digital Technologies & Open Innovation Platforms to access Global Markets with the objective to empower the rural community, to develop the next generation of disruptive digital technologies and business models through open innovation and to identify and solve major rural problems by bringing together a diverse group of developers, data scientists, makers, business analysts, university students, and visionaries.

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2. Conducting a series of sessions through “open innovation forum” where experts from various corporate, government officials & smart village team will share and interact the means to implement smart village project.

Day 1: Engaging Corporations and Government officials & Hackathon Commencement

9:00am: Welcome & Inaugural Session - Shreya Evani and Judah Nalli, Directors at Berkeley-Andhra Smart Village, Dr. Solomon Darwin, Dr. I Murali Krishna, Dr. LSS Reddy, Dr. M Kishore Babu & Dr. K Raja Sekhar

9:15am: Introduction and Orientation – Professor Solomon Darwin, Executive Director, UC Berkeley HALL I – Hackathon Participants (Peacock Hall)

10:15am: Training Session, “Building Solutions on Corporate Platforms”-- Werner Fischer & Dr. Iyyanki, UC Berkeley. Following the training sessions, Hackathon participants set-up to conduct

their activities for the next two days. HALL II – Corporate Executives, Government Officials & Smart Village Directors (Jasmine Hall)

10:15am: Networking Session: Corporate Executives interacted with Senior Government Officials.

10:30am: Problem Framing Session: “Understanding Ground Realities in Villages” Professor Solomon Darwin and Smart Village Team discussed research findings to solicit input from Government Officials for possible solutions.

12:00pm: Networking Lunch

1:00pm: Problem Solving Session: Professor Solomon Darwin facilitated interaction between all Corporate Executives, Berkeley Smart.Village Team, and Government Officials and discussed possible solutions through digital technologies.

2:30pm: Networking Break – Interaction between Corporate Executives, Government Officials and Smart Village Team.

3:00pm: Business Model Solutions for Villages: “How do global brands profit from Villages?” An interactive session with Professor Darwin, Corporate Executives, Government Officials, and Berkeley Smart Village Team. Q&A from the audience (consisting of government officers and smart village teams).

Day 2: Engaging Corporate Executives with Young Entrepreneurs & Hackathon Conclusion

9:00am: Start-up Presentations: Start-ups engage with Corporate Executives. The sessions has been moderated by Professors Solomon Darwin and Professor Terry Beaubois, Stanford University, followed by input from Government Officials and Smart Village Team.

12:00pm: Networking Lunch

2:00pm: Hackathon Presentations: facilitated by Professors Solomon Darwin & Terry Beaubois, Stanford University, Corporate Executives and Government Officials to judge the presentations for various awards

6:00pm: Hackathon Ends



Day 3: Tapping in to the Global Brain & Honorable Chief Minister Sri N. Chandrababu Naidu's visit to K L University Open Innovation Forum with Honorable Chief Minister Sri N. Chandrababu Naidu, Government of AP

Objective: To bring together innovative firms to build scalable and

sustainable business models through Open Innovation to unlock growth opportunities in emerging markets

Theme : Empowering Rural India with Digital Technology for Economic development

Program Chair: Hon. Sri Chandrababu Naidu, CM , Govt. AP
Program Director: Prof. Solomon Darwin, UC Berkeley

Event Chair: Koneru Satyanarayana, President of KL University
Guests: Sri N Lokesh, Ministry of IT , Government of AP
Sri K Srinivas, Ministry of Health, Government of AP
Event Director: Prof. Murali Krishna, Berkeley-Andhra Smart Village Project

8:30am: Influencing the Future of Indian Education, Sri Koneru

Satyanarayana, President of KL University, Greg Schmidt, Director, NASA

Space Sciences & Joseph Minafra, Solar System Exploration Research,

NASA, Professor Terry Beaubois, Stanford University

9:00am: Extending Healthcare to Rural Populations, Dr. Soma Raju,

Chairman, Care Hospital Group, Subramanyam Yadavalli, CEO, Apollo

Hospital Group, Hyderabad

9:20am: Unlocking Growth Opportunities for Multinationals in Rural

Markets, Professor Henry Chesbrough, Faculty Director, Garwood

Center for Corporate Innovation, UC Berkeley, Professor Solomon

Darwin, Executive Director, Garwood Center for Corporate Innovation,

UC Berkeley & Alan Walker, Vice President, Kaneka, Japan

10:00am: Envisioning the Future Rural Landscape, Hon. Sri Nara

Chandrababu Naidu, Hon'ble Chief Minister of Andhra Pradesh,

Ambassador Venkatesan Ashok, Consul General of India - San Francisco,

Silicon Valley

10:30am: Enabling Rural Markets through Job Creation to Access Global

Markets, Hon. Krishna Shriram, Chairman, Usha International Sanjiv

Kovil, Chief Technology Officer, Wipro, Ramashankar Pandey, CEO &

India Managing Director, Hella

11:00am: Unleashing the Power of Digital Inclusion & Building Relevant

Technologies for Rural India, Dr. Arvind Gupta, Head - Digital India

Foundation, Rajeev Saluja, Vice President of IoT, Ericsson

11:30am: Leveraging the Social Balance Sheet to build Rural Economies,

Antoni Vives, Chairman of City Transformation Agency, Former Deputy

Mayor of Barcelona, Sanjiv Paul, Managing Director, TATA Metaliks,

Sanjeev Nandarajog, CEO, Sahaj

12:00pm: Inspiring Start-ups in Andhra, Meena Sankaran, CEO, KETOS

Inc. Stanford University Sandra Sassow, CEO, SEaB Energy, United

Kingdom, Sridhar Ghadi, CEO, Quantela Inc

12:30pm: Engaging Global Brands with Start-ups in Andhra, Debdeep

Sengupta, President and Managing Director, SAP, Manjuprakash, Director

of R&D Johnson Controls, Pankaj Munjal, Chairman, Hero Cycles

1:00pm Empowering Rural Unemployed in Andhra, Gayathri Magie, IBM

Watson & Internet of Things, IBM, Vivek Chandok, CEO, Saralrozar, Tech

Mahindra, Dr. Selvasundaram, CTO, Agrinos



1:30pm: Closing Remarks: Professor Murali Krishna, Berkeley-Andhra Smart Village Project

1:35pm: Lunch

2:30pm onwards: Awards Ceremony Function

Out of 32 teams from various universities and colleges 4 teams from K L University has participated in the final and 3 teams got first prize in the respective challenges for the prototype they built

Team 1: Prime: Hemanth Kumar, Haneesha Mamidipaka, K V V S R MANIKANTA, N N brahma naidu

Team 2: Tech Bees: PETETI NITESH SAI, TUMPUDI NAGA SATYA MAHEEDHAR, PATNANA NAVEEN SAI, DAMPETLA KAIVALYA, V.S.K.PRAFULLA CHANDRA, CHINTHAMREDDY DEEPTHI PRIYA (First Prize)

Team 3: Samyak Tech: Sandeep Vemulapalli, Srikar Kashyap Pulipaka, Chaitanya Krishna Kasaraneni, Surya Sai Mourya Kosaraju (First Prize)

Team 4: bit crypto: Mohammed Saif, K Sudeepti, Akhil laka (First Prize) The highlight of the CM's visit to KL University during the three day Open Innovation Hackathon is announcement of setting up a Nodal Technology Center on Building Smart Villages @ KL University. Sri Nara Chandra Babu Naidu, Hon'ble Chief Minister of Andhra Pradesh visited K L University on 31st August 2017 and made an announcement that a "Nodal Technology Centre" for Smart Villages will be set up in K L University Campus. The Nodal Centre will coordinate with A.P. Government, Corporate and Universities of Andhra Pradesh. The proven technology through the Nodal Centre will be deployed in Smart Village Project.

9TH INDIA INNOVATION INITIATIVE 2017

Regional Fair & Entrepreneurship Training Workshop
"Transforming Innovator to Start-up"

Vijayawada: As a significant step to promote and inculcate a spirit of innovation in India, Confederation of Indian Industry (CII), along with Department of Science & Technology (DST), Government of India and the All India Council for Technical Education (AICTE) is organizing two days Regional Fair & Entrepreneurship Training Workshop from 13 to 14 October, 2017 at K L University Vijayawada, Andhra Pradesh with a theme "Transforming Innovator to Start-up" as a part of the annual innovation competition "India Innovation Initiative" popularly known as "i3" with an objective to identify, reward and recognize the top innovators from across the country and to enable commercialisation of the best, homegrown innovations through incubation support, mentorship, investor, and industry connect. As a part of this annual flagship national innovation competition, applications were invited from innovators/inventors from across the country. More than 1000 entries were received this year, from across the sectors which were scrutinized by a team of experts from reputed organization from across the country. Based on the preliminary scrutiny, around Twenty Five best innovations/inventions were selected from the southern region of the country who are being given an opportunity to make one on one presentation of their innovation/inventions before the Jury Members tomorrow, i.e. on 14 October, 2017. The jury members will further examine the innovative ideas and select most promising innovation/ invention for the National Fair to be organized in the month of December in the capital of the country. The inaugural session of the first day of the workshops was attended by Mr. JSRK Prasad, Chairman, CII, Andhra Pradesh, Mr. D Rama Krishna, Managing Director, Efftronics Solutions Pvt. Ltd., Lead Convener, Industry 4.0, CII Andhra Pradesh, Dr. LSS Reddy, Vice chancellor, KL University, Dr. T. Umamaheswara Rao, Registrar, KL University, Mr. K Srinivasa Murthy Head National Start Up center, CII & Dr. K Raja Sekhar, Director, Center for Innovation, Incuba-



tion & Entrepreneurship, KL University. Speaking at the session of the Regional workshop, MR. JSRK Prasad reiterated the efforts of CII, DST and AICTE and said the i3 is playing a pivotal role in promotion of research and innovation-led entrepreneurship for solving key societal and industrial challenges and for serving the requirements of the common man through the development of appropriate skills and technologies. Adding to that he said, "I congratulate CII and their partners for their sustained efforts in making the platform of India Innovation Initiative bigger and better with every passing year and for encouraging innovators from all regions across the country to participate, compete and get recognized for creating innovative solutions for various industrial and social challenges" Expressing his pleasure at the success of i3, Dr. LSS Reddy Vice chancellor, KLU said, "i3 has become a well-awaited platform for the grass root innovator and students and we at KL University are very glad to partner with CII for such an initiative which actively seeks to grow innovator's strength with the objective of creating the next generation job-creators, not job-seekers through innovation-led startups." He also emphasized on the mantra of Design Thinking by which ideas can be transformed into a valuable business proposition. Addressing at the gathering of speakers, innovators, budding entrepreneurs and members of the startup ecosystem, Mr. K S Murthy said, "Initiatives like this present's great opportunity for all the individual and grass root innovators to pitch their innovation and get it commercialized. Industry stakeholders who are ready to welcome these grass root innovations need to focus on one thing that their attention and interest for grass root innovators can help to leverage that innovation momentum which we all are expecting."

FINANCE MEET & INVESTORS MEET FOR MSMES / START UPS

Participated in CII-flagship event:

Seven of CIIE Startups were selected for presentation at CII-flagship event on "Finance Meet & Investors MEET for MSMEs / Start Ups- A New Paradigm in Financing MSMEs : held on 30th Aug 2017 : Hotel Fortune Murali Park, Vijayawada. They have made very impressive presentations. The meeting was attended by Mr. Siddharth Jain, IAS, Commissioner of Industries, Govt of AP.

Registration of External Startups (July-Oct 2017):

Five external Startups registered with CIIE. The Startups are registered with Startup India program. The sectors in which external startups include: Antivirus Startup, Municipal solid waste management, waste to value, zero-water, zero-odour urinary commode and salvaging of city compost to organic fertilizer

Activities of I. P Cell:

As part of I. P Education Series, I. P. Cell at CIIE prepared a booklet on FAQs on Patents with the support of IV/IV IPR and Patent Laws students of ME, EEE, ECE, CSE, ECM. The Booklet will be officially launched and later will be distributed to M. Tech, Ph. D students and Faculty to increase awareness on IPRs.

Applied for National Bioentrepreneurship awards:

We have submitted three applications under BIRAC's National Bioentrepreneurship Awards. All the three are Technology Products (inventions) from Student Startups and External Incubator. Until now e-commerce or service based Startups only participated.

WOMEN TECHNOLOGY PARK

Rope Making using Coir

Dr M Sridevi ,Professor,Department of CSE , Principal Investigator , Women Technology park project, K L University, Vaddeswaram provided training programs on Rope making using coir on the machine procured from Sukumar Engineering Company. 85 members are trained on this technology and 5 members are interesting to become Entrepreneurs on this rope making technology. Dean R&D Dr K L Narayana and Associate Dean R&D Dr B.Jaya Kumar Singh visited the unit in Women technology Park, K L University, and Vaddeswaram. They interacted with women trainees in Park and congratulated the women who are interesting to become as Entrepreneurs.



Solar Food Processing Unit

On Solar Food Processing Unit/Dryer making of Curry Leaves power, Dried Tomato, Onion Powder, dried coconut powder and Mango Bar training is given for 40 women from different villages of Tadepalli Mandal, Guntur district. 4 Women from Gundimeda village are interested to use solar food processing technology for their business and become entrepreneurs.





ACADEMIC STAFF COLLEGE

APSSDC, AMRAVATI, AP & ACADEMIC STAFF COLLEGE



**ANDHRA PRADESH STATE
Skill Development Corporation**

IUCEE AP Chapter - IIEECP workshop, Phase - 1 31st July to 2nd August, 2017

The IUCEE AP Chapter - IIEECP workshop, Phase - 1 was organised by APSSDC and hosted by Academic Staff College from 31st July to 2nd August, 2017 in Jasmine Hall, KL University for 120 Engineering faculty members of various engineering colleges across Andhra Pradesh. Dr.Archana Mantri, Pro-Vice Chancellor, Chitkara University, Punjab, acted as resource person for this workshop.

The program will be offered in 3 phases, Phase I is Pre certification workshop which is a three day hands on face to face workshop by global experts in engineering education. It enables the participants to begin to comprehend the principles of learner centred teaching; to design or redesign a course and its elements, emphasising learning outcomes; to develop different teaching and active learning strategies for implementation of these elements; to design formative and summative assessment tools and rubrics for outcomes assessment.

Phase II is online course contains 6 modules where participants are supposed to submit their answers and need to attend exams through online portal only and will happen for 12 to 15 Weeks. Webinars will be conducted for the participants every 15 days and they need to submit the assignments through online portal. Majority of the activities will be held during this phase and participants have to submit all the assignments for final presentation and evaluation

Phase III is valedictory workshop where Participants who have completed Phase I and II preparing a Teaching Portfolio, including a one year plan of action for teaching/research and professional development, and make a Presentation based on their Teaching Portfolio in front of their peers.

Objectives of the Phase I Pre-Certification Program

- to comprehend the principles of learner-centered teaching
- to design or redesign a course and its elements, emphasizing learning outcomes
- to develop different teaching and active learning strategies for implementation of these elements
- to design formative and summative assessment tools and rubrics for outcomes assessment

The workshop started with registrations of the participants, around 124 faculty members of various engineering colleges across Andhra Pradesh from 9.00 to 9.45 am. Later there was inauguration at 9.45 am that started with Dr.V.Rajesh, Principal, Academic Staff College, K LUniversity with opening remarks and later by Mr. Akash Sinha, Executive Lead, Technical Skill Development & Developer training, APSSDC explained the need of the workshop and he also outlined the various undertakings of APSSDC. Dr.Archana Mantri, Pro-Vice Chancellor, Chitkara University. Punjab addressed the members to make use of the best of the workshop.



Dignitaries at inauguration of IUCEE AP Chapter - IIEECP Workshop



Delegates attending the workshop



Dr.Archana Mantri, Pro-Vice Chancellor, Chitkara University, Punjab, Resource person from IUCEE, US delivering session



Mr.Kantha Reddy, IUCEE, US introducing Teaching Assistants for workshop to the participants

The first day the workshop was started at 10.30 am by Dr.Archana Mantri, resource person facilitated discussions on common classroom problems and our understanding of millennium learners. She elucidated the participants on the students learning styles later the participants had an introspection where they were oriented on how does misalignment between the students' learning styles and teacher's teaching style affect class environment. She stressed the importance of becoming a facilitator rather than a teacher.

The second day the highlights of the workshop are Review of Bloom's taxonomy, Revisiting/ rewriting Course Learning Objectives, Planning Effective Instruction (a typical lecture), Promoting active learning in regular / large classes, collaborative interventions, Re-planning the course by selecting best pedagogical practices suiting that course (evolving blended learning models)



Participants actively listening



Participants listening to the resource person

The third day the themes are Importance of assessments and evaluation – strategies for effective implementation, followed by Practice Session on writing questions items – Essay Type and Multiple Choice. Then the members were oriented on Creating Rubric and providing constructive feedback.

The workshop has come to an end with valedictory by Dr.K.Lakshmi Narayana addressing the faculty about role of the faculty in the development the society. The teachers are the real heros of the nation where the future of the nation lies with them. Later Sri Subba Rao Ghanta, CEO, APSSDC explained the need for engineering faculty development programs. Sri. Trimurthulu, Mmabr, BOM, KLUniversity addressed the faculty to become a real change agents in todays education scenario. Dr. Lakshmi, Director, Technical Education and application development, APSSDC outlined the next phase of the workshop. The workshop came to an end with the distribution of certificates to the participants and felicitation By Dr.V.Rajesh, Academic Staff College, KL University to the resource person and the teaching assistants from IUCEE, US.

The outcomes of the workshop

- Able to comprehend the principles of learner-centered teaching
- Able to design or redesign a course and its elements, emphasizing learning outcomes
- Able to develop different teaching and active learning strategies for implementation of these elements
- Able to design formative and summative assessment tools and rubrics for outcomes assessment



Dr.K.Lakshmi Narayana, Rtd IAS, Founder Director, APSSDC addressing the participants



Dr.K.Lakshmi Narayana, Rtd IAS, Founder Director, APSSDC was felicitated by Dr.LSS Reddy, Vice Chancellor, KL Ualong with Sri Thrimurthulu, Member, BOS, KLU, Dr V. Rajesh Principal, ASC and Deans KLU





Dr. Lakshmi, Director, APSSDC giving out the next proceeding of the IIEECP



Participants attending workshop at the seminar hall and having lunch at the lobby



Participant expressing their views on the workshop



Participants receiving certificates from Dignitaries



Group Photo of Participants

TWO WEEKS REFRESHER COURSE ON

Business Analytics - 6th to 18th July 2017 By
Department of Management Studies And Academic Staff College

Program Coordinator: Dr. D. Prasanna Kumar,

- To expose the faculty towards latest developments in the area of Business Analytics.
- To Enhance the knowledge and information from the Industry point of view
- To be able to identify latest key research areas and methodologies in M.B.A.

Business analytics (BA) is the practice of iterative, methodical exploration of an organization's data, with an emphasis on statistical analysis. Business analytics is used by companies committed to data-driven decision-making.

BA is used to gain insights that inform business decisions and can be used to automate and optimize business processes. Data-driven companies treat their data as a corporate asset and leverage, it for a competitive advantage. Successful business analytics depends on data quality, skilled analysts who understand the technologies and the business, and an organizational commitment to data-driven decision-making.

To make the students industry ready business school of KLU is scrambling to integrate

analytics training into the curriculum, hence the refresher course is conducted.

Key Note Person:

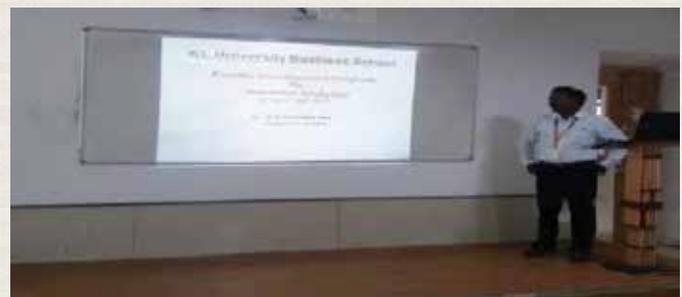
Dr.D.Srinivasa Rao, K L U, Vaddeswaram from 06.07.2017 to 18.07.2017

- Two Weeks refresher course consists of the main discourse on

- The understanding business problems, how to solve them, techniques of big data, analysis and evaluation of data through unit of study, variables, observation and data set.
- The Importance of panel regression through Normality, Linearity and homo-scarcity and their variables types and data structures in brief manner.
- The programming of R and Integrated Development Environment through Data Editor, compiler and Interpreter and graphic window and briefed about functions.
- The Elucidation about data types and data frames in R programming very clearly and listed out the logic of data analysis and its introduction.
- The Demonstration of data analysis types such as univariate, bivariate and multivariate analysis in a user friendly manner.
- The explanation on the characteristics and programming of R in Uni-variate, bi-variate and multivariate analysis
- The vindication of the qualitative and quantitative data in R programming
- The justification of the categorical variables in R-Programming.
- The illustration of the different variables which fit to the data analysis in R-Programming The refresher course was concluded by summarising the various key factors discussed and later the participants expressed their reviews on the refresher course. The participants were issued certificates.



Dr.D.Srinivas Rao, KLU delivering session on business analytics



Participants actively listening to the session



Dr.V.Rajesh, Principal, ASC addressing the members to make best of the refresher course



Participants giving their responses over the refresher course



Participants receiving participant certificate

FACULTY ORIENTATION LECTURE

- Department : Civil Engineering
- S.NO. of Lecture : 1
- Room number of lecture : M208
- Date & Time : 08/07/2017, 4.00 PM to 5.00 PM
- Name of the speaker : Mr. R.Rakesh Kumar Reddy
- Research Group of speaker : Structural Engineering
- Topic selected from : Journal
- Title of the topic : Experimental Study on Flyash blended M sand concrete.



Brief description of the topic : To make concrete economical by using flyash as partial replacement of cement and also replacing river sand by M-sand. Presence of fly ash in concrete slightly increases the workability. Water absorption of M-Sand is more than river sand, because of this reason the addition of M-Sand drastically reduces the workability of concrete. Without any super plasticizers, 50% of river sand is replaced with M-sand is sensible, beyond that limit Concrete became very stiff because of high water absorption capacity of M-Sand. With the increase of fly ash percentage, the compressive strength of concrete decreases in early days because pozzolanic reactions are very slow, later on fly ash blended concrete slowly gained strength, and after 56 days fly ash blend concrete had more strength than that of conventional concrete. Compressive strength was increases with increasing the percentage of M-Sand after 56 days. When we use FMC instead of conventional concrete construction cost is reduced up to 20%

1-DAY ORIENTATION ON "PROJECT MANAGEMENT SKILLS"

10.07.2017

1-day orientation on "Project Management Skills" by Mr.Chinta Subramanyam, Associate Director, Cognizant, Hyderabad is organised by Academic Staff College for 60 faculty members of K University on 10.07.2017 from 11.00 am to 4.00 pm at Sunflower hall.

The session began with brainstorming audience to define what is project - "a temporary endeavor undertaken to create a unique product or service." Later the participants were given orientation on the process of project management. Mr. Chinta also out lined the various stages involved to complete a project.

Mr. Chinta presented the statistical report on the no. of successful or failure of the projects as given by PMI and later gave the reasons for success and failures of the program. Mr. Chinta also explained about the risk factor and how a risk factor plays a major role in the completion of the project. In the afternoon session a case study on how to manage a project was carried out to have a clear idea on how unforeseen issues will pop up while handling a project and to maintain the adequate resource to make the project a success.

The outcomes of the orientation

- 1.Able to understand the Definition of project management
- 2.The importance of project management
- 3.Brought awareness on the keys to a successful project
- 4.Able to comprehend about the how to Manage the situation.
- 5.Knowledge on the ability to Manage the Project



Participants actively listening to the resource person



Mr.Chinta Subramanya, Associate director, Cognizant, Hyderabad delivering session on "Project Management Skills"



Group photo of Participants



FACULTY ORIENTATION LECTURE

- Department : Civil Engineering
- S.NO. of Lecture : 2
- Room number of lecture :M208
- Date &Time :11/07/2017 & 4:20p.m.
- Name of the speaker : Dr. Sunil RanjanMohapatra
- Research Group of speaker :Geo-technical Engineering
- Topic selected from : Journal
- Title of the topic
Application of Geosynthetics in Civil Engineering



Brief description of the topic :A geosynthetics has been defined by the ASTM. Applications of the geosynthetics are (a) Slope stabilization (b) Embankment on reinforced concrete pile in soft clay (c) Lining of dams.Geotextiles, Geogrids, Geonets, Geomembranes, Geosynthetic clay liners, Geocell, Geofoam, Geocomposites are the various geosynthetic materials used.Uses of Geosynthetics are it reduces costs, Enhance performance, Environmental friendly, Sustainability, Improved lifecycle.
Number of faculty attended the lecture : 30 out of 40

1-day session on "Dreams or Goals – a reality check"

13.07.2017

A 1-day session on "Dreams or Goals – a reality check" was organised by Academic Staff College on 13.07.2017 from 9.30 to 3.30pm at Sunflower hall by Prof.Rama S Patnaik, ASC for 50 Associate and Assistant Professors of ECE dept.

A dream written down with a date becomes a goal. A goal broken down into steps becomes a plan. A plan backed by action makes your reality.

The session began by helping the participants to identify the dreams and pick up one dream that they want to realise after five years. Once the dream was picked up by the participants, the facilitator lead them through to identify and list the thing that are need to realise the dream into a goal.

The make goals into reality the participants were assisted to prepare an action plan comprising of how it can be achieved within the stipulated time by considering the profession, family, society and the finance.

Later the members were aided to prepare an action plan for 12 months to achieve the bigger goals. And then the participants asked to envision what they will be after 100 days in line their bigger goal

The outcomes of the workshop

The participants were able

- To be aware and listen to ones true dreams and desires
- To identify higher purpose of the dreams
- To plan to achieve life balance
- To set a timescale and determine actions to achieve goals
- To identify those who will help to achieve dreams



Participants actively listening to Prof.Rama Patnaik, ASC while she is delivering session on "Dreams or Goals – a reality check"



Participants are presented with certificate of participation at the end of the session



Participants group Photo along with ASC team

FACULTY ORIENTATION LECTURE

Department : Civil Engineering
S.NO. of Lecture : 3
Room number of lecture : M208
Date & Time : 18/07/2017 & 4:20p.m.
Name of the speaker : Mr. J.ChandraSekhar
Research Group of speaker : Transportation Engineering Topic
seLECTED FROM: JOURNAL



Title of the topic : Conventional Ground Survey

Brief description of the topic : Conventional Ground survey is of three types.

1. Reconnaissance survey 2. Preliminary survey 3. Final Survey

Reconnaissance survey is the survey where the areas are studied according to length, environmental, climate and soil as factors of the consideration to study. We also consider economic and geographical factors depending on study area such as culverts, elevated surfaces. Depending on consideration of factors the alignment of roads are decided. As soil may vary with properties in different areas.

In Preliminary survey horizontal and vertical curves are considered before giving the slopes and thus after the reconnaissance survey the preliminary survey is done. Final survey depending on the reconnaissance and the preliminary survey the final survey decides the offset and center line.

Number of faculty attended the lecture : 27 out of 42

1-day workshop on "articulation skills"

18.07.2017

The 1-day session for 50 associate and assistant faculty of KL University was organized by Academic staff on 18.07.2017 at Sunflower Hall. The 1-day session articulation was intended to extend the understanding of how to articulate what one wants to communicate.

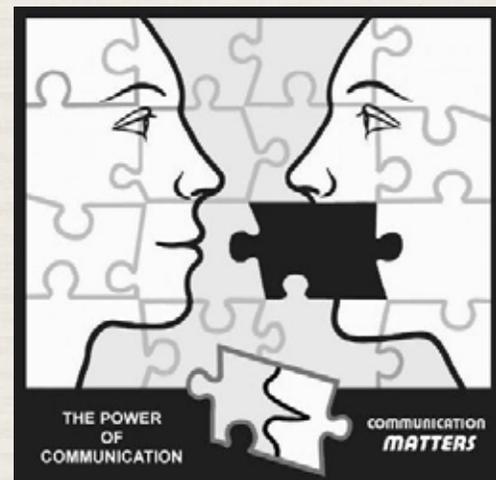
To articulate means to say or pronounce something in a way that can be clearly heard and understood like expressing an idea or a thought in words.

The objectives of the session

1. To enable the faculty to understand the importance of articulation
2. To become aware of the factors enhancing the articulation skills
3. To help the faculty to acquire the articulation skills

The fore noon session from 10.30 am to 12.30 pm was handled by Ms. Dolly, ASC prof has given the outset of articulation and importance of articulation skills in teaching profession. Dolly also explained the problems encountered if the ideas or concepts are not articulated properly.

Later the afternoon session was carried out from 1.30 to 3.45 pm by Ms. Usha Rani, ASC where the skills for proper articulation were discussed and the participants were facilitated so that they come up with an article or story. The members were helped to identify the areas of improvement.



The outcomes of the session are

- Understood the importance of articulation
- Became aware of the factors enhancing the articulation skills
- Helped to understand how to improve the articulation skills

HOW TO ARTICULATE

- Think before you speak
- Handle your emotions while communicating
- Modulate your voice to create impact
- Be an active listener
- Mind your body language



HE WHO CANNOT ARTICULATE WELL CANNOT EARN RESPECT OR SUCCESS FOR HIMSELF.



Dr. V Rajesh, Principal, ASC addressing the participants to be active during the session and to get best out of the session



Ms.V.Dolly, ASC delivering session on the Articulation Skills



Ms.M.Usha Rani, ASC delivering session on the Articulation Skills



Participants enthusiastically listening to the resource person



Participants working in teams to prepare and present the article keeping in view the articulation skills learned



Participants awarded with participation certificate



Group photo of the participants for the 1-day session on "Articulation Skills"

Induction Programme for New Joiners

18.07.2017 to 19.07.2017

A comprehensive induction program provides sustained professional learning for new and beginning faculty members in the transition to the teaching profession or a new institution that leads to becoming an effective teacher.

New joiners need to understand the culture and ethos of the Institution, the professional obligations and be supported to develop the teaching practice and integrate into the university professional learning communities and research activities. Assisting faculty members at the beginning of the careers helps build teaching and research excellence and improves student outcomes, improves faculty wellbeing and resilience and retains faculties in the profession.

The induction programme for both KLU H and KLU V, was organised for 50 faculty new joiners from 18.07.2017 to 19.07.2017 at Rose Hall to introduce the members to various undertakings of the university. The various competencies of the induction programme.

The induction started with opening remarks from Dr.LSS Reddy, Honourable Vice Chancellor who suggested methods for effective teaching and career development. Later Dr.Sarath, Dean, Planning and Development have given overview of planning and development of KLU. And then Dr. Habibulla Khan, Dean, Student affairs outlined different activities that are carried out under student affairs. In the afternoon session the Faculty from KLU H were introduced to various academic practices and processes that are followed in FED, KLU.



Dr.LSS.Reddy, Honourable vice chancellor addressing new joiners



Participants actively paying attention to Dr.LSS Reddy, Honourable Vice Chancellor



Dr.Sarath Kumar, Dean, P & D outlining the overview of planning and development cell



Dr.Habibulla Khan, Dean, Student affairs explaining the services rendered through student affair cell

The second day of induction started with Dr.Venkatram, Dean, Academics along with his team explaining the KLU academics and later Dr.KL Narayan, Dean, R&D extensively explained the undertaking of R &D cell, KLU. He also clearly depicted the statistical data of R&D cell, KLU. Dr.Subba Rao, Principal, COE, KLU motivated the faculty to take the responsibility with support and challenge. Later Dr.Jagadeesh, Dean, Faculty affairs encouraged the faculty to make best of KLU and to grow in career and extend the same to for the institution growth. Dr.NBV Prasad, Dean, Placement and progression explained how KLU has grown step by step in reaching to 100% placements today. Dr.Srikanth, Dean, Skill Development explained how KLU collaborating with Government agencies for the skill enhancement of the students.

In the afternoon session the faculty members of KLUH were taken to have interaction with their mother departments and as well they toured to various important places of KLU.



THE OUTCOMES OF INDUCTION PROGRAMME

- 1.The socialization of the new faculty to the university culture and ethos.
- 2.Further development of knowledge and skills which are necessary for good teaching
- 3.Aware of the opportunities in KLU R&D and Quality
- 4.Understood the need for improvement and how to develop professional skills



Dr.KL Narayana, Dean R&D giving overview of KLU R &D



Dr.Subba Rao, Principal, COE addressing the new joiners during induction program



Dr.A.Jagadeesh, Dean, Faculty Affairs addressing the new joiners during induction program



Dr.NBV Prasad, Dean, Placement and Progression addressing the new joiners during induction



Dr.Srikanth, Dean, Skill development addressing the new joiners during induction program



Presentation of participant certificate



Presentation of participant certificate



KLU H Faculty Group photo - Induction program



Group photo of the Induction program participants -- 18.07.2017 to 19.07.2017

ORIENTATION PROGRAM ON "FACULTY SKILL ENHANCEMENT PROGRAM"

20.07.2017 to 22.07.2017

The 3-day orientation program on "faculty skill enhancement (level-1) was organised by Academic staff college to enhance and empower the 16 faculty members of KLUH, to continually work towards learner centric teaching environment and motivating the young minds to become a global learner to excel in their career from 20.07.2017 to 22.07.2017 at KLUH Campus, Hyderabad from 9:30 to 4:30 pm by Prof Rama Patnaik, ASC, KLU University.

On the first day the participants were introduced to the magnitude of active classroom and the participants were given opportunity to experiment with the case studies of various dynamic classroom issues. Then the session was on BTL and the overview of OBE framework and the application of Out Come Based Learning.

On second day the session was on learning styles, active learning methods and creating lesson plans with lesson plans. The participants were given the reading material and were made to present the one active learning method according to their subject in different teams and other participants have voiced their reflections.

On fifth day the participants were assisted to prepare the course hand out and creating question bank aligning with BTL.

The outcomes of the orientation program are

1. Helped to Create courses using OBE framework
2. Made to Understand the content types , learning styles and active learning methods
3. Assisted to Create effective assessments and assignments
4. Assisted to Create question papers to measure course outcomes in an effective way



Prof. Rama Patnaik, ASC, KLU Vijayawada having an interaction with the participants during the orientation program at KLUH



GUEST LECTURE ON "KASHMIR HISTORY AND POLITICAL SITUATION"

22.07.2017

A guest lecture was organised by Academic Staff College on 22.07.2017 at Peacock Hall from 11.00 am to 12.30 pm for 200 staff and Final Year B.Tech ECE and CSE students to orient them on Kashmir political situation in first hand as the guest speaker hails from Kashmir itself. The Guest lecture on "Kashmir and political situation" by Prof. Sushil Pandit, is a known voice of Kashmiri Pandits. He is the founder CEO of Hive Communication and co-founder of Roots in Kashmir. An alumnus of DU and JNU, he also teaches Strategic Media Planning at Indian Institute of Mass Communication and National Institute of Advertising,

"God has blessed the value of Kashmir with grace and grandeur. It is a land of lush green meadows; crystal clear springs and lakes, the majestic rivers and streams, the snow white and roaring cataracts, sweet waters, high snow-covered peaks make it a perfect archetype of the promised land of God."

The guest lecture started with opening address by Dr.M.Rama Moorthy, Honorable Chancellor, KL University followed by a speech from Dr.Uma Maheswar Rao, Registrar, KL University. Prof GVS Murthy introduced the guest speaker and urged the young India to be aware of the things that are happening around them.

It was an outstanding speech, that started with detailing of history of Kashmir and later the audience were lead to its present reality. He also spoke on the Ethnic Cleansing of Kashmiri Hindus. He also spoke in detail about the seven exoduses of Kashmir Pandits.

He clearly brought out that how much has been sung of the marvellous and magnificent beauty of the physiographic of Kashmir, 'Paradise on Earth' by saints and sages, philosophers and poets, mystics and bards, divines and emperors, historians and travellers from far and near.

The guest lecture came to an end with honouring the guest speaker Prof. Sushil Pandit and thanking the audience.



Staff and students engrossed in listening to Prof.Sushil Pandit as he delivers guest lecture on Kashmir history and political situation



Prof.GVS Murthy addressing the gathering



Prof.Sushil Pandit delivering guest lecture on Kashmir history and political situation



Honouring Prof.Sushil Pandit, guest speaker

1-DAY SEMINAR ON "BE STRONG AND SECURE AS WOMEN"

21.07.2017

Empowered women empower women

A strong woman stands up for herself, but a stronger woman stands up for everyone else.

Being a strong, independent woman means that one is able to find happiness on one's own. One has self-confidence without having to rely on another person or society for validation. It means emotional independence and being able to have healthy relationships with others without falling into co-dependent patterns. It means learning to express who one is at the core, whether one is shy and soft-spoken or loud and assertive. One doesn't need to try fitting a certain mould. Read on to learn how to embrace the woman you are and who you want to become.

A 1-day seminar on "Be strong and Secure as women" was organised by Academic Staff College on 21.07.2017 by Ms.M.Usha Rani, ASC at Sunflower hall for 38 women faculty members of Dept.CSE from 10.30 to 3.30 pm.

To be strong & secure

- Practice assertiveness
- Work life balance
- Contributing to family and work place
- Health
- Managing finances
- Following passions

In the forenoon session from 10.30 to 12.30 pm the difference between strong women and women strength was explained, then later the need for being strong was explained then later the factors that help the women to become strong was explained.

In the afternoon session the participants were instructed to identify the issues related to girl students in their class room. Then the participants were asked to come up with solutions were the girl students can be helped to become strong and secure. They presented the problems and as well the solutions. The session came to an end with valedictory and certificate distribution to the participants.



Presentation of participant certificate



Dr. V Rajesh, Principal, ASC welcoming women participants to make best use of the session



Ms.Usha Rani, ASC, resource person interacting with women participants on how to be strong and secure as women



Women participants engrossed in discussion on how to be strong and secure as women



Women participants of the seminar on "Be strong and Secure as women"



1-DAY TRAINING PROGRAM ON MOODLE – KLU LMS

1-day training program on MOODLE – KLU LMS by Mr.Hari Kiran Vege, Associate Dean, Teaching Learning Process, KL University on 04.08.2017 at KLU H campus for the faculty of KLUH campus was organised by the Academic Staff College, KL University, Vijayawada.

The resource person has highlighted the importance of moodle in the educational institutions, the MOODLE is developed to inspire better teaching everywhere. In this course, author Chris Mattia helps educators create online courses that complement classroom-based instruction and foster student interaction using the free learning management system Moodle. The course details the basics of setting up a test environment, disseminating course information, creating forums, and assessing student progress. Tutorials on building course materials with Moodle’s built-in HTML editor, preparing and posting various types of media, uploading assignments, and evaluating tests automatically are also included.

Topics include:

- Installing and configuring Moodle
- Creating assignments students can complete online
- Posting instructions on the course home page
- Messaging students

The importance of Moodle in teaching and learning process

Moodle’s mission has and always will be to empower educators with flexible and powerful tools; tools that can enhance collaborative learning and improve educational outcomes.

Moodle has an abundance of features that can remove mundane tasks from an educator’s schedule and give them more time to focus on creating engaging courses and activities for their students.



Mr.Hari Kiran Vege, Associate Dean, Teaching learning Process delivering training program MOODLE – KLU LMS

SEMESTER READINESS PROGRAM

Semester Readiness Program initiation was done on 05.08.2017 by Prof. Rama Patnaik, Academic Staff College, K L University for the faculty of KLU H at KLUH Campus to orient the faculty how to prepare Course Objectives for each of the courses and to align the each of the session with Blooms taxonomy with Active Learning Methods.

The faculty members were oriented in different subjects like Mathematics, Chemistry, English, MBA, Marketing Management, C and Data Structures problem solving and algorithms etc. the whole day orientation was given to members on the preparation of course hand out and the question bank for different subjects.

The program goal is to develop and utilize various educational technology resources to ensure that effective and innovative instruction methodologies are employed. This agenda this program also focus to equip and enhance faculty skills to apply strategies to ensure that effective student learning is achieved by providing continuous feedback on student progress through a variety of assessment tools, including tests, projects and other innovative methods .

The accelerated time frame of these programs was intended to mitigate some of the barriers that the instructors often face during the semester. These barriers include inflexible and often heavy work schedules, lack of preparation leads to less facilitation of student learning

SRP includes Expertising the subject as per the curriculum and to align ALMs and required documents like GD methods, Seminar topics, Tutorial topics and LTC to session plans. Create Course handout and question bank

The SRP program is very effective interms providing common time and making all the instructors to interact, discuss about the secession plan, delivery mechanism, preparing ALMs/ Tutorials and preparing Question Bank. This ensures the same content delivery of the course across the multiple secessions.

The outcomes of the SRP

The faculty is ready with session plans, teaching material along with ALMS and the required question papers for the whole semester

Members become expert as there is sharing of expertise among the members The students are given proper subject



Participants of semester readiness program initiation

A TWO DAY TRAINING PROGRAMME ON TRAIN THE TRAINER FOR SKILL ENHANCEMENT

A two day training programme was held on 9th and 10th August, 2017 on Train the Trainer for skill enhancement for all the faculty of CSS department by Academic Staff College. The resource person was Ms.V.Dolly, Asst. Prof.ASC, KLU.

A day before the programme, Training Need Analysis was done by the resource person.

It was evident that the faculty members were talented enough in their domain of Soft skills and Communication but not well equipped with the skills that are required for a trainer.

Hence, the programme was designed as follows :

10th August:

- 1.Difference between teaching and training.
- 2.The right attitude for a trainer.
- 3.Understanding Empathy, Apathy and Sympathy.

11th August:

- 1.Body Language
- 2.Interview Skills.

Handouts were given on the subject and video recording was done for role plays to understand and discuss the related aspects pertaining to the subject.

The session concluded by summarising all key tools and techniques required for enhancing skills with respect to soft skills and Communication.



Participants receiving certificates at the end train the trainer program



3-DAY ORIENTATION ON "FACULTY SKILL ENHANCEMENT PROGRAM"

A 3-day orientation program on "Faculty skills enhancement" by Prof.Rama Patnaik, ASC was organised by Academic Staff College on three consecutive Thursdays i.e. 17th, 24th, and 31st August, 2017 from 9.30 to 4.30 pm in class room C-007 for 15 faculty members of Dept.ECE.

The first day began with initialising the need for OBE and the dynamics of class room that the faculty members very often come across while dealing with the students. The faculty members oriented about the needed paradigm shift from the teacher centered education to student centered learning. The members were given the case study of the various classroom situations and asked to suggest the alternative methods of handling so that the student learning can be made as active as possible.

On the second day the participants were explained about the importance of understanding of Multiple Intelligence and how complex information can be simplified and explained in the classroom with the help of analogy. The participants have presented a concept supporting and justifying the concept with an analogy. The peer reflections were given to each participant suggesting the areas of improvement.

The third day highlights the importance of realisation of learning styles of the individual students and then the understanding of Blooms Taxonomy Levels in teaching and learning process. The participants were given hands on experience of preparing the course handout aligning with BTL and ALMs. The participants were given orientation on the different Active Learning methods that can be implemented during the classroom delivery of the sessions. The each member has presented the 10 minutes model session plan. The overall understanding of the OBE was imparted to the participants in three day orientation program.

The three day program has come to an end with oral and written feedback and with the distribution of the certificates to the participants.

The outcomes of the orientation program are

- The participants were able to understand the various learning styles of the students
- The participants were able to simply the complex principles with analogies
- The participants were able to comprehend the BTL and ALMs in the preparation of course hand outs
- The participants were able to become aware of the PEOs of the university



Group photo of the participants

3-DAY ORIENTATION ON "FACULTY SKILL ENHANCEMENT PROGRAM"

A 3-day orientation program on "Faculty skills enhancement" by Prof.Rama Patnaik, ASC was organised by Academic Staff College on three consecutive Fridays i.e. 11th, 18th August, & 8th September, 2017 from 9.30 to 4.30 pm in class room C-625 for 15 faculty members of Dept.CSE.

The objectives of the orientation program

1. Creating courses using OBE framework
2. Understanding content types , learning styles and active learning methods
3. Creating effective assessments and assignments
4. Creating question papers to measure course outcomes in an effective way

The first day began with initialising the need for OBE and the dynamics of class room that the faculty members very often come across while dealing with the students. The faculty members oriented about the needed paradigm shift from the teacher centered education to student centered learning. The members were given the case study of the various classroom situations and asked to suggest the alternative methods of handling so that the student learning can be made as active as possible.

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The third day highlights the importance of realisation of learning styles of the individual students and then the understanding of Blooms Taxonomy Levels in teaching and learning process. The participants were given hands on experience of preparing the course

3-DAY ORIENTATION ON "FACULTY SKILL ENHANCEMENT PROGRAM"

A 3-day orientation program on "Faculty skills enhancement" by Prof.Rama Patnaik, ASC was organised by Academic Staff College on three consecutive Fridays i.e. 11th, 18th August, & 8th September, 2017 from 9.30 to 4.30 pm in class room C-625 for 15 faculty members of Dept.CSE.

The objectives of the orientation program

- 1.Creating courses using OBE framework
- 2.Understanding content types , learning styles and active learning methods
- 3.Creating effective assessments and assignments
- 4.Creating question papers to measure course outcomes in an effective way

The first day began with initialising the need for OBE and the dynamics of class room that the faculty members very often come across while dealing with the students. The faculty members oriented about the needed paradigm shift from the teacher centered education to student centered learning. The members were given the case study of the various classroom situations and asked to suggest the alternative methods of handling so that the student learning can be made as active as possible.

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Prof.Rama Patnaik, ASC delivering session to CSE faculty



Participants receiving the certificates at the end of the session



Participants receiving the certificates at the end of the session



Group Photo of the participants



FDP ON AGILE METHODOLOGY

FDP on Agile Methodology was organised by Academic Staff College along with IPR, K L University for the 15 Faculty members of CSE and ECM and 35 M.Tech students. The resource person was Mr.Prabhakar Reddy Kolanu, Strategic Manager, R&D, TCS, Hyderabad.

The session started with the profile presentation of the resource person to the participants. The whole day session was divided into parts. The forenoon session consist of the lecture delivery method explaining the whole of agile methodology and in the afternoon session the members were made to present the role of the agile methodology where the participants were given the experience of personally going through the agile methodology.

He highlighted the importance of the methodology. The Agile movement seeks alternatives to traditional project management. Agile approaches help teams respond to unpredictability through incremental, iterative work cadences and empirical feedback. Agilists propose alternatives to waterfall, or traditional sequential development.

The important word in agile methodology is the Scrum which is the most popular way of introducing Agility due to its simplicity and flexibility. Scrum has only three roles: Product Owner, Team, and Scrum Master. These are described in detail by the Scrum Training Series. The responsibilities of the traditional project manager role are split up among these three Scrum roles. Scrum has five meetings: Backlog Grooming (aka Backlog Refinement), Sprint Planning, Daily Scrum (aka 15-minute stand up), the Sprint Review Meeting, and the Sprint Retrospective Meeting.

The resource person emphasized the four core values of agile software development.

1. Individual and team interactions over processes and tools
2. Working software over comprehensive documentation
3. Customer collaboration over contract negotiation
4. Responding to change over following a plan

He also explained the differences between the water fall model and agile model in the agile methodology.

In the afternoon session the members were given practical exposure to the whole agile methodology with a particular case. The members decided the roles involved in the methodology and role played the whole process and the resource person has provided the needed feedback then there to have clarity on the roles in the agile methodology.

The FDP has come to an end with participants expressing their feedback, the felicitation of the guest and the distribution of the certificates.

The outcomes of the FDP

The members were able to understand

- The execution process of the methodology
- Importance and advantage of the adaptation of this methodology over other methods
- Comprehended the difference between the water fall model and agile model
- Can organise certain projects through agile methodology





Participants response on "Agile Methodology " in Afternoon Session on 23.08.2017



Mr.Prabhakar Reddy Kolanu, Resource Person being felicitated by Principal ,Academic Staff College and Dean, Placements,KLU



Participants awarded with Participation Certificate



Group Photo of Participants



SEVEN HABITS TO BE EFFECTIVE PERSONALITY

This program was conducted on 29th August, 2017 from 10am to 4.30pm at E-104, EEE block by Ms.V.Dolly Asst. Professor ASC.

The main objective of this program was to impart the participants with importance of Character ethics and Personality ethics. It was about building personality by altering habits. This program began with a musical video playing on the screen. It was about the seven habits that make us more effective as a person. Then the objectives and the possible outcomes were set. Initially, Character and Personality ethics were discussed at length. Later the power of Paradigm was explained with relevant pictures on screen. The benefits of Paradigm Shift were brought into light. The importance of Habit formation was emphasized.

A sequential process of being a Dependent to Independent and then to Interdependent was elaborated. In this regard, The Seven Habits were explained with the help of pictures, ppts, case studies, interaction, write-up and discussions. Every time the habits were being connected to their profession as well. The session concluded with brief summary of the program and assessment of the outcomes.



Participants Group Photo



Participants Receiving Certificates

IN-SYNC WITH INDUSTRY - A FACULTY ENRICHMENT PROGRAM

08.08.2017 to 29.08.2017

In-Sync with Industry - A Faculty Enrichment Program was Organised by Academic Staff College in association with Efftronics Systems Service Ltd, Vijayawada from 08.08.2017 to 23.08.2017 at Efftronics Systems Service Ltd, Vijayawada for 14 faculty members of KLU.

The whole program is divided into three phases, where phase I consisted of face to face training for a week from 08.08.2017 to 12.08.2017 and Phase II consisted of carrying out a project individually in their respective workplace and the guidance is provided through online from 16.08.2017 to 23.08.2017. Phase III consists of the final presentation of the finished project in person on 29.08.2017.

Day 1: The orientation sessions in the first half of the day began with presentations from Mr. Dasari Ramakrishna, Managing Director, Efftronics Systems Service Ltd and few other key people of Efftronics Systems Service Ltd. The session was coordinated by Mallikarjun. Mr Chandan and Mr Arun from CII, Vijayawada attended the inaugural sessions.

All the participants showed interest in the presentations and asked questions about Big Data, IOT and current technologies. The discussion also focused on the skills required to meet the industry needs and how teachers can become instrumental in facilitating this process.

Mr Ramakrishna discussed in detail the need for curricular interventions that can be taken up as projects during InSync and how it can help the University, College/teaching Community, Students and the Industry.

Post-lunch, an industry tour was arranged where all the participants were taken around various departments and they had firsthand experience of product design, development and delivery. They were curious to know more about IOT implementation in detail and we closed the day with a session from Mr Dasari Ramakrishna.

On Day 2 and 3 demonstrations were planned to expose faculty to few domains, technologies, processes and skills required.

2nd Day: The participants were demonstrated SMART WATER and SMART BUILDING solutions.

3rd Day: The participants were demonstrated SMART SIGNALLING and SMART ENVIRONMENT

4th Day: The participants were divided into groups and they defined Project Titles, Objectives & Outcomes.

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4-DAY TRAINING PROGRAM ON USAGE OF LINUX OPERATING SYSTEM AND OPEN SOURCE OFFICE TOOLS

4-day Training program on Usage of Linux Operating system and Open Source Office Tools by Mr.A.Satya Kalyan, Associate Dean, IT Head, Mr.K.Sripathi Roy, asst. Prof, ECE, IT, Mr.G.Dinesh Kumar, Asst.Prof, CSE and Mr. P.Naresh, Data Base Administrator – Resource Persons in F-002, Communication Lab, FED Block was organised by Academic Staff College, KL University.

The Usage of Linux Operating system and Open Source Office Tools is preferred over the conventional operating tools because of the following advantages

- 1.Security
2. Quality
3. Customizability
4. Freedom
- 5.Flexibility
- 6.Interoperability
- 7.Auditability
- 8.Support
- Options
- 9.Cost
- 10.Try Before You Buy

Open source software is generally free software that you can use in your business. Open source developers choose to make the source code of their software publicly available for the good of the community and to publish their software with an open source license – meaning that other developers can see how it works and add to it. Examples of open source products include Open Office, the internet browser Mozilla Firefox, Wikipedia, the GNU/Linux operating system and its derivative Android, an operating system for mobile devices.

The open source software works in much the same way as proprietary software systems provided by commercial

software firms – the only difference is it is free of cost. However there are a few important differences – the idea behind open source software is that users are effectively co-developers, suggesting ways to improve it and helping to hunt out bugs and problems. This means that if one wishes, one can modify it to the individual needs, port it to new operating systems and share it with others.

The participants were trained on various office tools with hands experience to have clarity on the certain uncertainties that they may encounter while using the open source tools.



Dr.Rajesh, Principal, ASC and Dean Faculty and Staff giving away the certificates to participants at the end of training session





3-DAY ORIENTATION ON "FACULTY SKILL ENHANCEMENT PROGRAM"

A 3-day orientation program on "Faculty skills enhancement" by Prof.Rama Patnaik, ASC was organised by Academic Staff College on three consecutive Tuesdays i.e. 05th, 12th, and 19th September, 2017 from 9.30 to 4.30 pm in class room E-104 for 15 faculty members of Dept.CE, EEE, ECSE and PE.

The objectives of the orientation program

- 1.To enhance the members' understanding of simplifying complex information for classroom teaching
- 2.To orient the members to understand the Blooms Taxonomy, Multiple Intelligence and Students learning styles
- 3.To understand the ALMS, PEOs, SO, CO and how to align them with BTL and learning styles

The first day began with initialising the need for OBE and the dynamics of class room that the faculty members very often come across while dealing with the students. The faculty members oriented about the needed paradigm shift from the teacher centered education to student centered learning. The members were given the case study of the various classroom situations and asked to suggest the alternative methods of handling so that the student learning can be made as active as possible.

On the second day the participants were explained about the importance of understanding of Multiple Intelligence and how complex information can be simplified and explained in the classroom with the help of analogy. The participants have presented a concept supporting and justifying the concept with an analogy. The peer reflections were given to each participant suggesting the areas of improvement. She also highlights the importance of realisation of learning styles of the individual students and then the understanding of Blooms Taxonomy Levels in teaching and learning process.

On the third day the resource person has explained the importance of PEOs along with SO and Cos that are mentioned in the course handout. The participants were given hands on experience of preparing the course handout aligning with BTL and ALMs. The participants were given orientation on the different Active Learning methods that can be implemented during the classroom delivery of the sessions. The each member has prepared and presented the 50 minutes model session plan. The overall understanding of the OBE was imparted to the participants in three day orientation program.

The three day program has come to an end with oral and written feedback and with the distribution of the certificates to the participants.



Participants receiving certificates at the end of training Program



Group Photo of Participants

ONE-DAY TRAINING PROGRAM ON ROLE OF A FACULTY AS A COUNSELLOR

Time period: From 5th Sept 2017 to 23rd Sept 2017

One-day training program on "Role of faculty as a Counselor" for almost 500 members of students counselors of various department CE, EEE, PE, ECM, CSE and FED was organized by the Academic Staff College along with Counseling Department, Dean Academics from 05.09.2017 to 23.09.2017 to orient faculty in basic skills of counseling students..

The training program was inaugurated on 05.09.2017 at L-501 Library block by Dr.Subba Rao, Principal, COE, K L University and the whole training was carried out at Sunflower Hall for each batch of 50 members as per schedule released.

The training module is divided into three aspects 1. The roles and responsibilities of a student counsellor, 2.difference between a teacher and a counselor, 3. The basic skills of a counsellor. The training involved where the members were demonstrated the role plays on how to build a rapport with students, and how to pose open ended questions to understand the students. To fulfil the role of faculty professionally, faculty need to be competent in their responsibilities towards their students inside and outside the classroom. One important teacher role inside and outside the classroom is to provide guidance and counselling to students

Aim and Objective of the program:

- 1.To enhance the counseling skills among faculty members.
- 2.To create an awareness on counseling and to distinguish between Teacher and Counselor.
- 3.To investigate guidance and counseling training needs for faculty members.

Resource persons: Dr.Sumati, Mr.Sachin Bharadwaj and Mr.Phani Bhushan, Dept. Counseling and Ms. Usha Rani, ASC

The goal of this program is to bring into limelight the importance of imparting counseling skills training to teachers in KL University. The inaugural function of the training program started at 9:30am on 5th Sept 2017 in Library Block. Welcome statement was given by Dr.M.Latha, Associate Dean of Counseling Cell. The inaugural speech was given by Dr. K.Subba Rao, Principal of KLEC. He mentioned about the importance of counseling skills and how it is essential for teachers to promote student learning and well being.

Afterwards Dr. Latha shared her views with the faculty members about how teachers can play a role in resolving student issues and concerns. It was followed by Ms.Usha Rani, ASC who discussed about the roles and responsibilities of a teacher as a student counselor. Later, Dr. Sumati, presented about the basic counseling skills and discussed with faculty about various case studies of her experience in counseling. A healthy interactive session has happened between the faculty members and counselors with a positive response



Mr. Sachin Bharadwaj presented on the topic of “Difference between Teacher and Counselor” and he discussed with faculty about the key role of a counselor and how a counselor can help students resolving various academic and psychological related problems. Mr. Phani Bhushan presented on the topic of “Emotional Intelligence” and he discussed about how emotional intelligence helps in the counseling session with students.

In this session different types of teaching tools were used such as power point presentations, role plays and videos which enhance the knowledge of understanding adolescent emotions, their life styles, deviations and precipitating factors of problematic behavior. On every day at the end of the session counselors have taken feedback from the respective faculty members.



Dr. A. Anand Kumar, principal of FED shared his views on counseling and interacted with the faculty members about the relationship between teacher and counselor for the student’s growth in all aspects.





4-DAY TRAINING PROGRAM ON USAGE OF LINUX OPERATING SYSTEM

4-day Training program on Usage of Linux Operating system and Open Source Office Tools on 8th,9th,11th and 12th September, 2017 by Mr.A.Satya Kalyan, Associate Dean, IT Head, Mr.K.Sripathi Roy, asst. Prof, ECE, IT, Mr.G.Dinesh Kumar, Asst.Prof, CSE, Mr. P.Naresh and Mr. Kumar Reddy, Data Base Administrator – Resource Persons in F-002, Communication Lab, FED Block was organised by Academic Staff College, KL University.

The objectives of the training program

- 1.To enhance the familiarity with usage of open source office tools
- 2.To help the members to overcome the practical issues related to the use of open source office tools
- 3.To bring awareness on the importance of open source software

The Usage of Linux Operating system and Open Source Office Tools is preferred over the conventional operating tools because of the following many advantages namely Security, Quality, Customizability, Freedom, Flexibility, Interoperability, Auditability, Support Options and Cost

Open source software is generally free software that one can use in your business. Open source developers choose to make the source code of their software publicly available for the good of the community and to publish their software with an open source license – meaning that other developers can see how it works and add to it. Examples of open source products include Open Office, the internet browser Mozilla Firefox, Wikipedia, the GNU/Linux operating system and its derivative Android, an operating system for mobile devices.

The open source software works in much the same way as proprietary software systems provided by commercial software firms – the only difference is it is free of cost. However there are a few important differences – the idea behind open source software is that users are effectively co-developers, suggesting ways to improve it and helping to hunt out bugs and problems. This means that if one wishes, one can modify it to the individual needs, port it to new operating systems and share it with others.

The participants were trained on various office tools with

hands experience to have clarity on the certain uncertainties that they may encounter while using the open source tools.



Participants sharing their opinions on the Training Program



Participants were given certificates at the end of the training Session



Group of the Participants

REPORT ON ONE DAY TRAINING PROGRAM ON MOODLE-KLU LMS

1-day training program on MOODLE – KLU LMS by Mr.Hari Kiran Vege, Associate Dean, Teaching Learning Process, K L University from 11th to 15th September for the faculty of engineering Departments CE, EEE, ECSE, ME, PE,and CSE, KL University as per the schedule was organised by the Academic Staff College in the F-202 Computer lab, FED, KL University, Vijayawada.

The faculty members were trained on the usage of MOODLE – KLU LMS by the resource with hands on experience where there is

REPORT ON ONE DAY TRAINING PROGRAM ON MOODLE-KLU LMS

1-day training program on MOODLE – KLU LMS by Mr.Hari Kiran Vege, Associate Dean, Teaching Learning Process, K L University from 11th to 15th September for the faculty of engineering Departments CE, EEE, ECSE, ME, PE, and CSE, KL University as per the schedule was organised by the Academic Staff College in the F-202 Computer lab, FED, KL University, Vijayawada.

The faculty members were trained on the usage of MOODLE – KLU LMS by the resource with hands on experience where there is a scope for faculty to become smart to enhance teaching learning process online.

MOODLE – KLU LMS consists of the course management, provision to create ALMS along with rubrics, conduct webinars, monitor assessments and evaluations as well as student classroom progression.

The resource person has highlighted the importance of Moodle in the educational institutions and the MOODLE is developed to enhance the better teaching process. It helps educators to create online courses that complement

classroom-based instruction and foster student interaction using the free learning management system Moodle. The course details the basics of setting up a test environment, disseminating course information, creating forums, and assessing student progress. Tutorials on building course materials with Moodle's built-in HTML editor, preparing and posting various types of media, uploading assignments, and evaluating tests automatically are also included.

Topics include:

- Installing and configuring Moodle
- Creating assignments students can complete online
- Posting instructions on the course home page
- Messaging parents and students

The importance of Moodle in teaching and learning process The faculty had a practice session to understand and to use the MOODLE – KLU LMS effectively. There were exposed to the practical understanding of the usage of the MOODLE.

REPORT ON 4-DAY TRAINING PROGRAM ON USAGE OF UBUNTU – LINUX OPERATING OS TOOLS

4-day Training program on Usage of Linux Operating system and Open Source Office Tools from 18.09.2017 to 21.09.2017 by Mr.A.Satya Kalyan, Associate Dean, IT Head, Mr.K.Sripathi Roy, asst. Prof, ECE, IT, Mr.G.Dinesh Kumar, Asst. Prof, CSE, Mr. P.Naresh and Mr. Kumar Reddy, Data Base Administrator were Resource Persons in F-002, Communication Lab, FED Block was organised by Academic Staff College, KL University.

Ubuntu is an ancient African word meaning 'humanity to others'. It also means 'I am what I am because of who we all are'. The Ubuntu operating system brings the spirit of Ubuntu to the world of computers.

The vision for Ubuntu is to part social and part economic: free software, available to everybody on the same terms, and funded through a portfolio of services provided.

Ubuntu is different from the commercial Linux offerings that preceded it because it doesn't divide its efforts between a high-quality commercial version and a free 'community' version. The commercial and community teams collaborate to produce a single, high-quality release, which receives ongoing maintenance for a defined period. Both the release and ongoing updates are freely available to all users.

The objectives of the training program

- 1.To learn the various Linux distributions
- 2.To learn basic fundamental Linux commands
- 3.To understand and to overcome the issues involved in using the Linux – open source tools

The training program is given to the participants on the various tools available in Linux program. The participants learned actively and as well cleared all their doubts.



Participants were given certificates at the end of the training session



Group photo of the Participants at the end of the training session



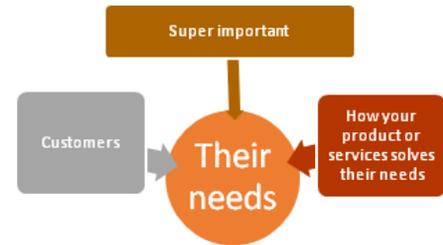
2-DAY WORKSHOP ON “EFFECTIVE SALES AND COMMUNICATION SKILLS”

22.09.2017 to 23.09.2017

A 2-day workshop on “Effective Sales and Communication Skills” by Prof. Rama Patnaik, ASC is organised by Academic Staff College, KL University for the members of admission department, Telangana Zone from 22.09.2017 to 23.09.2017 at KLEF administration Office, Jubilee Hills, Hyderabad.

Objectives of the program:

- 1.Create a standard presentation for KLEF to reach target audience
- 2.Be aware of new marketing trends and new education paradigms
- 3.Enhancing presentation skills of marketing team



Training Day 1

The participants oriented towards on how to shift from product centric to customer centric selling. They were trained on articulating the specific features of KLU that can be transformed to make a benefit to the customers.

The workshop also concentrated on to help the members to become academic counsellors/advisors so that the students can be rightly oriented to choose the right course that befits them.

Training Day 2

The participants are oriented towards a new understanding of the role as admission team so that KLU is rightly presented to the target audience.

They were appraised on their levels of communication skills and were oriented on how to overcome the limitations. Customised measures were suggested to overcome the gaps in effective communication.

Outcomes and Action Plan

- 1.Participants are able to identify the gap between current marketing strategy and need of the hour
- 2.They were able to articulate a customer centric sales pitch
3. A draft of KLU marketing presentation was made
- 4.Team was advised to prepare a standard presentation and present in the next training sessions

WORLD SPACE WEEK 2017 CELEBRATIONS AT K L UNIVERSITY

“EXPLORING NEW WORLDS IN SPACE”

Each year, the World Space Week Association (WSWA) selects a theme for the upcoming World Space Week (WSW) to provide a focus of the activities and events that take a place throughout the world, during 4-10 October With a Theme: “Exploring New Worlds in Space”.

‘World Space Week’ (WSW) is being celebrated all over the world during 4th to 10th October every year to commemorate significant achievements of space exploration. October 4th, 1957 was the launch of first artificial satellite Sputnik-1 and October 10th, 1967 marks the day on which the UN declaration for peaceful use of outer space came into force. Satish Dhawan Space Centre SHAR (SDSC SHAR), ISRO is celebrated WSW-2017 during 7th to 9th October 2017 at K L University, Vaddeswaram to propagate the benefits of Indian Space program to the nation.



EVENT HIGHLIGHTS:

Organizing Chair: Mr. R.Sunil, GM, MAFSAS, SDSC SHAR

PROF. INCHARGE:

**Dr. V. Ranga Rao, HOD, Civil Engineering,
K L University, Green Fields, Vaddeswaram Guntur Dist., A.P., India, 522 502.**

- Space Exhibition: Space related materials (scale models of launch vehicles and satellites, panels etc) and videos displayed at the venue.
- Space programme awareness Lectures: Talks on space programmes and its benefits by eminent personalities of ISRO. And also Interactive session with ISRO Scientists.
- Competitions: Quiz, posters, paper presentations, drawing competitions on any theme on space.
- Space Models Competitions: Models related to space activities and other innovative science and technology projects made by students.
- Audio - Video demonstrations on Space related activities





కె.ఎల్.యూ.లో అంతరిక్ష వారోత్సవాలు

అదిలా 7 నుంచి 9 వరకు వైశ్వానిక ప్రదర్శన

గతంలోనే (నవంబరులో), మ్యూంబైలో ప్రముఖ అంతరిక్ష వారోత్సవాలను ప్రదర్శించిన కె.ఎల్.యూ.లో ఈ ఏడాది 7 నుంచి 9 వరకు వైశ్వానిక ప్రదర్శన కార్యక్రమంలో ప్రముఖ ప్రభుత్వ నిర్దేశకర్తలను పాల్గొని కె.ఎల్.యూ.లో అంతరిక్ష వారోత్సవాలను నిర్వహించారు. ఈ సందర్భంగా కె.ఎల్.యూ.లో అంతరిక్ష వారోత్సవాలను నిర్వహించారు. ఈ సందర్భంగా కె.ఎల్.యూ.లో అంతరిక్ష వారోత్సవాలను నిర్వహించారు. ఈ సందర్భంగా కె.ఎల్.యూ.లో అంతరిక్ష వారోత్సవాలను నిర్వహించారు.



MESSAGE BY HONORABLE PRESIDENT-KLEF ON TEACHERS DAY

Dear Teacher,

I wish you all "A very happy Teachers Day".

September 5th, this day is kept aside to honour the Teacher who work every day to make sure that the future is bright for all their students. Today, we also need to remember our responsibility towards the changing society. Teachers are the backbone of our education system.

Over the years education has evolved from traditional teaching to mass education to digital learning. This journey also affected teacher's role. However, one thing that remains constant is student centric education. In fact, the current scenario demands "Learning Consultants" but not Teachers or Facilitators any more. I want your attention towards this new move of becoming "Learning Consultant" rather being a mere Teacher or a Facilitator.

This needs a new "Mindset" as well as new capabilities.

Apart from academics, a "Learning Consultant" stands by their learners at every step to guide, motivate and inspire to become better people. "Learning Consultants" are the leaders who lead the ideas of their learners. They are strategists and Planners. Every "Learning Consultant" need to hone their "Design thinking" to plan, design and implement all "Learning and Development" requirements. They are also Advisors, who need to identify the potential and develop the skills in every learner. And make the learners become globally competent. They are guards of human values. Hence, they need to inculcate ethics, values and human standards.

Every Faculty needs to embrace this new dimension. This calls for an urgency of readiness to stand in this new era of education challenges.

My personal advice to each and every Faculty of KLU is to leverage all the facilities given by the University to develop the skills required to become a "Learning Consultant" of KLU. Let's take "Teaching" to new heights by redefining our role as "Learning Consultants".

Thank you every one

Er. Koneru Satyanarayana
President-KLEF





TEACHERS DAY CELEBRATIONS

CEA of KL University organized Teachers Day on the eve of Sir Sarvepalli Radha Krishnan Birthday on 05/09/2017. In this programme all the faculty, administrative staff, students participated. Vice-Chancellor Dr.L.S.S.Reddy, Register Dr. T. Uma Maheswara Rao, Principal Dr. K. Subbarao paid floral tributes to Sir Sarvepalli Radha Krishnan. Our Vice-Chancellor inspired all the Engineers to take Sir Sarvepalli Radha Krishna as role model.

Dean Dr.Habibullah Khan Associate Dean Dr. K. Ravindranath and Hobby Clubs Prof.Incharge Dr. R.Subhakara Raju also paid floral tributes to Sir Sarvepalli Radha Krishna. CEA Coordinators Dr. S.Venkateswarlu, P. Suresh and C.E.A Volunteers organized the programme.



ఉపాధ్యాయులే మార్గనిర్దేశకులు

తాడెపల్లి: విద్యార్థులకు విద్యాబుద్ధులు నేర్పించి వారి బహిష్కర్తుకు ఉపాధ్యాయులే మార్గనిర్దేశకులని కేపిలేయా ప్రెసిడెంట్ డాక్టర్ కె.సుబ్బారావు అన్నారు. మంగళవారం కేపిలేయాలోని హబీ క్లబ్బ్ సీతావి, ఎన్ఎస్ఎస్ సంఘం ఆధ్వర్యంలో ఉపాధ్యాయ దినోత్సవం నిర్వహించారు. ముఖ్యఅతిథి సుబ్బారావు మాట్లాడుతూ ప్రతి ఒక్కరూ డాక్టర్ సర్వేపల్లి రాధాకృష్ణను ఆదర్శంగా తీసుకోవాలన్నారు. తొలుత రాధాకృష్ణ చిత్రపటానికి పూలమాల వేసి నివాళులర్పించారు. కార్యక్రమంలో హబీ క్లబ్బ్ ఇన్చార్జ్ డాక్టర్ ఆర్ సుబాకరరాజు, డీన్ హబీబుల్లాఖాన్, ఎన్ఎస్ఎస్ ప్రోగ్రాం కో ఆర్డినేటర్ శ్రీపతిరాయ్, డాక్టర్ ఎస్.వెంకటేశ్వర్లు, సురేష్ తదితరులు పాల్గొన్నారు.





WORLD LITERACY DAY

Date: 08-09-2017

NSS Volunteers from CSE department of K L University have conducted the event “BALA SWECHA” in Pedavadlapudi to motivate school students. All the volunteers have assembled at indoor stadium of K L University by 9 am sharply and core members gathered the required thing to conduct this event. Core members explained the all volunteers about the procedure how to conduct this event. All the students along with faculty in-charges started to Pedavadlapudi by 10 am from KLU campus. There they went to two schools to interact with students and motivate them explain them. Total two schools are chosen for the event and the volunteers themselves are divided into two groups one group went to one school to conduct this event and another group went to another school for conduction of the event.

In each school volunteers explained the school students about the importance education and particularly about importance of technology for common life. Bala swecha operating system used by the volunteers for this event. The students interacted well with the volunteers and the rouse many doubts and got clarification. The principals and villagers have appreciated the volunteers for this conduction the volunteers returned to college by evening.



RALLY ON HYGIENE AND ENVIRONMENT PROTECTION

Dt:14-07-2017

The main theme of the NSS cell is to create the social awareness among the students. This Rally on self-hygiene and environment protection is conducted in Mellampudi and Gundimeda villages. Students of II year ECE participated in the activity as part of the weekly social service events conducted by KLU NSS cell.

The event started around 9:00 AM in the college with NSS clapping to fill energy and motivation in the team. We Reached Mellampudi village around 9.30 AM.A Rally with 100 students is conducted starting from panchayat office. A group of Students walked on the road, shouting the slogans to get people attention. Second group went inside the houses explain people about how maintaining hygiene around the houses will help in preventing viral illness.

This event is conducted in order to create awareness on personal hygiene and importance of swachh Bharat. Another group of students involved in taking care of the plants that are planted as part of various events. Same event is also conducted in Gundimeda village around 11:00 AM starting from temple center. Students participated with great enthusiasm and made the event a grand success.



ENGINEERS DAY

Every Year on the birth eve of Bharat Ratna Sri Mokshagundam Visvesvaraiiah which is celebrated on Engineers Day across the Nation. On 15th September 2017, NSS Cell has installed a Photo where all the students and faculty fraternity of the University paid their respects and tribute to the visionary.



RALLY ON WORLD PEACE DAY

Dt: 21-7-2017

The main theme of the NSS cell is to create the social awareness among the students. This Rally about world peace is conducted in Mangalagiri town starting from Mangalari temple ending with new bus stand in Mangalagiri. Students of II year ECE participated in the activity as part of the weekly social service events conducted by KLU NSS cell.

The event started around 9:00 AM in the college with NSS clapping to fill energy and motivation in the team. We Reached Mangalagiri town around 9.30 AM. A Rally with 200 students is conducted starting from Mangalagiri temple road. Dean student



affairs Dr. Habibulla khan and ECE Department HOD Dr. V.S.V.Prabhakar participated in the rally and explained about the importance of world peace for the growth of any country. A group of Students walked on the road, shouting the slogans to get people attention towards importance of peace for better society. This event is conducted in order to create awareness on how world peace can accelerate country's growth in terms of economy. Students participated with great enthusiasm and made the event a grand success.

AWARENESS PROGRAMME ON PRE-METRIC SCHOLARSHIPS

KLUBS organized a CEA event on "Awareness Programme on Pre-Metric Scholarships". The students of 3rd Year BBA went to Seeta Nagaram for educating the downtrodden communities about Pre-Metric Scholarships for students studying in classes 9th & 10th. Pre-Metric Scholarship to the SC Students studying in classes 9th & 10th Pre-Metric Scholarship to the SC Students studying in classes 9th & 10th is a Centrally Sponsored Scheme and implemented through State Government and UT administration. The Objectives of the scheme are: To support parents of SC children for education of their wards studying in classes 9th & 10th so that the incidence of drop-out, especially in the transition from the elementary to the secondary stage is minimized, and To improve participation of SC children in classes 9th & 10th of the pre-metric stage, so that they perform better and have a better chance of progressing to the post-metric stage of education. The Scheme will be available for studies in India only and will be awarded by the Government of the State/Union Territory to which the applicant belongs i.e. where he is domiciled. Conditions of Eligibility: Student should belong to Scheduled Caste. His/ her Parent/ Guardian's income should not exceed Rs. 2 lakh per annum. She/he should not be getting any other Centrally-funded Pre-Metric Scholarship. She/he should be a regular, full time student studying in a Government School or in a School recognized by Govt. or a Central/State Board of Secondary Education. Scholarship for studying in any class will be available for only one year. If a student has to repeat a class, she/he would not get scholarship for that class for a second (or subsequent) year.



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SURVEY ON SMART VILLAGES

Event Description:

CEA Activity of CSE department is organized in Atmakur Village of Guntur District. There are nearly 200 homes in the village. CEA TEAM of CSE has 57 members of III/IV B.Tech students. Faculty In-charge Mr. N. Ravinder accompanied. Name of CEA activity is "Survey on Smart Villages". The main objective of this programme is to know the problems of villagers in their daily life in thrust areas as mentioned below:

- 1.Agriculture- Identify the problems in this area and we can involve other Departments for help etc..
- 2.Education - Identify the school dropouts etc.,
- 3.Skill Development-Identify unemployed youth in villages and train them in some Areas.
- 4.Health-If any issues are there, conduct health camps in village.
- 5.Habits- Try to convey the good habits, which leads to happier life.
- 6.Women Empowerment- Training for Educated and Non-Educated Women.

Session Activities:

CEA team started from KL University at 9.00 AM and reached to the village at 10:00 A.M. Faculty In charge(s) introduced themselves to the Head of village and explained few words about the programme.KLU teams were divided into 10 groups. Each group consists of 7 people. CEA team interacted and explained some issues to villagers. Later, we started survey and collected information some of us tried to explain new technologies to them at last we covered 150 homes including shops in the village. Finally Programme concluded at 4:00 P.M



CRAFTING, DRAFTING & DESIGNING

Description:-

We team CEA conducted a competition on Crafting, Designing & Drafting to emphasize the skills of the students in various arts. This was conducted on 11th September 2017 in the campus.

Report:-

The event started in the afternoon. The students who are interested in the competition have took part in this contest. Around 30 students have attended. Various things have been crafted using materials like papers, sketches, waste bottles etc. based on the theme Decorative Items by the students who took part in the Crafting competition. Different posters have been designed in Photoshop and on papers on the given theme Advertisement of a product.

In the Drafting competition, we have played a muted video and made them to draft on what they have seen and analysed from the video in 100-150 words. This turned out to be the most exciting among the three as it tested the analytical skills of the students.

Event Beneficiary: -

- 1)This contest emphasizes the creative and analytical skills of the students.
- 2)Drafting and Designing Skills have been tested in here.



ORGAN DONATION CAMP

Description:

We the volunteers of CEA has tried to educate the students, about the importance of donating the organs and made many members to register and the entire data was directly forwarded to the government organization.

Report:

The event has done for one week. Students came by their own interest and we the volunteers of CEA has register them with all the necessary permission were taken. All the students have been responded very well and 530 registrations were done successfully.

Event Beneficiary:

- 1) Organ transplants save lives.
- 2) It does not take away the pain of their loss; however, it does help them to know that someone else is alive because of their loved one's donation.

Volunteers Attended: 25



DONATION OF TALES

Description:

Our volunteers decided to help the children by keeping the library in school, as an initiation for keeping library. We planned the event named donation of tales. In this we planned to print the story on one side of the paper and the related picture on the other side. So that whenever the students get the free time to study they can read the stories and can draw the picture of their own. So that they can improve their reading skills and also can improve their imagination skills.

Report:

The event has been started in the morning session on 20th September 2017. Our volunteers gave presentation over donation of tales. We are planned to give the short stories in primary schools, so that the children can improve their reading skills and creative skills.

Event Beneficiary:

- 1) May increase their ability in reading and drawing.
- 2) By this they can improve their creative skills.



K L University

YOUTH RED CROSS UNIT PLANTATION DRIVE

Dt: 12-09-2017

Plantation Drive conducted in village of Vaddeswaram, Guntur Dt on 12/09/2017. Around 100 Volunteers and Dean Extension Activities, Faculty Incharges participated in the programme. Students visited around 200 Households and handed over the plants and explained the importance of Cleanliness and Afforestation. 100 plants are planted in the region of vaddeswaram high school to Buckingham canal and Volunteers visited the shops and explained them

how to maintain cleanliness in their surroundings and environmental impacts.



NCC ACTIVITIES

An event is conducted on 16th September 2017 by NCC Unit KL University in association with NCC Unit 22(A) Battalion tenali at ravendrapadu and in klu campus. Description of event about “swachht hi sewa” is a programme from 15/09/17 to 02/10/17 released by Honourable president of event on the eve of Birth of Mahatma Gandhi. On behalf this our NCC Unit conduct swachh programme in Revendrapadu Village near by KL University participated with 55 students, two NCC Unit Staff and NCC In charge of KL University. Clearing the dust and garbage in main road of the village and visited primary school giving awareness on clean and good health and NCC Students also visited homes and spoke with the parents explained about importance of children’s education and its necessity and keeping their surroundings clean and same has been conducted in high school and also explained about importance of higher education, role of youth in India and stop bad habits. After that a Rally has been conducted on “**SAY NO TO SMOKING, DRUGS AND INTOXICANTS AND NO TO JUNK FOOD**” at main centre revendrapadu to give awareness on no smoking and stop eating junk food all the students interacted individually to the people explained about to eat good food and awareness to people around chowrastha campaign on no smoking and drugs about this and given phomplet. At the end of the day a rally is conducted in campus to give awareness in university campus on “**SAY NO TO SMOKING, DRUGS AND INTOXICANTS AND NO TO JUNK FOOD**”.



BIO-TECH

LIST OF PUBLICATIONS

1. V.S RAMA KRISHNA GANDURI

Ushakiranmayi Managamuri, Muvva Vijayalakshmi, Satish Babu R, Sudhakar Poda. (2017, Nov-Dec). Extracellular L-Asparaginase from *Streptomyces labedae* VSM-6: Isolation, Production and Optimization of Culture Conditions Using RSM. *Pharmacognasy Journal*, Volume: 9, Issue: 6, pp:932-941. IF: 0.71

2. V. S. RAMA KRISHNA GANDURI,

Ushakiranmayi M, Satish Babu R, Sudhakar, Poda. (2017, July-September). Optimization of operating conditions for the production of bioactive metabolite by *Streptomonospora Arabica* VSM 25 by full factorial design. *Journal of Young Pharmacists*. Volume: 9, Issue No. 3, pp:399-409. IF: 0.62

3. V.S RAMA KRISHNA GANDURI,

Ushakiranmayi Managamuri, Muvva Vijayalakshmi, Satish Babu R , Bodaiah B, B S Kalyani, Sudhakar Poda. (2017, July). Isolation, Identification, Optimization and metabolite profiling of *Streptomyces sparsus* VSM-30. *3 Biotech*. Volume: 7, Issue No. 3, pp:217. IF: 1.361

4. V. S. RAMA KRISHNA GANDURI,

Ushakiranmayi M, Satish Babu R, Sudhakar, Poda. (2017, July-September). Evaluation of optimized process parameters of bioactive metabolite production by *Nocardiopsis trehalosi* VSM-13 using response surface methodology and unstructured kinetic modeling. *Current Trends in Biotechnology and Pharmacy*, Volume: 11, Issue No. 3, pp: 223-241. IF: 0.153

Ph.d Award

1.SWAPNA GUNTUPALLI

Registered Number 10301003, Research Scholar, Department of Bio Technology Ph.D Thesis entitled "Development of Microbial Consortium for Bioremediation of Polycyclic Aromatic Hydrocarbons (PAHs)": 11th August 2017

2. GANDURI VENKATA SIVA RAMA KRISHNA

Awarded Ph.D from ACHARYA NAGARJUNA UNIVERSITY in the month of JUNE 2017

Associate Fellow of

Andhra Pradesh Akademi of Sciences awarded

Dr. G. V. S. Rama Krishna,

Assistant Professor,

Department of Biotechnology,

Elected as Associate Fellow of Andhra Pradesh Akademi of Sciences (APAS) Will be inducted as new Associate Fellow into APAS on 7th November 2017 at an induction ceremony, as part of A. P. Science Congress-2017 (to be Inaugurated by Sri N. Chandrababu Naidu, CM, Govt. of A.P.) being held at Visakhapatnam.



YOUTH RED CROSS

DEPARTMENT OF BIOTECHNOLOGY

JULY-2017

Blood Grouping Camp

This camp was organized on 21/07/2017. Blood grouping is done for Freshmen ENGINEERING DEPARTMENT students of KL University and Faculty Members. We collected this data so as to use it whenever there is an emergency. Department of Bio-Technology and KLU YRC UNIT jointly organized this activity. Students of Bio-Tech have done the grouping for around 1500 Students. Department YRC Incharge Mr Siva Reddy, Asst Prof, BT has taken responsibility to conduct this event.

“Do you have an identity” Then what about your blood group?

Under the YRC Activities, K L University, students of Biotechnology have organized a blood group testing camp during (21 JULY, 2017). There was immense response for this activity; with more than 1500 students from FED Students KLU have opted to get their blood grouping done.



AQUABIZ (INDUSTRIAL VISIT)

International Conference & Exhibition on Sustainable Aquaculture

15 - 17 September 2017, PWD GROUNDS, Vijayawada, Andhra Pradesh.

All 2nd year students of Biotechnology Department have attended the conference along with Dr. Krishna, Dr. K Giridhar and Mrs. C S FELICE faculty members of Biotechnology department.

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes. Minister for, Animal Husbandry, Dairy Development and Cooperatives Ch Adi Narayana Reddy inaugurated the exhibition. Confederation of Indian Industry (CII) work to create and sustain an environment conducive to the growth of industry in India, partnering industry and government alike through advisory and consultative process. CII also takes initiatives to bring the various stake. Objectives holders of specific industry on common platform by organizing Conference & Exhibitions. The event targets a broad spectrum of farmers & participants associated with the fisheries based Industry and Allied Services, hatchery operators, feed manufacturers, input suppliers, manufacturers & suppliers of various aquaculture, aquarium implements & equipment manufacturers, officials from concerned Government Departments and Ministries, Regional and Local Authorities, Senior Representatives of Indian & Foreign Companies, Associations, fisheries based Research and Consulting Companies/ Institutes, Consultants & Contractors, Scientists and experts from around the world.

EEE

RESEARCH PUBLICATIONS

G.Srinivasa Rao, Dr.K.Harinadha Reddy , ‘ DESIGN AND TECHNICAL ANALYSIS OF HYBRID RENEWABLE ENERGY SYSTEM WITH HOMER SOFTWARE ’ , ‘International Journal of Pure and Applied Mathematics ’ volume: 116 issue :6 Indexed in Scopus

Sandeep Polina, Pavan Kumar Barathula, K P Prasad Rao , ‘ Autonomous Obstacle Avoiding and Path Following Rover ’ , ‘International Journal of Pure and Applied Mathematics ’ volume: 114 issue :9 Indexed in Scopus

K. Narasimha Raju , O. Chandra Sekhar and ,M. Ramamoorthy ‘ Evaluation of level-shifted carrier PWM technique for neutral-point stabilisation of five-level DCMLI ’ , ‘Inderscience Enterprises Ltd.-Int. J. Power Electronics ’ volume: 9 issue :1 Indexed in Scopus

G.Srinivasa Rao, K. Harinadha Reddy,Raghu Thumu, and Ch Amarendra , ‘ DESIGN OF SOLAR BICYCLE ’ , ‘Journal of Advanced Research in Dynamical and Control Systems ’ volume: 9 issue :6 Indexed in Scopus

Yelavarthy Srinivasa Rao, Sarikonda Pavani, Gummireddy Sudharmi , ‘ Detection of Fault Location in Transmission Lines ’ , ‘International Journal of Applied Engineering Research ’ volume: 12 issue :1 Indexed in Scopus

PLACEMENTS

S.No	Company Name	No.of Students
1	Infosys	4
2	UHG	1
3	Others	1

Industry Linkages and Allied Activities

- Department of EEE Conducted a Industrial Visit at SDSC SHAR, Sriharikota for III Year Students on 12-09-2017
- Department of EEE Conducted a Industrial Visit at Kumar Pumps for II Year Students on 21-09-2017

INDUSTRY RELEVANT TRAINING / VISITS

- Dr.O.Chandrasekhar visited Yokogawa India Ltd at Hyderabad for Project purpose.
- Mr.RBR Bhanu Prakash and T.Vijay Muni visited Spectrochem Instruments Pvt Ltd in Hyderabad to ask the MD to conduct a workshop in our Department in Home Automation 21-09-2017
- Mr.RBR Bhanu Prakash visited Skyquad Electronics and Appliances Pvt Ltd. To conduct a to Conduct a review for Practice School students on 21-09-2017

STUDENT ASSOCIATION ACTIVITIES

1.Technical quiz for 30 minutes.

2.A presentation on SDSC SHAR, Sriharikota for 40 minutes.



SPONSORED PROJECTS STATUS:

S.No	Faculty Name	Funding Agency	Title of project	Total cost (in Lakhs)
1	Mr.J.Somlal	SERB	Fuzzy based space vector PWM Controlled shunt hybrid active power filter for power conditioning	19.200
2	Mr.Maddila Srikanth	SERB	Maximum Power Point Tracking Applications for DC Distribution System by Integration of Buck-Boost Converter.	27.790
3	Dr.Obbu Chandra Sekhar	SERB	Development and Performance Evaluation of Controlled Techniques for Multi-Point Clamped Inverter fed Direct Torque Control Induction Motor Drive.	34.410
4	Ms.N. Lavanya Dr.M.Venu Gopala Rao	DST	A topology for multiple generation system with doubly fed induction machines and indirect matrix converter	23.480
5	Ms. B.Jyothi	SERB	Three phase to five phase transformation using transformer and five leg inverter to drive the five phase induction motor.	21.620

PROFESSIONAL SOCIETY ACTIVITIES

A technical event is being conducted for all the professional members of ISTE. On 14th August 2017 by N.V.N.S.KOUSHIK, CH KRISHNA KANTH and P.SAI SUMANTH. This event has the main motive of this event is to enhance their understanding on the basic concepts of the Electrical and Electronics Engineering.

The entire strength of the class is divided into 5 teams. Each team has a spokesperson from their team, the spokesperson is decided by the team itself; the spokesperson will represent the team for their answers and views. This event has three rounds in total,

Round-A:

In this round the basic electrical concepts are given with some mistakes or some part of the concept is kept hidden the teams have to answer the right and full concept.

Round-B:

In this round teams are given an element name and the team is given time to express the characteristics of their elements without talking (only by acting) and the team which has expressed it within least amount of time will be the winner.

Round-C:

In this round anyone person from each team is called out and has to give a JAM on any electrical topic regarding his field of interest.

All the teams have showed immense enthusiasm to answer the questions and all have equally participated in the event they are ready to take up many more events like these in the future.



COMPUTER SCIENCE ENGINEERING

FACULTY ACHIEVEMENTS:

1.Dr. K. Thirupathi Rao, recognized as Technical Session Chairperson in the event of International Conference on Computational Intelligence and Data Engineering conducted by the Organization is Lakkireddy Bali Reddy College of Engineering, Mylavaram on 14th & 15th July 2017.

2.Mr.B.Tirupathi Reddy, got Certificate of Appreciation as a Distinguished Facilitator in the event of Inspire Faculty Excellence Awards conducted by Infosys, Campus Connect in Aug'2017.

3.Mr.G.Krishna Chaitanya, got Certificate of Appreciation as a Distinguished Facilitator in the event of Inspire Faculty Excellence Awards conducted by Infosys, Campus Connect in Aug'2017.

4.Mr.A. Vijay kumar, got Certificate of Appreciation as a Mentor in the event of Smart India Hackathon conducted by Dept of Bio Technology, Govt. in Aug'2017.

5.Dr. K.V.D.Kiran, recognized as Conference Chair Person in the event of Emerging Trends in Engineering, Science and Management Conducted by Spoorthy Engineering College in Aug'2017.

6.Dr.K.V.D.Kiran, got Certificate of Appreciation as a Mentor in the event of Smart India Hackathon conducted by Dept of Bio Technology, Govt. in Aug'2017.

Student Achievements /External participation

1.Teja Suresh Merugu (160030857) of CSE dept won 41st place in Chess at International Level 42nd Peoples Tournament, held at Berkeley, California, USA from 14th July to 16th July 2017.

2.Teja Suresh Merugu(160030857) of CSE dept won 1st place in Chess at AP 4th Students Olympic State Games 2017-18 held at Ambedkar Bhavan, Machilipatnam, Krishna District from 9th to 10th September 2017.

3.A. Surya Koti Kiran(170030057) of CSE dept won 2nd place in WUSHU at District Level 14th Senior Guntur & Krishna District Wushu Championship on 10th September 2017.

WEBINARS

The following are the list of IUCEE Webinars Participated by KLU University faculty & Students in the month of July'2017 to Sept'2017:

Topic-1:

Title: "Industry-Academia Collaboration: Restructuring Internship Program to Establish Collaboration and Industry Readiness for Final Year Students" Date & Time: 25-07-2017 & 3:30 PM to 4:30 PM

Resource person: Dr. Rajesh Solanki, Prof. and HOD, Automotive Engg, Manipal University Jaipur, Rajasthan.

Topic-2:

Title: Virtual Academy: Automation of OBE and Accreditation to improve Pedagogy Date & Time: 24-08-2017 & 3:30 PM to 4:30 PM

Resource person: P. Nataraj, Chief Executive Officer of Watsinit Technologies Pvt Ltd, Chennai

Topic-3:

Title: "Virtual Academy: "Apache Spark vs Hadoop MapReduce; Part 1" Date & Time: Thu, Sep 07, 3:30 PM - 4:30 PM IST

Resource person: Dr. E.Laxmi Lydia, Associate Professor, CSE, VIIT, Visakhapatnam, AP.

PROJECTS/MODELS/RESEARCH:

List of paper Publications in the referred and indexed



journals from July'2017 to Sept'2018:

1.Dr.M.R.Narsingarao, Co-Authors are **Sk.Razia, Polaiah Bojja** published a paper with the title "Development And Analysis Of Support Vector Machine Techniques For Early Prediction Of Breast Cancer And Thyroid" in SCOPUS indexed Journal called Journal of Advanced Research in Dynamical and Control Systems (JARDCS) in July'17.

2.T.Sajana, Co-Author is **Dr.M.R.Narasingarao** published a paper with the title "Machine Learning Techniques For Malaria Disease Diagnosis - A Review" in SCOPUS indexed Journal called Journal of Advanced Research in Dynamical and Control Systems (JARDCS) in July'17.

3.Dr.M.N.Srinivasu, Co-Authors are **Ranjeeth Kumar M, Lokanadha C.Reddy** published a paper with the title "Fine Grained Multi Access Control Via Group Sharing In Distributed Cloud Data" in SCOPUS indexed Journal called Journal of Advanced Research in Dynamical and Control Systems (JARDCS) in July'17.

4.Dr.Satyanaraya, published a paper with the title "Efficient DANNLO Classifier for Multi-class Imbalanced Data on Hadoop" in SCOPUS indexed Journal called IJMTER in July'17.

5.A.Roshini, Co-Authors are **K Sri Sai Manish, R.Vedavyas, V.Lakshmidhar, V.Prathyusha** published a paper with the title "REVERSIBLE STEGANOGRAPHY: DATA HIDING WITH IMAGE ENHANCEMENT" in SCOPUS indexed Journal called Journal of Advanced Research in Dynamical and Control Systems (JARDCS) in July'17.

6.S. Satyanarayana, Co-Authors are **Ch. Ramprasad,P. L. N. Varma, N. Srinivasarao** published a paper with the title "Morphism of m-Polar Fuzzy Graph" in Web of Science, Scopus indexed Journal called Advances in Fuzzy Systems in Aug'17.

7.S. Satyanarayana, Co-Authors are Ch. Ramprasad,P. L. N. Varma, N. Srinivasarao published a paper with the title "Vertex Degrees and Isomorphic Properties in Complement of an -Polar Fuzzy Graph" in Web of Science, Scopus indexed Journal called Advances in Fuzzy Systems in Aug'17.

8.Dr .M N.SRINIVASU, Co-Authors are **Mrunal K. Pathak,Dr. Vinayak Bairagi** published a paper with the title "Dynamic Fusion for Selective Multimodal Biometric" in SCOPUS indexed Journal called System ,Journal of Social, Technological and Environmental Science in Aug'17.

9.K. V. D. Kiran, Co-Authors are **Katikireddy Srinivas , D. Rajeswara Rao** published a paper with the title "A Novel Hybrid K-Means-K-Medoids Algorithm As An Efficient Method Of Clustering For Thyroid Disease Drug Database Using R" in SCOPUS indexed Journal called Ponte Academic Journal in Aug'17.

10.Kodukula Subrahmanyam, Co-Authors are **Sachin**

Arun Thanekar, Aliakbar Bagwan published a paper with the title "Improving Hadoop Performance by Enhancing Name Node Capabilities" in SCOPUS indexed Journal called Journal of Social, Technological and Environmental Science in Aug'17.

11.K.V.S.S.R. Murthy, K.V.V. Satyanarayana, Co-Authors are KLU published a paper with the title "MONO, DI and TRISSRs data extraction & storage from1403virus genomes with next generation retrieval mechanism" in Directory of Open Access Journals (DOAJ) indexed Journal called Data in Brief, Elsevier in Sept'17.

12.Mounika Padma Priya Gaddam, Sarvani Kota, Viritha Gurijala, Co-Authors are KLU published a paper with the title "Secured Information Sharing Model For Dynamic Group In Cloud Platform" in SCOPUS indexed Journal called International Journal of Pure and Applied Mathematics(IJPAM) in Sept'17.

13.A.Sandhya, T.Harshini, T.Vyshnavi, Naresh Vurukonda,B. Thirumala Rao , J. Amudhavel, Co-Authors are KLU a paper with the title "Scalable Attribute Based Encryption Scheme For Accessing Cloud Data" in SCOPUS indexed Journal called International Journal of Pure and Applied Mathematics(IJPAM) in Sept'17.

14.V. Phanikumar and K. V. V. Satyanarayana, Co-Authors are KLU published a paper with the title "Analysing on Qos Requirments and Existing Methods in Cloud Computing Networking" in Journal called IJCTA in Sept'17.

15.Movva Naga Venkata Kiranbabu , Dr. K.V.V Satyanarayana, Co-Authors are KLU published a paper with the title "Appertaining "abc analysis" on quality attributes for measly cost in Utilization of csp resources to clients accountability in cloud computing" in SCOPUS indexed Journal called International Journal of Pure and Applied Mathematics(IJPAM) in Sept'17.

16.M. Kavitha Lakshmi, S. Koteswararao, K. Subrahmanyam and V. Lakshmi Bharathi Co-Authors are KLU published a paper with the title ' Application of UKF and MGAIEKF for Bearings and Elevation Angles only ' in indexed journal IJCTA in Sept--2017

17.Kondukula Subrahmanyam ,Bondalapu Chaitanya ,Krishna,Gubba Manasa Co-Authors are KLU published a paper with the title ' Assessing Effort Estimation In Information System Using Quantitative Approach By Halstead's Principles ' in SCOPUS indexed journal International Journal of Pure and Applied Mathematics(IJPAM) in Sept--2017

18.Vijaya Lakshmi Paruchuri, Bhanu Prakash Battula, Va savialekhyattada,Sindhubhimavarapu,Akhilasoodiredy KLU published a paper with the title ' Efficient Multi-Keyword Search Over Encrypted Data In Cloud ' in SCOPUS indexed journal International Journal of Pure and Applied Mathematics(IJPAM) in Sept--2017

19.Shaik Mohammad Shahabuddin,Yalla Prasanth Co-



Authors are KLU published a paper with the title 'Impact of Lean Software Development Into Agile Process Model With Integration Testing Prior To Unit Testing' in SCOPUS indexed journal Fronteiras Journal of Social, Technological and Environmental Science in Sept-2017.

20.Sirisha N, K.V.D Kiran Co-Authors are KLU published a paper with the title 'Protection of Encroachment On Bigdata Aspects' in SCOPUS indexed journal International Journal of Mechanical Engineering and Technology (IJMET) in Sept-2017.

21.B.Chaitanya Krishna , M.Saiteja , K.Venkata Sharmista,T. Maanasa , N. Navya Co-Authors are KLU published a paper with the title 'Implementation of Risk Assessment Using Qualitative Approach' in SCOPUS indexed journal International Journal of Pure and Applied Mathematics(IJPAM) in Sept-2017.

22.Katikireddy Srinivas ,K. V. D. Kiran, D. Rajeswara Rao Co-Authors are KLU published a paper with the title 'A Novel Hybrid K-Means-K-Medoids Algorithm as An Efficient Method of Clustering For Thyroid Disease Drug Database Using R' in SCOPUS indexed journal Ponte Academic Journal in Sept--2017.

23.D. Naga Malleswari, K. Subramanyam,L.Keerthana Co-Authors are KLU published a paper with the title 'Estimation of Risk Using Data Mining Algorithms' in SCOPUS indexed journal International Journal of Pure and Applied Mathematics(IJPAM) in Sept--2017.

24.Radhika Rani Chintala, Nunna Krishna chaitanya, Dheeraj Devanaboina,Ch. Mahesh, Allada Manikanta Co-Authors are KLU published a paper with the title 'Medical Virtual Physical Structures Using Homomorphic Encryption

Techniques' in SCOPUS indexed journal International Journal of Pure and Applied Mathematics(IJPAM) in Sept-2017.

25.K. Ruth Ramya, K.Ankit Gururaj, S.Prasanth, K.Gayathri, Akshay Kumar Co-Authors are KLU published a paper with the title 'Pinpointing the Attacker Using an Hybrid Ip Trace Back Mechanism' in SCOPUS indexed journal International Journal of Pure and Applied Mathematics(IJPAM) in Sept--2017.

26.Radhika Rani Chintala, Narasinga Rao M R, Somu Venkateswarlu Co-Authors are KLU published a paper with the title 'Implementation & Performance Analysis of Security in Human Sensor Networks' in SCOPUS indexed journal International Journal of Pure and Applied Mathematics(IJPAM) in Sept--2017.

27.Dr.Chalasanani Srinivas,Ch. Ramesh Kumar,Lanka Sunitha Co-Authors are KLU published a paper with the title 'Solving the Vehicle Routing Problem Using Genetic Algorithm' in SCOPUS indexed journal Fronteiras:Journal of Social, Technological and Environmental Science in Sept--2017.

28.M. Kavitha Lakshmi, S. Koteswara Rao, K. Subrahmanyam and T. Vaishnavi Chandra Co-Authors are KLU published a paper with the title 'Target Tracking Inautonomous Underwater Vehicle' in indexed journal IJCTA in Sept--2017.

CIVIL

The one-day Workshop on Analysis and Design of structures using Building Information Modelling (BIM) was conducted on 29th August 2017, software CYPECAD - Software for Architecture, Engineering and Construction (BIM-CYPECAD - 17) aims at providing a common platform for professionals, industrialists, academicians, researchers and students to share their knowledge and ideas for achieving focused developments and advancements in designing software's. This Program that carries out the analysis and design of reinforced concrete and steel structures, subject to horizontal and vertical loads, for homes, buildings and civil work projects. Its use guarantees maximum analysis reliability and optimum drawing design. The Workshop aims to help the participants to redefine their horizons in recent innovations in technology through technical lecture and hands on experience with CYPE software.



INDUSTRIAL VISIT

One - Day Industrial Visit to Kakinada Sea Port:

Kakinada Deep Water Port is located on the East Coast of India. It is in the East Godavari district of Andhra Pradesh, INDIA and is strategically located between major Ports of Vishakhapatnam and Chennai

Port Specifications:

Navigational Channel

Length: 10000 mtrs

Width: 160 mtrs

Depth: 14.5 mtrs

Turning Circle: 350 mtrs

Island Breakwater: 1050 mtrs

Channel Buoys (Solar Powered): 16

Transit lights (Solar Powered): 2 nos

Beacon Lights: 2 nos

Students of III year Civil Department visited to Kakinada Deep water Sea Port in the part of industrial visit where they were enlightened about the working procedure of the port by describing various schedules and jobs including the containers exporting and importing from various countries.

DIGITAL PENETRATION SURVEY:

The event Digital Penetration Survey was conducted on 8th August, 2017 of Tuesday successfully in Ippatam village. The event has succeeded by participating the n no of students, coordinator and faculty from civil engineering department. The team has succeeded in conducting the following activity to create awareness about the event by interaction with village residence people in Ippatam



SMART VILLAGE - HOUSEHOLD SURVEY:

The event was conducted on Tuesday of 19-09-2017 in Gundimeda village. The event has succeeded by participating the n no of students, coordinator and faculty from civil engineering department. The team has succeeded in conducting the following activity to create awareness about the event by interaction with village residence people in Gundimeda.

The list of activity has been conducted the physically following enlisted points.

In this survey, we need to go to every house in village, to get details regarding education, employment, Health and other details of the villagers.



GUEST LECTURES

SMART SPEAKING:

Department of Civil Engineering Organized a GUEST LECTURE on SMART SPEAKING on 16th August 2017 at Peacock Hall in K L University. All the students of II, III, and IVth year B.Tech and M. Tech structural and CTM students attended the Guest Lecture. The Chief Guest on this occasion was Dr. Suresh Samson, Corporate Trainer, FreeLancer.

The Welcome note was given by Dr. V. Ranga Rao, Professor in civil department, and introduced the chief guest. Honorable guest had delivered his speech on Smart Speaking i.e. On Communication, Speaking up without freaking out, Managing anxiety, Perfect way of speaking, Skill development and Effective way of communication.



WATER RESOURCES PROJECTS-HYDRO ELECTRIC ENERGY:

Department of Civil Engineering Organized a GUEST LECTURE on 07th September 2017 at Jasmine Hall in K L University. All the students of II, III, and IVth year B.Tech and M. Tech structural and CTM students attended the Guest Lecture. The Chief Guest on this occasion was Dr. E. VENKATA RATNAM, Associate Professor, NIT Warangal.

The Welcome note was given by Dr. V. Ranga Rao, Professor in civil department, and introduced the chief guest. Honorable guest had delivered his speech on Water Resources Projects-Hydro Electric Energy. He broadly explained about the projects on water resources and effective utilization of hydro electric energy.





INTERNATIONAL DAY FOR THE PRESERVATION OF THE OZONE LAYER, 16 SEPTEMBER:

The ozone layer, a fragile shield of gas, protects the Earth from the harmful portion of the rays of the sun, thus helping preserve life on the planet. The phaseout of controlled uses of ozone depleting substances and the related reductions have not only helped protect the ozone layer for this and future generations, but have also contributed significantly to global efforts to address climate change; furthermore, it has protected human health and ecosystems by limiting the harmful ultraviolet radiation from reaching the earth.



DST INSPIRE SCIENCE CAMP 2017

“Innovation in Science Pursuit for Inspired Research” (INSPIRE) is an innovative programme initiated by the Department of Science and Technology (DST), Govt. of India, to attract talents to the excitement and study of science at an early age. Under the purview of DST INSPIRE program, K L University, Vaddeswaram organized a science camp with an aim of attracting and motivating the young minds of India to mold their career for research in the front line areas of science and technology. DST INSPIRE Science Camp was conducted between 05-09 September 2017 at K L University.

Students pursuing science in school at XI-XII standard during the academic year 2017-18 were selected and shortlisted for the science camp if they had secured a minimum of 9.2 CGPA and above in 10th Andhra Pradesh state board/Matriculation/CBSE-CGPA A1 in 10th standard/ICSE-95% in 10th standard/AMU Board-86.6% in 10th standard/Viswa Bharathi-95.1% in 10th standard.

150 students were shortlisted for participation in the science camp. The science camp had talks from eminent scientists, industrial visits, one-one student-mentor interactions, hands-on experience program, space workshop, science stage show, Quiz etc.

Dr. V Ranga Rao, HOD, Department of Civil Engineering, K L University, Vaddeswaram delivered the welcome address. Dr. K L Narayana, Dean (R & D), K L University, Chennai, introduced the DST-INSPIRE science camp. The presidential address was delivered by Dr. L S S Reddy, Vice Chancellor, K L University, Vaddeswaram. followed with special talks by Dr. N. Siddhanti, Professor, FED, K L University and Dr. P Nagaraju, HOD, Department of Physics, Academic Degree College, Bangalore, India.

Adding to it, various mentors from premier institutions like IISC, Bangalore, S V University, Tirupati, NIT Warangal and Sir C R Reddy Degree College, Eluru, mentored the students during the science camp.





S. No.	Date	Name of the Client	Tests
1	03-07-2017	G&J Infra	Cubes
2	03-07-2017	Grand Project Capital	Cubes
3	03-07-2017	SEPL	Ballast
4	06-07-2017	T. Vara Lakshmi	Cubes& Water
5	07-07-2017	Megha Engineering Infra ltd	Cubes
6	07-07-2017	S.V.Engineers consortium Pvt Ltd	Cubes
7	08-07-2017	SIRI Estates	Soil
8	08-07-2017	S.V.Engineers consortium Pvt Ltd	Cubes
9	10-07-2017	Megha Engineering Infra ltd	Cubes
10	11-07-2017	GSR Eco Bricks Pvt Ltd	Bricks
11	15-07-2017	Mr. RV Subba Rao Constructions	cubes
12	17-07-2017	Megha Engineering Infra ltd	Cubes
13	19-07-2017	Green way Building materials India Pvt Ltd	Blocks
14	19-07-2017	G&J Infra	Cubes
15	19-07-2017	Gopal Technocon HPCL, Kondapalli	Cubes
16	22-07-2017	VS. Engineering Pvt Ltd	Ballast
17	22-07-2017	Mr.s Sesha Spanda	Soil
18	29-07-2017	G&J Infra	Cubes
19	01-08-2017	Samrudhi Infra tech	Cubes
20	01-08-2017	Megha Engineering Infra ltd	Cubes
21	01-08-2017	DEE, R&B Sub Division, Bapatla	BM, WMM, BC, SDBC
22	03-08-2017	DE, SCR, Vijayawada	Sand
23	05-08-2017	Gopal Technocon HPCL, Kondapalli	Bitumen & Sand
24	05-08-2017	Gopal Technocon HPCL, Kondapalli	Cubes & Steel
25	09-08-2017	Megha Engineering Infra ltd	Cubes
26	11-08-2017	S R Hornes	Steel
27	14-08-2017	Gopal Technocon HPCL, Kondapalli	Cubes
28	19-08-2017	Gopal Technocon HPCL, Kondapalli	Cubes
29	21-08-2017	Gopal Technocon HPCL, Kondapalli	Cubes
30	24-08-2017	Amaraja Infra Pvt Ltd, Tirupati	Bricks
31	24-08-2017	Amaraja Infra Pvt Ltd, Tirupati	Bricks
32	24-08-2017	Amaraja Infra Pvt Ltd, Tirupati	Bricks
33	28-08-2017	Srinivasa Ediface Pvt Ltd, Vja	Ballast
34	28-08-2017	S R Hornes	Cubes
35	30-08-2017	Samrudhi Infra tech	Cubes
36	30-08-2017	Gopal Technocon HPCL, Kondapalli	Cubes
37	31-08-2017	V. S. Engineering Pvt Ltd	DBM, BC, BMM
38	07-09-2017	HPCL	Concrete Cubes Testing
39	11-09-2017	HPCL	Concrete Cubes Testing
40	11-09-2017	APSPHC Ltd.	Design Mix for M25 and Steel
41	11-09-2017	PANCHAYAT RAJ ENGINEERING Dept.	S.B.C OF SOIL SAMPLE
42	12-09-2017	Aruna Jyothi Quarry	Ballast
43	13-09-2017	HFS INFRA Ltd.	SOIL TESTING
44	15-09-2017	SAMRUDHI Infra tech	Concrete Cubes Testing
45	18-09-2017	Megha Engineering Infra ltd	TESTING OF WATER FOR CONSTRUCTION
46	18-09-2017	RAILWAY DEPARTMENT VJA	SAND PROPERTIES
47	18-09-2017	AMARRAJA Pvt.Ltd.	TESTING OF BRICKS
48	18-09-2017	AMARRAJA Pvt.Ltd.	TESTING OF BRICKS
49	20-09-2017	SIRI BUILDERS AND DEVELOPERS TEDEPALLI	Concrete Cubes Testing
50	20-09-2017	Concrete and Limelite Infra	TESTING OF STEEL AND CEMENT
51	20-09-2017	SIRI BUILDERS AND DEVELOPERS TEDEPALLI	Concrete Cubes Testing
52	22-09-2017	Food corporation of India	Design Mix for M30 and Ballast
53	23-09-2017	R.W.S Parchuru	Design Mix for M30 and steel and SBC of soil



ECE

TWO DAY WORKSHOP - DIGITAL SIGNAL PROCESSING APPLICATIONS WITH TMS320C6748

A two day workshop “Digital Signal Processing applications with TMS320C6748” will be conducted in the sixth floor laboratory on 21st and 22nd September 2017. The outcome of attending this workshop would be hands on experience on DSPA applications, writing programs of video processing applications etc. Developing projects would also be a possible outcome of this workshop.

Technical Talk on Latest Developments in Memory design

Tomorrow (19/9/2017) a technical talk will be given by Mr D Satish, Platform Architect, Intel, Bengaluru on “Latest Developments in Memory Design” at 3:00 PM in Jasmine Hall. He is an alumni of IIT Madras and has 8 US patents. He worked as Senior Manager at SanDisk India. All the faculty members who are free during last two hours and whoever are interested are informed to attend without fail.

Effectronics Workshop In-Sync with Industry workshop

Day 1: We had orientation sessions in the first half of the day with presentations from Mr. Dasari Ramakrishna, Managing Director, Efftronics Systems Service Ltd and few other key people of Efftronics Systems Service Ltd. The session was coordinated by Mallikarjun. We also had Mr Chandan and Mr Arun from CII, Vijayawada attending the inaugural sessions.

All the participants showed interest in the presentations and asked questions about Big Data, IOT and current technologies. The discussion also focused on the skills required to meet the industry needs and how teachers can become instrumental in facilitating this process.

Mr Ramakrishna discussed in detail the need for curricular interventions that can be taken up as projects during InSync and how it can help the College/teaching Community, Students and the Industry.

Post-lunch, we had an industry tour where all the participants were taken around various departments and they had first hand experience of product design, development and delivery. They were curious to know more about IOT implementation in detail and we closed the day with a session from Mr Dasari Ramakrishna.

On Day 2 and 3 demonstrations were planned to expose faculty to few domains, technologies, processes and skills required.

2nd Day: The participants were demonstrated SMART WATER and SMART BUILDING solutions.

3rd Day: The participants were demonstrated SMART SIGNALLING and SMART ENVIRONMENT

4th Day: The participants were divided into groups and they defined Project Titles, Objectives & Outcomes.

RALLY ON HYGIENE AND ENVIRONMENT PROTECTION

The main theme of the NSS cell is to create the social awareness among the students. This Rally on self-hygiene and environment protection is conducted in Mellampudi and Gundimeda villages. Students of II year ECE participated in the activity as part of the weekly social service events conducted by KLU NSS cell.

The event started around 9:00 PM in the college with NSS clapping to fill energy and motivation in the team. We Reached Mellampudi village around 9.30 AM. A Rally with 100 students is conducted starting from panchayat office. A group of Students walked on the road, shouting the slogans to get people attention. Second group went inside the houses explain people about how maintaining hygiene around the houses will help in preventing viral illness. This event is conducted in order to create awareness on personal hygiene and importance of swachh Bharat. Another group of students involved in taking care of the plants that are planted as part of various events. Same event is also conducted in Gundimeda village around 11:00 AM starting from temple center. Students par-



RALLY ON WORLD PEACE DAY

The main theme of the NSS cell is to create the social awareness among the students. This Rally about world peace is conducted in Mangalagiri town starting from Mangalari temple ending with new bus stand in Mangalagiri. Students of II year ECE participated in the activity as part of the weekly social service events conducted by KLU NSS cell.

ducted in order to create awareness on how world peace can accelerate country's growth in terms of economy. Students participated with great enthusiasm and made the event a grand success.

The event started around 9:00 PM in the college with NSS clapping to fill energy and motivation in the team. We Reached Mangalagiri town around 9.30 AM. A Rally with 200 students is conducted starting from Mangalagiri temple road. Dean student affairs Dr. Habibulla Khan and ECE Department HOD Dr. V.S.V.Prabhakar participated in the rally and explained about the importance of world peace for the growth of any country. A group of Students walked on the road, shouting the slogans to get people attention towards importance of peace for better society. This event is con-



ECSE

GUEST LECTURE ON EMBEDDED SYSTEM PROGRAMMING USING ARDUINO

The department of Electronics and Computer Science Engineering (ECSE), K.L. University, Vaddeswaram organized a guest lecture on "Embedded System Programming using Arduino" on 25-07-2017 for the students of B.Tech 3rd year of ECSE Students. The resource person Mr. Raghul Varma, Mr. Kiranthy and Ms. Jyostna, Smart Bridge, Hyderabad delivered that, there are a lot of opportunities for electronics engineers in the fields of Embedded Systems and how a student can select a particular organization and Research for their carrier. They further explained the students that the Embedded System plays an important role in making the life easy and intelligent, and hence the students must understand the functionality and programming of the hardware and software. They also demonstrated the students on Embedded System Application in the different fields.

Mr. Raghul Varma and Mr. Kiranthy demonstrated Embedded System Programming using Arduino application and Students are implemented the basic experiments and few application using arduino boards. Students learnt how to programme using arduino. Dr. K. Raghava Rao, HOD-ECSE department and Mr. A.V. Prabu, Assoc. Professor & Program Coordinator and faculty of ECSE attended the guest lecture.



A subject based workshop was conducted on BLE and WIFI Mote Training for the faculty of Electronics & Computer Science Engineering Department on 22nd August 2017. The Resource persons are Mr. Sanjit Saha and Mr. Hari Krishna V from C-DAC Knowledge Park, Bangalore.



A subject based workshop was conducted for the faculty of Electronics & Computer Science Engineering department. The aim of the workshop was to enhance the technical expertise of faculty in latest technological developments. Bluetooth version 4.0 is known as Bluetooth Low Energy (BLE). It is latest development used in short range wireless communication. The workshop was beneficial to the faculty members. In total eighteen faculty members and eighteen 1st Year M.Tech (ES) students attended the workshop.



Mr. Hari Krishna V, Project Associate, C-DAC Knowledge Park, Bangalore Conducting the Workshop

A subject based workshop was conducted on Coding Skills for the B.TECH Final year students of Electronics & Computer Science Engineering department on 19th and 20th September 2017. The resource person is Mr. Raamaa .G. Srinivas, Technology Consultant, Skill you Enterprises Pvt Ltd, Hyderabad.

2 DAY WORKSHOP ON "CODING SKILLS"

DATE: 19th and 20th September 2017

VENUE: Jasmine Hall and IOT Lab, III Floor, CSE Block

Prof. (Dr.)K.V.D.Sagar
Welcoming the Trainers



The Department of Electronics And Computer Science Engineering has organized a 2 Day workshop on "Coding Skills". A subject based workshop was conducted for the B.TECH Final year students of Electronics & Computer Science Engineering department. The main aim of the workshop was to enhance the technical expertise of final year students in Coding Skills.

DAY 1 (19TH SEPTEMBER 2017)

The first day of the workshop started with Inauguration of the workshop at 10:00 a.m. with a welcome note by Dr.K.V.D.Sagar.

On day 1 the resource persons Mr. Raamaa .G. Srinivas, Technology Consultant, Skill you Enterprises Pvt Ltd, Hyderabad delivered that, there are lot of opportunities for Programmers in Software Industries and how a student can select a particular organization and Research for their carrier. He delivered basics of data structures and programs concepts.

Day 2 (20th SEPTEMBER, 2017)

The second day of workshop was started at 9:00 am in the morning. The session was Brief difference between Procedure oriented and Object oriented Programming languages and explained about how to write the algorithms for a different applications. The session was based on case studies.



Workshop in Progress

“DATA STRUCTURE AND OBJECT ORIENTED PROGRAMMING”

The department of Electronics and Computer Science Engineering(ECSE),K.L.University, Vaddeswaram organized an guest lecture on “Data Structure and Object Oriented Programming” on 20-09-2017 for the students of B.Tech 2nd year of ECSE Students. The resource person Mr.Raamaa .G.Srinivas,Technology Consultant, Skill you Enterprises Pvt Ltd, Hyderabad.

Guest Lecture on “Data Structure and Object Oriented Programming”

The department of Electronics and Computer Science Engineering(ECSE),K.L.University, Vaddeswaram organized an guest lecture on “Data Structure and Object Oriented Programming” on 20-09-2017 for the students of B.Tech 2nd year of ECSE Students. The resource person Mr.Raamaa .G.Srinivas,Technology Consultant, Skill you Enterprises Pvt Ltd, Hyderabad delivered that, there are lot of opportunities for Programmers in Software Industries and how a student can select a particular organization and Research for their carrier.

The Resource persons explained the basics of Data Structure and how to write the coding for different applications and also demonstrated some of the basic programs and troubleshooting the errors in programs.



Mr.Raamaa .G.Srinivas, Addressing the Students

Professional society activities Student association activities - Attached reports(SAA-report folder)

DEPARTMENTAL ASSOCIATION(ESSENCE) ACTIVITY

A technical quiz is conducted to the students of III/IV B.Tech ECSE-Section-3, on 19-7-17 the whole class is divided into four teams for each team set of four questions are given, the time duration to write the answers for those questions is 30 mins. After that, a member from of each team has to present their answers and there is query session at the end of the session best team is appreciated.

The following are the list of members participated

Team A:

150050002,0003,0007,0010,0014,0016,0018,0024,0054,0059,0061,0062,0073,0078,0081,0085

Team B:

150050103,0105,0114,0115,0125,0130,0140,0142,0144,0146,0147,0148,0149,0154,0155,0178,0187

Team C:

150050006,0012,0015,0017,0021,0022,0025,0038,0040,0044,0053,0060,0079,0083

Team D:

150050088,0095,0099,0100,0104,0113,0126,0131,0132,0134,0143,0160,0169,0182

Questions:

1. Use of Kernel Mode.
2. Difference between hard real time and soft real time operation system
3. Use of malloc
4. Use of calloc
5. Best scheduling algorithm for shortest path calculation, justify
6. Advantages of time sharing
7. Use of C-scan and F-Scan
8. CPU scheduling



Students participated in Technical Quiz

DEPARTMENT STUDENT ASSOCIATION (ESSENCE) ACTIVITY:

Section-1 Academic Year 2017-18, Semester-I
Room No: M-201
Date: 7-8-17

Student activities hour is started at 3:20PM, all the students in the class are divided into 6 groups each group is having minimum of 8 members and each group is instructed to perform an activity after 30 minutes.

The following activities are performed by the students

- Situational Action.
- Dialogue war.
- Antakshari

The above activities are conducted by Executive committee of Section-1

Group-1 Performed a Situational Action with family characters, the following students are participated

- | | | |
|----|-------------------|------------|
| 1. | B.Sai Vikas | 150050011 |
| 2. | D.Meenakshi | 150050041 |
| 3. | K.Sathyannarayana | 150050092 |
| 4. | P.SuryaTeja | 1500050138 |
| 5. | Sk.Afrin | 1500500166 |

Group-2 performed a Dialogue war, the following students are participated.

- | | | |
|----|-----------|------------|
| 1. | Sanjay | 150050094 |
| 2. | Rohit | 150050141 |
| 3. | Nikhil | 150050035 |
| 4. | P.Hemanth | 1500050125 |

Group-3 performed a Antakshari, the following are participated

- | | | |
|----|------------|------------|
| 1. | Likitha | 150050011 |
| 2. | Priyanka.P | 1500500139 |
| 3. | Suma | 150050026 |
| 4. | Dharshini | 150050045 |



Students Participation in the activities

The winners of the Technical quiz are Y.Prathyusha and K.Satyanarayana



**DEPARTMENT STUDENT ASSOCIATION
(ESSENCE) ACTIVITY:**

Section-1

Academic Year 2017-18, Semester-I

Room No: M-201

Date: 21-8-17

Student activities hour is started at 3:20PM, all the students in the class are divided into 6 groups each group is having minimum of 8 members and each group is instructed to perform an activity after 30 minutes.

The following activities are performed by the students

Role Play.

Planning for next ESSENCE hour

Role play is performed by the following team members

1. 150050092 K.Satya Narayana
2. 150050179 V.Rahul
3. 150050094 K.Sanjay Kumar
4. 150050091 Manoj
5. 150050048 Gahani Nath
6. 150050176 Akhil

The theme of the role play is role of communication skills for student in their career



Students participation in the Activity

**DEPARTMENT STUDENT ASSOCIATION
(ESSENCE) ACTIVITY:**

Section 2

Academic Year 2017-18, Semester-I

Room No: M202

Date: 4-8-2017

A technical quiz is conducted to the students of III/IV B.Tech ECSE-Section-2, on 04-8-17 the whole class is divided into four teams for each team set of four questions are given, the time duration to write the answers for those questions is 30 mins. After that, a member from of each team has to present their answers and there is query session at the end of the session best team is appreciated.



Students participated in Technical Quiz

**DEPARTMENT STUDENT ASSOCIATION
(ESSENCE) ACTIVITY: S-2**

Academic Year 2017-18, Semester-I

Room No: M203

Date: 18-8-2017

A Technical Quiz is conducted to the students of III/IV B.Tech ECSE-Section-2, on 18-8-17 the whole class is divided into two teams for each team set of fifteen questions are given, the time duration to write the answers for those questions is 30 mins. After that, a member from of each team has to present their answers and there is query session at the end of the session best team is appreciated.



Students participated in Technical Quiz

**DEPARTMENT STUDENT ASSOCIATION
(ESSENCE) ACTIVITY: S-2**

Academic Year 2017-18, Semester-I

Room No: M203

Date: 11-8-2017

A Mime Role Play is conducted to the students of III/ IV B.Tech ECSE-Section-2, on 11-8-17 the whole class is divided into two teams ,for each team a topic was given, the time duration to prepare the for the topic is 10 mins. After that, a member from of each team has to present their topics and they have to entertain the audience, at the end of session best team is appreciated.

The topic given was Radio Jockey



Students participated in MIME



DEPARTMENTAL ASSOCIATION (ESSENCE) ACTIVITY-

Section-3 Room No: M-203

Date: 4-8-2017

A technical quiz is conducted to the students of III/IV B.Tech ECSE-Section-3, on 4-8-17 the whole class is divided into two teams for each team set of four questions are given, the time duration to write the answers for those questions is 30 mins. After that, a member from of each team has to present their answers and there is query session at the end of the session best team is appreciated

The following are the listof members participated in Technical Quiz

Team A: 150050149,150050178,150050142,150050155, 150050147,150050148

Team B:150050143,150050015,150050040,150050053, 150050131,150050134



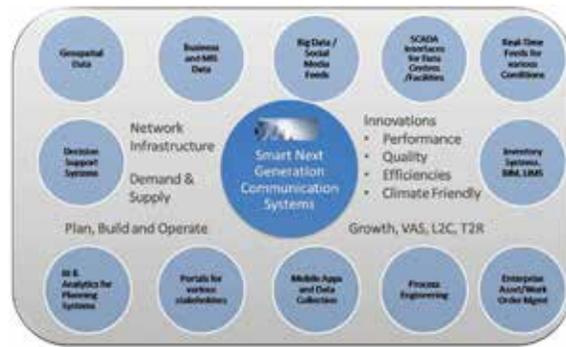
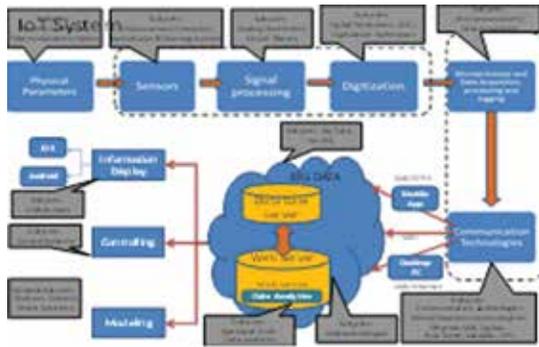
DEPARTMENTAL ASSOCIATION (ESSENCE) ACTIVITY-

Section-3

Room No: M-203

Date: 11-8-2017

A technical discussion on IOT stream conducted to the students of III/IV B.Tech ECSE-Section-3, on 11-8-17 the whole class involved



The Industrial IoT (IIoT), a subset of the IoT evolution, is quite the rage within automation companies as they seek to add a high-margin software component to their traditional businesses. Since Maxim Integrated chips are used to build these automation systems, we get a unique perspective on how automation system design has to evolve, or in some cases, change as companies attempt to put their automation systems online to take advantage of the IIoT. This paper briefly introduces IIoT and focuses on security challenges that must be solved to implement secure IIoT-capable end systems.

DEPARTMENTAL ASSOCIATION (ESSENCE) ACTIVITY-

Section-3

Room No: M203

Date: 18-8-2017

A technical quiz is conducted to the students of III/IV B.Tech ECSE-Section-3, on 18-8-17 the whole class is divided into two teams for each team set of four questions are given, the time duration to write the answers for those questions is 30 mins. After that, a member from of each team has to present their answers and there is query session at the end of the session best team is appreciated.

The following are the list of members participated in Technical Quiz

Team A: 150050149,150050178,150050142,150050155, 150050147,150050148

Team B:150050143,150050015,150050040,150050053, 150050131,150050134



Professional Society Activities Report
Academic Year 2017-18,
Section S1 3rd Year Semester-I
Room No:M202 Date:11/09/2017

GUEST LECTURE BY OUR ALMA MATTER SIDHARTHA SUDINENI ON HACKING AND NETWORK SECURITY.



Sidhartha is delivering lecture and facilitated by Students

DEPARTMENT STUDENT ASSOCIATION (ESSENCE) ACTIVITY

Academic Year 2017-18,
Section S1 3rd Year Semester-I
Room No:M202
Date:04/09/2017
Student played drum sarad,1 minute challenge and various activities to promote the rapport among them.



Department Student Association (ESSENCE) Activity
Academic Year 2017-18,
Section S1 3rd Year Semester-I
Room No:M202 Date:18/09/2017
Many Students involved in various committees of SAMYAK-2017, so less number of Students participated. They have planned for future course of action and shared technical and non-technical knowledge to each other.



DEPARTMENT STUDENT ASSOCIATION (ESSENCE) ACTIVITY:

PSA ACTIVITY

Academic Year 2017-18, Semester-I
Room No: M202
Date: 8-9-2017

A orientation lecture was conducted to the students of III/IV B.Tech ECSE-Section-2, on 8-9-17 by alumni of ECM ,where he has discussed about hacking and how to protect our mobiles phones and sytems from virus. All the students have actively attended and involved in orientation lecture.



Students and Faculty participated in ORIENTATION

DEPARTMENT STUDENT ASSOCIATION (ESSENCE) ACTIVITY:PSA ACTIVITY

Academic Year 2017-18, Semester-I
Room No: M202
Date: 22-9-2017

A Mono action activity was conducted to the students of III/IV B.Tech ECSE-Section-2, on 22-9-17,where all the students have actively participated on their given roles.





Department Professional Society Activities Report Section
Academic Year 2017-18, Semester-I
Room No: M202
Date:8.9.2017

ABOUT THE ACTIVITY "HACKING" BY MR.S.SIDDHARTH(Y16ALUMINI)

Most popular information security and hacking covers the techniques used by malicious, black hat hackers with high energy lectures and hands-on lab exercises. While these hacking skills can be used for malicious purposes, this class taught how to use the same hacking techniques to perform a white-hat, ethical hack, on organization.



Mr.Siddharth explained with the ability to quantitatively assess and measure threats to information assets; and discover where your organization is most vulnerable to hacking in this network security training for III Btech S3 students in M202 along with faculty.



Student penetrating testing methodology that can be used in an ethical penetration testing or hacking situation..

Department Student Association (ESSENCE) Activity
Academic Year 2017-18, Semester-I
Room No: M202
Date:15.9.2017

ABOUT THE ACTIVITY " MONO ACTION "

A Mono action activity was conducted for III/IV B.Tech ECSE-Section-3, on 15-9-17 MONOACTION (Ekapatrabhinayam). A single actor, performed on the stage in one character.



Students participated in MONO ACTION
WINNERS:1500143(P.SANGHAVI),150050105(L.BHARADWAJA SAI SASANK)

DEPARTMENT STUDENT ASSOCIATION (ESSENCE) ACTIVITY

Academic Year 2017-18, Semester-I

Room No: M202

Date: 22.9.2017

ABOUT THE ACTIVITY "FISH BOWL" BY III-BTECH (S3)

Fishbowl activities allow a student to practice a skill under peer review and audience. In the fishbowl activity, a group of students are chosen to discuss a given topic. The rest of the class watches, listens, or reads the transcript of the discussion.



III BTECHS3 performing the activity randomly selected by the respective faculty. A.S. Manoj(15005005) and D.Savitri(150050040) performing as per their topic. WINNERS:150050142(P.RAO),150050079(K.PUSHPA)

INDUSTRY RELEVANT TRAINING / VISITS

Department of ECSE II nd year students (199 students) along with 6 faculty members visited Doordarshan kendra, Vijayawada and TRANSMITTER, Kondapalli on 31-08-2017.



Faculty Achievements

1) Delivered a Lecture on "Internet of Things: Networking Technologies and Research Challenges" in the Department of Information Technology at Gudlavalleru Engineering College on 5th of September 2017.



Dr.Md.Ali Hussain received ENGINEERING & TECHNOLOGY RESEARCH EXCELLENCE AWARD – 2017” for Excellence in Electronics Engineering, Computer Science & I.T. from Global Leaders Foundation. from Balmiki Prasad Singh former Governor of Sikkim on 4th October, 2017 at Constitution Club of India, New Delhi.



STUDENT ACHIEVEMENTS /EXTERNAL PARTICIPATION-

- K.KUSHAL SAI (150050078)** secured First place in VIJAYAWADA HACKTHON(Smart Cities) conducted on 13-14th September 2017 at VR SIDDARTHA ENGINEERING COLLEGE,VIJAYAWADA
- K.KUSHAL SAI (150050078), N.V.T BHUVANESWARI(150050134), R.SRAYYA(150050160), B.JYOTHI SRAVYA(150050181),P.V.NSANGAVI(150050143),CH.V.PAVAN(160050221), .DIGVIJAY(160050052), P.SRI SUBHASH(160050168), P.GIRISH SAI(160050160)** participated in VIJAYAWADA HACKTHON on 13-14 th September 2017 at VR SIDDARTHA ENGINEERING COLLEGE,VIJAYAWADA

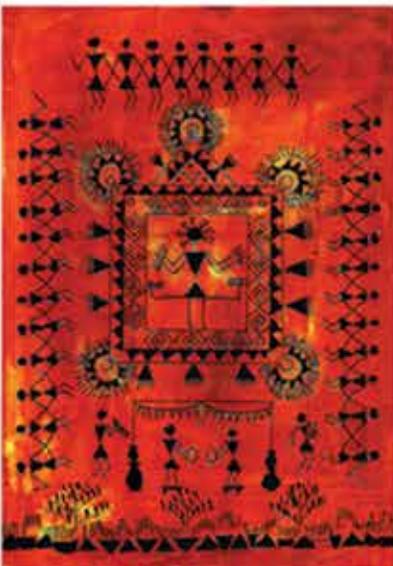
PUBLICATIONS:

- 1. JKR SASTRY** published a paper entitled “ON SELECTION OF USER INTERFACE DYNAMICALLY FOR DISPLAYING DATA MINED RESULTS” in ARPNJEAS ISSN NO: 1819-6608 Volume No:12 Issue No:11 in SCOPUS July 2017.
- 2. JKR SASTRY** published a paper entitled “ON BUILDING CONGNITIVE EXPERT SYSTEM FOR MANAGING ROAD TRAFFIC WITHIN SMART CITIES” in PONTE ISSN NO: 0032-6356 Volume No:73 Issue No:7 in SCI July 2017.
- 3. JKR SASTRY** published a paper entitled “AN EFFICIENT METHOD FOR TESTING DISTRIBUTED EMBEDDED SYSTEMS USING IN CIRCUIT EMUATORS” in IJSR ISSN NO: 0032-6356 Volume No:73 Issue No:7 in SCI July 2017.
- 4 JKR SASTRY** published a paper entitled “EFFECTIVE MULTI MODEL BASED COMMUNICATION SYSTEMS FOR MANAGING TRAFFIC WITH IN SMART CITIES” in IJSR ISSN NO: 0032-6356 Volume No:73 Issue No:7 in SCI July 2017.
- 5. JKR SASTRY** published a paper entitled “TESTING

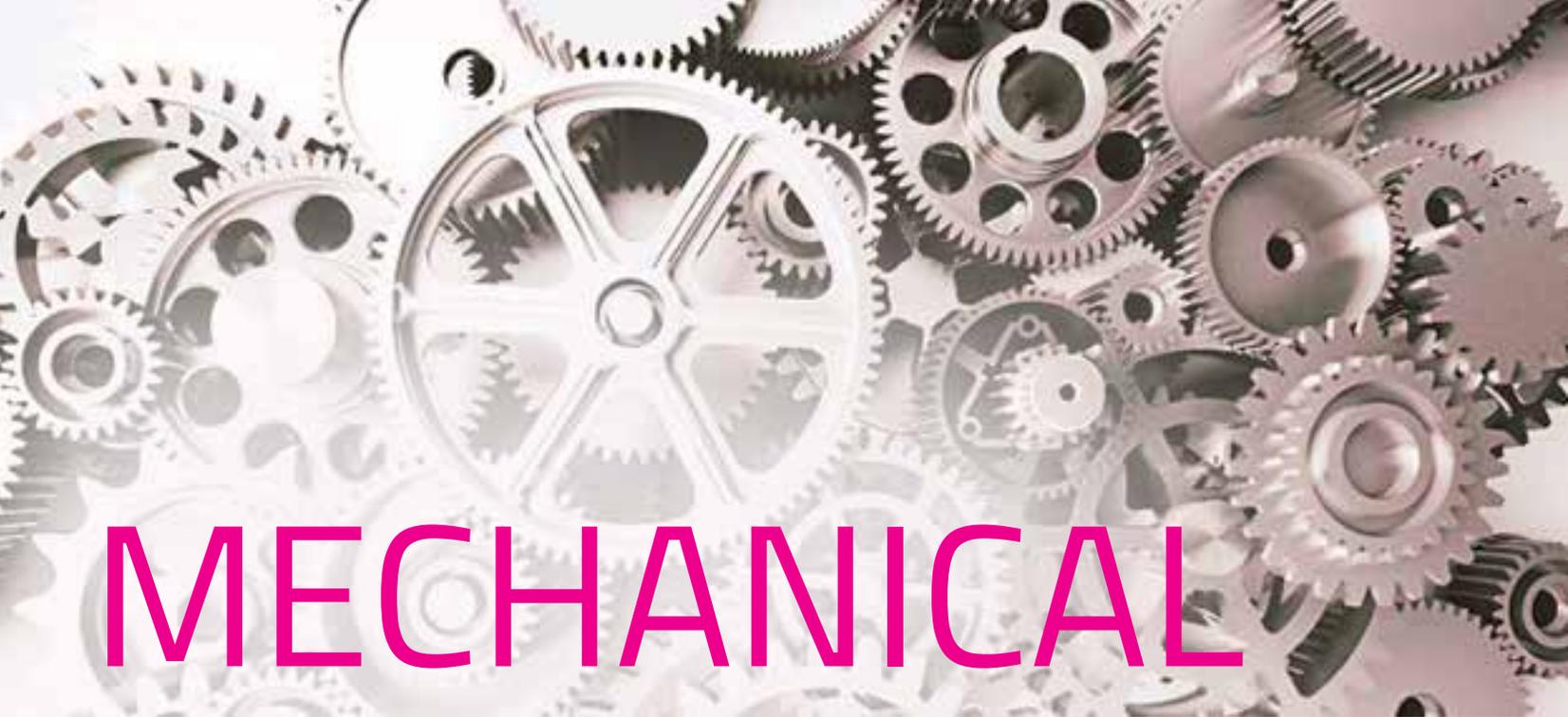
DISTRIBUTED EMBEDDED SYSTEMS THROUGH INSTRUCTION SET SIMULATORS” in IJSR ISSN NO: 0032-6356 Volume No:73 Issue No:7 in SCI July 2017.

- 6. JKR SASTRY** published a paper entitled “An Effective Model for Testing Distributed Embedded Systems using Scaffolding Method” in IJSR ISSN NO: 0032-6356 Volume No:73 Issue No:8 in SCOPUS August 2017.
- 7. JKR SASTRY** published a paper entitled “An Efficient Architectural model for Building Cognitive Expert System Related to Traffic Management in Smart cities” in JEAS ISSN NO: 1816-949X Volume No:12 Issue No:9 in SCOPUS August 2017.
- 8. JKR SASTRY** published a paper entitled “An expert system to assess memory power of a student for selection of a suitable carrer” in JARDCS ISSN NO: 1943-023X Volume No:9 Issue No:6 in SCOPUS September 2017.
- 9. M.Kameswara Rao** published a paper entitled “social media analytics using machine learning” in IJPAM ISSN NO: 1314-3395 Volume No:115 Issue No:6 in SCOPUS September 2017.
- 10. M.Kameswara Rao** published a paper entitled “using supervised and machine learning techniques for improving the accuracy of opinion mining on tweets” in IJPAM ISSN NO: 1314-3396 Volume No:116 Issue No:5 in SCOPUS September 2017.
- 11. A.V.Prabhu** published a paper entitled “UPS parameter monitoring and controlling using IOT and GSM” in IJPAM ISSN NO: 1314-3396 Volume No:116 Issue No:6 in SCOPUS September 2017
- 12. A.V.Prabhu** published a paper entitled “COEXISTENCE AND FAIR ACCESS ON THE SHARED CHANNEL FOR LTE-U AND WI-FI” in JARDCS ISSN NO: 1943-023X Volume No:9 SpecialIssue No:6 in SCOPUS September 2017

Department of CAMS







MECHANICAL

RESEARCH PATENTS OBTAINED AND APPLIED.

A Patent was published by Dr. A Srinath, Y Kalyana Chakravarthy named “Device and method for generating hydraulic prosthetic knee movements”.

Activities organised

- Organised a Faculty orientation program by Dr.P.Venkateswarlu on 12th July 2017.
- Organised a Faculty orientation program by Dr.Dharmendra B.V on 19th July 2017.
- Organised a Faculty orientation program by Dr.Malladi Srinivas on 26th July 2017.
Organised a guest lecture by Dr. N N Kishore, professor, IIT Kanpur on Non Destructive Testing And Finite Element Analysis on 28th of July 2017.
- Organised a Faculty orientation program by Mr. Soma Sundar on 2nd August 2017.
- Organised a Faculty orientation program by Dr. Narsimha Rao on 9th August 2017.
- Organised Department Function Yantrik on 11th & 12th of August 2017.





YANTRIK ON 11TH & 12TH OF AUGUST 2017.



Inauguration of Yantrik by Honourable DGP of A.P Sri N Samba Siva Rao (IPS) along with APSSDC M.D Sri K.V.Satya Narayana (IAS) and DR. Helen Basin (Chief systems manager at ISRO) as Key Note Speaker.

- DR. Helen Basin has given a speech on ongoing and underwent successful missions of ISRO.
- Mechanical Department has organised Interactive session for all Faculty of Department of Mechanical Engineering on “Faculty Development” program on September 9 by Ms.Dolly.
- Mechanical Department has organised an Faculty Orientation Program on 16-09-2017 by Dr. Sridhar Murthy on Neural Networks.
- Mechanical Department has organised Teachers Day and Engineers Day on September 15'th

RESEARCH PUBLICATIONS

M.P.S Bharadwaj ,S.Sudhakar babu , ‘ Heat Transfer Enhancement in 2s-2T Shell and Tube heat Exchanger with wire coil and twisted tape turbulators using TIO2 nano fluids ‘ International Journal of Mechanical Engineering and Technology Volume : 8 issue : 7 ,July 2017, Indexed in Scopus

K. Jagadishwar ,S.Sudhakar babu , ‘ PERFORMANCE INVESTIGATION OF WATER AND PROPYLENE GLYCOL MIXTURE BASED NANO-FLUIDS ON AUTOMOTIVE RADIATOR FOR ENHANCEMENT OF HEAT TRANSFER ‘ International Journal of Mechanical Engineering and Technology Volume : 8 issue : 7 , July 2017, Indexed in Scopus

Department of Commerce

- Students of II B.Com (Hons) Neha Ghanshani (IDNO: 160520020), Prasanth Kumar participated in (IDNO: 160520022), V S Sai Phani Ganesh ((IDNO: 160520033), Satvik ((IDNO: 160520009), T.Kunal Kumar ((IDNO: 160520030) participated in Beemas’ 2017 a National Level Commerce Fest in 11th and 12th September,2017 Conducted by Andhra Loyola College (Autonomous),Vijayawada. They participated exuberantly in various events like Business Plan, Quiz, Personal Contest, and Product Launch. They won 2nd prize in Group Discussion.
- Students of II B.Com (Hons) Neha Ghanshani (IDNO: 160520020), Prasanth Kumar participated in (IDNO: 160520022), V S Sai Phani Ganesh ((IDNO: 160520033), Satvik ((IDNO: 160520009), T.Kunal Kumar ((IDNO: 160520030) participated in Luminare’ 2017 a National Level Commerce Competition in September,2017 Conducted by Maris Stella College (Autonomous),Vijayawada. They participated exuberantly in various events like Business Plan, Quiz, Personal Contest, and Product Launch.
- Students of II B.Com (Hons) Neha Ghanshani (IDNO: 160520020), Prasanth Kumar participated in (IDNO: 160520022), V S Sai Phani Ganesh ((IDNO: 160520033), Satvik ((IDNO: 160520009), T.Kunal Kumar ((IDNO: 160520030) participated National Level Techno Management Fest in September,2017 Conducted by V R Siddhartha College of Engineering Vijayawada. They participated briskly in various events like Business Plan, Quiz, Personal Contest, and Product Launch.
- Student of II B.Com (Hons) Mr. Raja Ashok Kumar (Id No: 160520032) participated in a National Level Event in New Delhi in October’2017 organized by Niffa, Alfa International. He showed his talent in Mime and Mimicry.

KLU Business School

FACULTY DEVELOPMENT PROGRAM ON BUSINESS ANALYTICS

A two weeks Faculty Development Program on Business Analytics Conducted at K L U Business School from 6th to 18th July 2017. Dr. D. Srinivasa Rao, Professor, Resource Person, delivered series of lectures.



Certificates Presentation to the participants by Dr. V. Rajesh, Principal, Staff College on valedictory



INDUCTION PROGRAM FOR NEWLY JOINED MANAGEMENT STUDENTS



Prof. Dr. T. Umamaheswara Rao, Registrar, explaining dynamics of management education.



Prof. Dr. Akhilesh Kumar, Academic Advisor, addressing the newly joined management students



Mr. Vijay Vedantam, Secretary HMA & Industrialist, Hyd., Chief Guest, addressing the gathering on "Dynamic Business Environment - New Challenges" on 19th July 2017.



Mr. Satya Pamula, Vice President, Integral PR, Hyd, delivered guest lecture on "significance of Management Education and required skills to develop" on 20th July, 2017



Prof. Dr. N. Rangaiah, Principal, College of Law, addressing the new joiners



Prof. Dr. M. Kishore Babu, Principal, College of Management & Director (International Relations), addressing budding young



An Inspirational lecture delivered by Prof. Dr. M. Kishore Babu , Principal College of Management on 21st July 2017.





Mr. L. Vijaya Krishna, Sr. Manager, HDFC, Hyd, delivered guest lecture on “Banking Sector – A Career” on 22nd July, 2017



An orientation lecture on “Case Analysis” delivered by Dr. V. V. Madhav, on 24th July, 2017



A Guest Lecture by Mr. Mr. Umesh Kulakarni, Managing Director, ETV2 Andhra Pradesh, ETV2 Telangana, ETV Abiruchi, and ETV Life, on “Marketing Strategies” for Management Graduates Held on 26th July, 2017.



A Guest Lecturer on “Team versus Group” by R. S. Rama Rao, Chief Manager HR ONGC, Rajahmundry on 27th July 2017.



A Guest Lecture on "CAREER PLANNING AND TIME MANAGEMENT"

A Guest Lecture by Mr. Sundar Yellapragada, General Manager, Care Hospitals, Hyderabad on "Career Planning and Time Management" Held on 29th July 2017



A GUEST LECTURE ON "TEAM BUILDING"



A Guest Lecturer by Professor. M. L. Sai Kumar on "Team Building" held on 31st July 2017.

YOUTH DAY CELEBRATIONS

Youth Day Celebrated at K L U Business School on the eve of International Youth Day on 12th August 2017



Collage competitions conducted on account of International Youth Day



District youth officer along with Secretary, Red Cross Society Guntur addressing the gathering on International Youth Day.

MOCK PARLIAMENT

Mock Parliament conducted on the day of international Youth Day





2k Run held on 12th August 2017 on the occasion of International Youth Day



Face Painting competitions held on the eve of International youth Day



A Guest Lecture on Employability Skills by Prof. Krishna Mohan, Andhra University held on 12th August 2017

సాంకేతిక పరిజ్ఞానాన్ని పెంపొందించుకోవాలి

కేఎల్ యూలో 'హ్యాండ్స్' శిక్షణ తరగతులు



విద్యార్థులకు సూచనలిస్తున్న అధ్యాపకులు

తాడేపల్లి : ఈ రిసోసెర్చ్ను ఉపయోగించి విద్యార్థులు విజ్ఞానాన్ని పెంపొందించుకోవాలని కేఎల్ యూనివర్సిటీ ఎంబీఏ ఆచార్యులు డాక్టర్ రాజబాబు సూచించారు. కేఎల్ యూలోని సెంట్రల్ లైబ్రరీ డిజిటల్ సెక్షన్లో సోమవారం హ్యాండ్స్ ట్రైనింగ్ ప్రోగ్రామ్ను నిర్వహించారు. రాజబాబు మాట్లాడుతూ ప్రస్తుత పరిస్థితులలో ప్రతి విషయంలోనూ ఈ రిసోసెర్చ్ ప్రాధాన్యం పెరిగిందని చెప్పారు. నేడు టెక్నాలజీకి అనుగుణంగా విద్యార్థులు తమ పరిజ్ఞానాన్ని పెంపొందించుకోవాలని పలు అంశాలను వివరించారు. కార్యక్రమంలో లెక్చిన్ ఇండియా ట్రైనర్ తరణి, సీఎంఐఈ ట్రైనర్ జనార్జన్ రెడ్డి, లా కళాశాల ప్రెసిడెంట్ డాక్టర్ రంగయ్య, సెంట్రల్ లైబ్రరీ లైబ్రేరియన్ డాక్టర్ కేఎస్ శివరాజ్, పరిపాలన మేనేజర్ సునీత, తదితరులు పాల్గొన్నారు. సెంట్రల్ లైబ్రరీలో ఈ కార్యక్రమాన్ని ఏర్పాటు చేసినందుకు కేఎల్ యూ అధ్యక్షులు కోనేటి సత్యనారాయణ, వీసీ డాక్టర్ ఎల్ఎస్ఎస్ రెడ్డి, రిజిస్ట్రార్ ఉమామహేశ్వరరావు, లైబ్రరీ అసోసియేట్ డీన్ రామకృష్ణ హర్షం వ్యక్తం చేశారు.

కేఎల్ యూలో హ్యాండ్స్ ఆన్ ట్రైనింగ్ ప్రోగ్రామ్

పడేపల్లి (తాడేపల్లి రూరల్) : చుకోవాలని విద్యార్థులకు సూచించారు. సెంట్రల్ లైబ్రరీయన్ డాక్టర్ కేఎస్. శివరాజు, అడ్మినిస్ట్రేటివ్ మేనేజర్ కె.సునీత ఈ కార్యక్రమాన్ని నిర్వహించి విద్యార్థులకు నేటి టెక్నాలజీకి అనుగుణంగా లైబ్రరీ డిజిటల్ సెక్షన్లోని ఈ-రిసోర్స్ను దాని ప్రాముఖ్యతను వివరించారు. ఈ సందర్భంగా కేఎల్ యూ అధ్యక్షుడు కె.సత్యనారాయణ, ఉప కులపతి డాక్టర్ ఎల్ఎస్ఎస్. రెడ్డి, రిజిస్ట్రార్ డాక్టర్ టి.ఉమామహేశ్వరరావు, డీన్ పి అండ్ ఓ డాక్టర్ కె.శరత్ కుమార్, అసోసియేట్ డీన్ లైబ్రరీ డాక్టర్ రాజబాబు ప్రసంగిస్తూ ఈ-రిసోర్స్ టీవీ రామకృష్ణ తదితరులు ఈ కార్యక్రమం యొక్క ఆవశ్యకతను గుర్తెరిగి వాటిని ఎక్కువగా వినియోగించి విజ్ఞానాన్ని పెంపొందించుకోవడం వ్యక్తం చేశారు.



MBA 1st year students participated in Industrial Visit at Coca Cola Plant, At Atmakur, Guntur on 11th August 2017



DIGITAL FINANCIAL LITERACY CAMPAIGN:

KLUBS organized an NSS event on 'DIGITAL FINANCIAL LITERACY CAMPAIGN'.

Digital literacy is the knowledge, skills, and behaviours used in a broad range of digital devices such as smartphones, tablets, laptops and desktop PCs, all of which are seen as a network rather than computing devices.

The students of 1st year MBA went to Seetha Nagaram for educating the localities about Digital Financial literacy.

There were about 50 people and the students covered the following aspects:

- Aadhar enabled payment system
- BHIM
- Debit and credit card transactions
- Mobile payments
- Paytm
- UPI

AADHAR ENABLED PAYMENT SYSTEM

Aadhaar Enabled Payment System is a way to get money from the bank account. This system of getting money neither requires your signature nor Debit card. You don't even need to visit a bank branch for getting money through the Aadhaar Enabled Payment System. Rather, it uses Aadhaar data for the authentication. Like UPI and USSD, this is another initiative by the NPCI.

Transactions through the AEPS

The Aadhaar Enabled Payment System gives you banking facility on the go. However, It gives you only basic services. These 4 services can be done through the AEPS.

1. Balance Check
2. Cash Deposit
3. Cash Withdrawal
4. Aadhaar to Aadhaar Fund Transfer

Except Fund transfer, you can perform all the transactions through the banking correspondent of any bank. For fund transfer, you need the BC of your own bank.

BHIM

BHIM (Bharat Interface for Money) is a Mobile App developed by National Payments Corporation of India (NPCI), based on the Unified Payment Interface (UPI). It was launched by Narendra Modi, the Prime Minister of India, at a Digi Dhan programme at Talkatora Stadium in New Delhi on 30 December 2016. It has been named after Bhim Rao Ambedkar and is intended to facilitate e-payments directly through banks and as part of the 2016 Indian banknote demonetisation and drive towards cashless transactions.

This UPI app supports all Indian banks which use that platform, which is built over the Immediate Payment Service infrastructure and allows the user to instantly transfer money between the bank accounts of any two



parties. It can be used on all mobile devices.

Benefits:

BHIM allow users send or receive money to other UPI payment addresses or scanning QR code or account number with IFSC code or MMID (Mobile Money Identifier) Code to users who do not have a UPI-based bank account.

BHIM allows users to check current balance in their bank accounts and to choose which bank account to use for conducting transactions, although only one can be active at any time.

Users can create their own QR code for a fixed amount of money, which is helpful in merchant — seller — buyer transactions. They can also have more than one payment address.

If the 12-digit Aadhaar is listed as a payment ID on the BHIM app will not require any biometric authentication or prior registration with the bank or Unified Payment Interface (UPI).

MOBILE PAYMENTS

Mobile payment (also referred to as mobile money, mobile money transfer, and mobile wallet) generally refer to payment services operated under financial regulation and performed from or via a mobile device. Instead of paying with cash, cheque (or check), or credit cards, a consumer can use a mobile phone to pay for a wide range of services and digital or hard goods. Although the concept of using non-coin-based currency systems has a long history, it is only recently that the technology to support such systems has become widely available.

PAYTM:

Paytm is India's largest mobile payments and commerce platform. It started with online mobile recharge and bill payments and has an online marketplace today. In a short span of time we have scaled to over 180Mn registered users. Paytm is the consumer brand of India's leading mobile internet company One97 Communications. One97 investors include Ant Financial (AliPay), SAIF Partners, Mediatek, Sapphire Venture and Silicon Valley Bank. We strive to maintain an open culture where everyone is a hands-on contributor and feels comfortable sharing ideas and opinions. The team spends hours designing each new feature and obsesses about the smallest of details.

Firstly, the students gave a brief introduction and spoke about the uses of the above aspects.

Later groups were divided and everyone was given practical exposure on how to use the apps.

The localities found the session very interactive useful and also said that they've passed the starting stage.

The session was concluded by saying- India would become a very powerful digitally connected world. This would lead to a good architecture for electronic delivery of service. The Digital India project provides a huge opportunity to use the latest technology to redefine the paradigms of service delivery. A digitally connected India can help in improving social and economic condition of people living in rural areas through development of non-agricultural economic activities apart from providing access to education, health and financial services. However, it is important to note that ICT alone cannot directly lead to overall development of the nation. The overall growth and development can be realized through supporting and enhancing elements such as literacy, basic infrastructure, overall business environment, regulatory environment, etc. Further, Security should be the most important area at all level of operation for the digitally empowered knowledge economy of the country.



AWARENESS PROGRAMME ON PRE-MATRIC SCHOLARSHIPS !

KLUBS organised a CEA event on 'Awareness programme on Pre-Matric Scholarships'.

The students of 3rd Year BBA went to Seeta nagaram for educating the downtrodden communities about Pre-Matric Scholarships for students studying in classes IX & X.

Pre-Matric Scholarship to the SC Students studying in classes IX & X Pre-Matric Scholarship to the SC Students studying in classes IX & X is a Centrally Sponsored Scheme and implemented through State Government and UT administration. The Objectives of the scheme are:

To support parents of SC children for education of their wards studying in classes IX and X so that the incidence of drop-out, especially in the transition from the elementary to the secondary stage is minimized, and

To improve participation of SC children in classes IX and X of the pre-matric stage, so that they perform better and have a better chance of progressing to the post-matric stage of education.

The Scheme will be available for studies in India only and will be awarded by the Government of the State/Union Territory to which the applicant belongs i.e. where he is domiciled.

CONDITIONS OF ELIGIBILITY:

Student should belong to Scheduled Caste.

His/ her Parent/Guardian's income should not exceed Rs. 2 lakh per annum.

She / he should not be getting any other Centrally-funded Pre-Matric Scholarship.

She/ he should be a regular, full time student studying in a Government School or in a School recognized by Govt. or a Central/State Board of Secondary Education.

Scholarship for studying in any class will be available for only one year. If a student has to repeat a class, she / he would not get scholarship for that class for a second (or subsequent) year.



HEALTHY FOOD HABITS CAMPAIGN'

KLUBS organised an event on 'Healthy Food Habits Campaign'. The students of IVth year BBA went to Seeta nagaram for educating the localities about the importance of Healthy Food Habits.

The goal of health promotion is to help people establish an active lifestyle and healthy eating habits early in life and to maintain these behaviors throughout their lives. To be most effective in the long run, public health programs should focus on health promotion as well as disease prevention. For example, by promoting breastfeeding to pregnant women and new mothers and supporting their efforts to breastfeed, public health organizations can help children develop healthy eating habits during infancy. Because appropriate physical activity levels and healthy eating behaviors should be instilled in childhood and maintained throughout life, prevention efforts that target older children and schools are equally important, as are interventions for adults who are inactive or have poor dietary habits even though they have not yet developed chronic diseases. All interventions should be appropriate to the target audience, and different strategies may be required to reach different segments of the population. Interventions may address individuals, institutions, communities, policies, or the environment and can be effectively implemented in various settings, such as schools, work sites, health care facilities, and places of worship.

The problems associated with poor diet, physical inactivity, and obesity affect most population segments however, there are marked disparities in the impact that these problems have on various groups of people, particularly



by race/ethnicity and by education level. It indicates that physical inactivity, vegetable intake, breastfeeding, and weight status vary by race/ ethnicity, gender, educational level, and age.

Because poor dietary habits and physical inactivity are associated with many adverse health outcomes, most adults and children could benefit from interventions designed to improve their eating habits and increase their activity levels.

School-Based Programs for Children and Adolescents Coordinated school health programs have the potential to help young people adopt and maintain healthy eating and physical activity and possibly to prevent and control obesity and other chronic diseases. School-based programs should use a coordinated School health model to Provide students with opportunities to engage in healthy eating and physical activity behaviors. Help students develop the



A TWO DAY WORKSHOP ON DIGITAL MARKETING HELD @ K L U BUSINESS SCHOOL ON 6TH AND 7TH OCTOBER 2017



ETHNIC DAY CELEBRATIONS @ K L U BUSINESS SCHOOL HELD ON 16TH AUGUST 2017





A GUEST LECTURE CONDUCTED

@ K L U BUSINESS SCHOOL
ON EFFECTIVE SELLING ON 15TH SEPTMEBER 2017



MOU WITH ASSOCIATION OF CHARTERED CERTIFIED ACCOUNTANT

(ACCA) @ K L U Business School on 21st September 2017



INAUGURATION OF HYDERABAD MANAGEMENT

ASSOCIATION STUDENTS' CHAPTER @ K L U BUSINESS SCHOOL ON 16th AUGUST 2017



LAUNCH OF BBA WITH ACCA AND MBA WITH ACCA PROGRAM

@ K L U Business School on 21st September 2017



PHYSICAL EDUCATION



SPORTS QUOTA STUDENTS ACHIEVEMENTS

The University is glad to inform you that, the elite sportsperson are being provided with the admissions under sports quota. This year 26 students are given admission in Sports quota for different games and Sports. The following are the achievements and Participation of sports quota students.

- **Teja Suresh Merugu** ID NO 160030857 ,of CSE department participated in International level competition and secured 41st Rank on 42nd Peoples Tournament Berkeley, California USA from 14th July to 16th July
- **Sahrababu Sai Sandilya** ID NO 1772323,of BBA department participated in State level competition and secured 1st Place on 29th & 30th July 2017 at Rajiv Gandhi Indoor stadium
- **V V K Sankeerth** ID NO 150020145,of CE department participated in State level competition and secured 3rd place on 20th and 23rd August at Cosmo Cultural Sports Complex
- ID NO ,of department participated in level competition and secured on
- **V Gayathri** ID NO 150020148,of CE department participated in State level competition and secured 2nd Place on AP State Junior Inter District Athletics Championship Held at Nagarjuna University Ground,Mangalgiri from 9th to 10th Sept.2017
- ID NO ,of department participated in level competition and secured on
- **V Gayathri** ID NO 150020148,of CE department participated in state level level competition and secured 3rd Place on AP State Junior Inter District Athletics Championship Held at Nagarjuna University Ground,Mangalgiri ,from 9th to 10th Sept.2017
- ID NO ,of department participated in level competition and secured on
- **Teja Suresh Merugu** ID NO 160030857,of CSE department participated in State level competition and secured 1st place on 4th Students Olympic State Games 2017-18 held at Ambedkar Bhavan ,Machlipatnam from 9th to 10th Sept.2017
- **S J S Manikanta** ID NO 160080008,of PE department participated in District level competition and secured 1st place on 14th Senior Guntur & Krishna District Wushu Championship 2017,held at B R stadium Guntur on 10th Sept 2017
- **ASuryaKotiKiran** IDNO 170030057,of CSE department participated in District level competition and secured 2nd Place on 14th Senior Guntur & Krishna District Wushu Championship 2017,held at B R stadium Guntur on 10th Sept 2017

SPORTS QUOTA STUDENT PARTICIPATION

- **Jyothi Surekha** ID NO :1752756 Of department of MBA participated in International level Archery at World Cup Stage Stage -4 held at Berlin, Germany from 6th to 14th August 2017
- **Jyothi Surekha** ID NO :1752756 Of department of MBA participated in International level at World University Games held at Chinese Taipei from 19th to 30 August 2017
- **Teja Suresh Merugu** ID NO :160030857 Of department of participated in International level



Chess at 42nd Peoples Tournament held at Berkeley, California, USA from 14th July to 16th July 2017

- **V V K Sankeerth** ID NO : Of department of CE participated in State level Badminton at AP State Men & Women Badminton Championship held at Cosmo Cultural Sports Complex, Palakol 20th to 23rd August 2017
- **V Gayathri** ID NO :150020148 Of department of CE participated in State level Athletics 4 x 400 Mtr Relay at AP State Junior Inter District Athletics Championship Held at Nagarjuna University Ground, Mangalgiri from 9th to 10th Sept. 2017
- **V Gayathri** ID NO :150020148 Of department of CE participated in State level Athletics Heptathlon at AP State Junior Inter District Athletics Championship held at Nagarjuna University Ground, Mangalgiri, from 9th to 10th Sept. 2017
- **Merugu Teja Suresh** ID NO :160030857 Of department of CSE participated in level Chess at 4th Students Olympic State Games held at Ambedkar Bhavan, Machlipatnam from 9th to 10th Sept. 2017
- **S J S Manikanta** ID NO :160080008 Of department of PE participated in level Wushu at 14th Senior Guntur and Krishna District Wushu Championship, held at BR stadium Guntur on 10th Sept 2017
- **A Surya Koti Kiran** ID NO :170030057 Of department of CSE participated in level Wushu at 14th Senior Guntur and Krishna District Wushu Championship held at BR stadium Guntur on 10th Sept 2017
- **A Akshay** ID NO :160570003 Of department of BA (IAS) participated in State level Badminton at AP State Men & Women Badminton Championship held at Cosmo Cultural Sports Complex, Palakol 20th to 23rd August 2017

ACHIEVEMENTS AND AWARDS

- Winning the prizes and awards has been a regular practice at K L U. All the major Sports and Games are supervised by well trained and qualified coaches because of which, our students have been winning prizes at International, National, State level apart from Inter-University level.
- The following players of our K L University medalists in the International, National, South Zone & State tournaments in different Sports and Games for the A.Y 2016-17. (July to Sept 2017)
- **V. Jyothi Surekha** Department of MBA received Arjuna Award from Hon'ble President Sri Ramnath Kovind at New Delhi Rastrapathi Bhavan on 29th August 2017.
- **Teja Suresh Merugu** Department of CSE got 41st rank in International level Chess competition held at 42nd Peoples Tournament held at Berkeley, California

USA from 14th July to 16th July 2017

- **P Satya Nikhit** Department of Mech got 2nd Place in National level Karate (Team Kumite Mens) competition held at 4th NSKAI National Karate Open Championship Mantra Mobiles Cup 2017 Held at Swarna Bharathi Indoor Stadium, Vishakhapatnam from 8th to 10th September 2017
- **Jeti Naveen Kumar** Department of BA got 1st Place in National level Karate competition held at 16th All India Open Karate Championship 017 Held ICF, Chennai on 16th & 17th September 2017
- **Sahrababu Sai Sandilya** Department of BBA got 1st Place in state level Kick Boxing competition held at 25th AP State Kickboxing Championship held at Rajiv Gandhi Indoor stadium, Vizag 29th & 30th July 2017
- **Jeti Naveen Kumar** Department of BA got 1st Place in state level Karate competition held at AP State Invitational Karate Championship held at Samrajyam Garla Kalyanamandapam, Mangalagiri, Guntur 20th August 2017
- **V V K Sankeerth** Department of CE got 3rd Place in state level Badminton competition held at AP State Men & Women Badminton Championship held at Cosmo Cultural Sports Complex, Palakol 20th to 23rd August 2017
- **V Gayathri** Department of CE got 2nd Place in state level Athletics 4 x 400 Mtr Relay competition held at AP State Junior Inter District Athletics Championship held at Nagarjuna University Ground, Mangalgiri from 9th to 10th Sept. 2017
- **V Gayathri** Department of CE got 3rd Place in state level Athletics Heptathlon competition held at AP State Junior Inter District Athletics Championship held at Nagarjuna University Ground, Mangalgiri, from 9th to 10th Sept. 2017
- **Merugu Teja Suresh** Department of CSE got 1st Place in state Chess competition held at 4th Students Olympic State Games held at Ambedkar Bhavan, Machlipatnam from 9th to 10th September 2017.
- **G Vamsi Krishna** Department of CSE got 1st Place in state level Chess competition held at 4th Students Olympic State Games held at Ambedkar Bhavan, Machlipatnam from 9th to 10th September 2017.
- **Pasam Aditya Sai Ram** Department of ECE got 2nd Place in state level level Karate (Kumite) competition held at 4th Students Olympic State Games held at Ambedkar Bhavan, Machlipatnam from 9th to 10th September 2017.
- **K. E Manasa** Department of B.Pharm got 1st Place in state level Karate (Kumite) competition held at 4th Students Olympic State Games held at Ambedkar Bhavan, Machlipatnam from 9th to 10th September



2017.

- **K. E Manasa** Department of B.Pharm got 1st Place in state level level Karate (Kata) competition held at 4th Students Olympic State Games held at Ambedkar Bhavan ,Machlipatnam from 9th to 10th September 2017.
- **G Pavan Kalyan** Department of CSE got 1st Place in state level level Boxing competition held at 4th Students Olympic State Games held at Ambedkar Bhavan ,Machlipatnam from 9th to 10th September 2017.
- **Sk Rameezuddin** Department of CE got 2nd Place in state level level Boxing competition held at 4th Students Olympic State Games held at Ambedkar Bhavan ,Machlipatnam from 9th to 10th September 2017.
- **Sk Islam Afridh** Department of CE got 1st Place in state level level Boxing competition held at 4th Students Olympic State Games held at Ambedkar Bhavan ,Machlipatnam from 9th to 10th September 2017.
- **D Vamsi Krishna** Department of ECM got 1st Place in state level level Boxing competition held at 4th

Students Olympic State Games held at Ambedkar Bhavan ,Machlipatnam from 9th to 10th September 2017.

- **K Suman Madhav Reddy** Department of CSE got 1st Place in state level level Boxing competition held at 4th Students Olympic State Games held at Ambedkar Bhavan ,Machlipatnam from 9th to 10th September 2017.
- **S. Anmaya Kishore** Department of CSE got 1st Place in state level level Boxing competition held at 4th Students Olympic State Games held at Ambedkar Bhavan ,Machlipatnam from 9th to 10th September 2017.
- **M. Sahithi** Department of ECE , **Ch Anuhya** Department of ECE ,**K Harika** Department of CE **Y Harshitha** Department of ECE ,**S J S Manikanta** Department of PE ,**R A L Vinay Kumar** Department of ECE ,**T Nithej** Department of BT ,**A Surya Koti Kiran** Department of CSE got 1st place in District level WUSHU competition held at 14th Senior Guntur & Krishna District Wushu Championship held at BR Stadium Guntur on 10th September 2017.
- **A Surya Koti Kiran** Department of CSE got 2nd place in District level WUSHU competition held at 14th

TOTAL STUDENTS ACHIEVEMENTS

SL.No	Level wise	Event	Discipline	Gold I Place	Silver II Place	Bronze III Place	Others	Medals
1	INTERNATIONAL	INDIVIDUAL EVENT	CHESS	-	-	-	1	01
2	NATIONAL	INDIVIDUAL	KARATE	01	01	-	-	02
3	STATE LEVEL	INDIVIDUAL	KICK BOXING	01	-	-	-	01
4			KARATE	03	01	-	-	04
5			BADMINTON	-	-	01	-	01
6			ATHLETICS	-	01	01	-	02
7			CHESS	02	-	-	-	02
8			BOXING	05	01	-	-	06
9	DISTRICT LEVEL	INDIVIDUAL	WUSHU	07	01	01	-	09
		TOTAL	19		05	03	01	28

TOTAL STUDENTS PARTICIPATION

SL.No	Level wise	Event	Discipline	Participation	TOTAL PARTICIPATION
1	INTERNATIONAL	INDIVIDUAL EVENT	CHESS	1	3
			ARCHERY	2	
2	NATIONAL	INDIVIDUAL	KARATE	2	31
3	STATE LEVEL	INDIVIDUAL	KICKBOXING	1	
			KARATE	4	
			BADMINTON	2	
			WUSHU	9	
			ATHLETICS	2	
			CHESS	2	
			BOXING	6	
			YOGA	3	
		TOTAL			34



K L UNIVERSITY SIGNS MOU WITH ELITE UNIVERSAL SPORTS ALLIANCE INDIA (EUSAI) FOR PROMOTION OF SPORTS



K L University, Dr. Habibulla Khan has signed an MOU with Elite Universal Sports Alliance India Private Limited to promote sports in India. On behalf of the Elite Universal Sports Alliance India Private Limited, Vice President Operations Mr. Pranav Prabhu and Dean Student Affairs Dr Habibulla Khan, signed the MoU in presence of KLU Students, Dr. Kakarla Hari Kishore, Associate Dean (Sports and Games), Dr J H Kamalesh, HOD of Physical Education and staff of Department of Physical Education, K L University.

Dr Habibulla Khan, while speaking on this occasion, assured all help to Elite Universal Sports Alliance India Private Limited to tap into potential of students, not only from K L University but from surroundings areas also and provide first of its kind platform to show their talent. He said that it would also help the youth of Andhra Pradesh to get out of drug menace and channelize their energy in good cause for the development of the country. EUSAI, CEO Richard Whelan said that International University sports competitions were considered next important competitions after Olympic but no one was paying heed towards these competitions in the country. He said that the Alliance would not only extend financial aid to the players but also contribute funds to the universities for the promotion of sports. K L University is the 23th University in the country which has signed MoU with the Elite Universal Sports Alliance India Private Limited.

ARJUNA AWARDEE V.JYOTHI SUREKHA

Felicitation Programme on 30th August 2017



14TH SENIOR GUNTUR & KRISHNA DISTRICT

Wushu Championship held at BR Stadium Guntur on 10th September 2017



NATIONAL SPORTS DAY CELEBRATION &

Guest lecture on Sports Injuries on 29th August 2017



SPORTS NEWS



పతకాలు సాధించిన విద్యార్థులతో కేఎల్ యూ ఆచార్యులు.

కేఎల్ యూ విద్యార్థులకు బంగారు పతకాలు

పద్దేశ్వరం(తాడేపల్లి), న్యూస్ టుడే: తాడేపల్లి మండలం పక్షేళ్ళ రంలోని కేఎల్ విశ్వవిద్యాలయంలోని సాంకేతిక విద్యార్థులు బాక్సింగ్ పోటీల్లో బంగారు పతకాలు లభించాయి. ఈనెల 10వ తేదీన మచిలీ పట్ణంలో జరిగిన పోటీల్లో సాహితీ, అనూహ్య, హారిక, హార్షిత, పురుషుల విభాగంలో మణికంఠ, వినయ్ కుమార్, తేజ బంగారు పతకాలు సాధించారు. సాయిబాబు, కాంస్యం, సూర్య కోటికిరణ్ రజతం కైవసం చేసుకున్నారు. విద్యార్థులను ఆచార్యులు హబీబుల్లాఖాన్, హరికిషోర్, కమలేష్ ఆభినందించారు. వీరిలో ఐదుగురు విద్యార్థులు గురుద్వారాలో జరిగే జాతీయ బాక్సింగ్ పోటీలకు ఎంపికయ్యారు.

కరాటేలో కేఎల్ యూ విద్యార్థులకు బంగారు పతకాలు



విద్యార్థి నవీన్ కుమార్ ను అభినందిస్తున్న ఆచార్యులు హబీబుల్లాఖాన్, హరికిషోర్, కమలేష్.

తాడేపల్లి, న్యూస్ టుడే: కేఎల్ విశ్వవిద్యాలయంలో చదివే ముగ్గురు విద్యార్థులు కరాటే పోటీల్లో బంగారు పతకాలు సాధించారు. చెన్నైలోని ఈసీఎఫ్ పాఠశాలలో జరిగిన 16వ ఆల్ ఇండియా ఓపెన్ కరాటే ఛాంపియన్ షిప్ లో 19 సంవత్సరాల విభాగంలో జెట్టి నవీన్ కుమార్ బంగారు పతకం గెలుపొందారు. స్టూడెంట్ ఒలింపిక్ సంస్థ ఆధ్వర్యంలో జరిగిన పోటీల్లో కేఈ మానస, ఆతిథ్యసాయిరామ్ బంగారు పతకాలు గెలుపొందారు. వీరు జాతీయస్థాయిలో జరిగే పోటీలకు ఎంపికయ్యారు. ఆచార్యులు హబీబుల్లాఖాన్, హరికిషోర్

గ్రాండ్ వెల్ కమ్

■ అర్జున అవార్డు స్వీకరించిన అనంతరం జిల్లాకు వచ్చిన అర్జునీ శ్రీదాకారితీ వెన్సం జ్యోతి సురేఖకు గన్మవరం ఎయిరోపోర్టులో బుధవారం ఘన స్వాగతం లభించింది. న్యూఢిల్లీ నుంచి ఆమె ఇక్కడికి వచ్చారు. జ్యోతి సురేఖ కుటుంబ సభ్యులు, శ్రీదా సంఘాల ప్రతినిధులు, శ్రీదాకారులు, విద్యార్థులు పెద్ద ఎత్తున విమానాశ్రయం వద్దకు వెళ్లి ఆమెకు స్వాగతం వరించారు. ఈ సందర్భంగా ఆమెకు పలువురు ప్రముఖులు, విద్యార్థులు అభినందనలు తెలిపారు.





K L University

Deemed to be University, estd. u/s. 3 of the UGC Act, 1956.

(NAAC Accredited "A" Grade University)

Koneru Lakshmaiah Educational Foundation