



# Koneru Lakshmaiah Education Foundation

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## Report of Webinar on Women's Empowerment- Principles in Practice

**Women's Forum** in association with Department of **EEE**, KLEF conducted a Webinar on "Women's Empowerment- Principles in Practice" on 12<sup>th</sup> September 2020 from 4.00 pm to 5.30 pm as part of its webinar series.

### Link for Participation:

<https://kluniversity.webex.com/kluniversity/j.php?MTID=m049fab9e479a5b5d062ae637d8633f2e>

Event started with a welcome note by Mrs. K.Sarada, Associate Professor, EEE Department and Women's Forum incharge. Dr.Habibulla Khan, Advisor, Student affairs has addressed the gathering and motivated the participants to come forward for uplifting of needy women in their surroundings. Dr.K.R.S.Prasad, Dean Student welfare congratulated the Women's Forum for conducting such useful programmes. Dr.S.V.N.L.Lalitha, Convener, Women's Forum introduced the resource person.

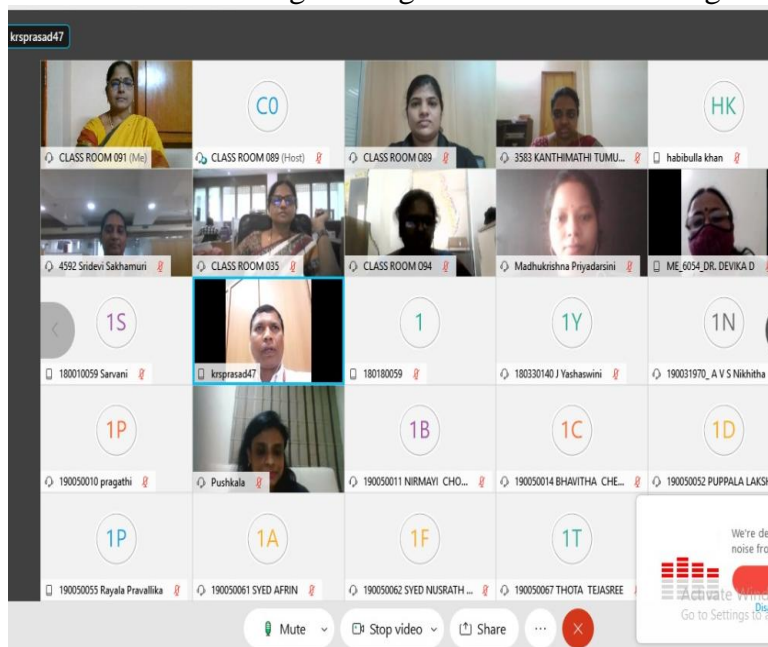
### Resource Person:

**Mrs. Pushkala Venkateswaran**  
Vice President, Engineering  
KloudGin, Hyderabad

### Profile of Resource Person:

Mrs. Pushkala Venkateswaran has 21 years of experience working in the Information Technology industry, in Enterprise Product engineering, cloud based deployments and Business Intelligence. She started her career as a Programmer, working out of a Bangalore based startup. She moved on to Oracle where she led the development of two products in the edge product suite. She is currently Vice President of Engineering for KloudGin. Kloudgin is a Cloud based enterprise product offering, providing field service and enterprise asset mobility along with work order management, scheduling and artificial intelligence.

Mrs.PushkalaVenkateswaran has delivered an interesting talk covering various aspects of women empowerment. She has explained the real time case studies and given the amicable solutions to be adopted in dire situations. Speaking on Regulatory Framework for



Women in Workplace, she suggested the students to be prepared for the changing landscape of conscious hiring that is happening with governmental impetus. She discussed clearly about the Equal employment opportunity Index, Gender Pay Equality Index and the factors governing Gender Pay Inequality such as Marriage, Maternity & Mobility.

She suggested that all members should follow the four important rules namely

- **Grow! on Merit**
- **Speak! Up!,**
- **Know! Yourself**
- **Be! Fit !.**



**KLEF WOMEN'S FORUM**  
*Thankyou Madam*



**Mrs. Pushkala Venkateswaran**



She explained these concepts with case studies and participants have actively interacted in sharing their views. There was an interactive session to the end of the talk and the meeting concluded with cote of thanks proposed by Ms. Sravani Priya, Student coordinator. A virtual momento is presented to the resource person. All members enjoyed the programme very well and felt it very useful. Participants requested for more such events in future to be conducted.