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## Young Tarang 2020

### Event Report

**Event Name:-** Young Tarang 2020.

**Date:-** 03-02-2020 to 04-02-2020.

### **Event Description:-**

Young Tarang 2020 a Cultural Fest, Organized to promote the importance of our rich traditions and culture by conducting various competitions, with theme of "Empowerment and Entertainment "TANA (Telugu Association of North America) in collaboration with KLU Alumni Association organized "**Young Tarang 2020**".

Several competitions like Mock Parliament, Telugu Padhyalu competition, Quiz Competition, Dancing Competition, Singing Competition were conducted in these two days fest and the participants from all over the state. A Cultural Evening with the guests of honor from KL University and TANA (Telugu Association of North America) President and other delegates graced the occasion on 4<sup>th</sup> February, many popular celebrities like choreographer Raghu master, Playback singer Anudeep dev and Mimicry Ramesh participated in **Young Tarang 2020**.

### **Event Procedure:**

#### **Press Meet:**

- Official Announcement is put forward to all public media platforms through a Press Meet on 30/01/2020 at K Street Hall , Vijayawada.
- Prof.R.R.L,Kantam (Registrar) and Dr.P.V.R.D.Prasada Rao , Associate Dean (Alumni) from KL University and Sirisha Thunuguntla (Women Coordinator) from TANA attended the meet and gave the official announcements about the event.
- Video Footage of Meet covered by all prominent public media channels like Eenadu, ABN Andhra jyothi and Sakshi etc.
- All the official announcements reached a broad range of audience through this press meet.

#### **Team Young Tarang:**

- Interested students from KL University who expressed their will to work in the event were welcomed.

- A team of 95 members formed and took up the work of the event in all aspects of Designing, Drafting, Public Relations, Logistics, Stage Management, Competition designing etc.

#### **External Publicity:**

- Required Posters, Brochures and Banners were designed and the volunteers of external publicity started promoting about the event in several colleges located in and around of Vijayawada.
- Appreciable response has been recorded at every college.
- Registration links were announced and the interested participants started to get registered for the competitions.
- Helpline contact details were attached in the promotions to resolve the queries of the participants.

#### **February 3, 2020:**

#### **Quiz Competition:**

- Participants from all over the state got registered through the announced registration link and Spot Registration facility.
- 300 participants attended for this competition.
- All the participants were scrutinized by the three different levels of the competition namely, Portrait Analysis, Individual MCQ round and Rapid Fire.
- Top 3 performers were selected based on the scores and declared as the winners.

#### **Mock Parliament:**

- Participants from all over the state got registered through the announced registration link and Spot Registration facility.
- 180 participants attended for this competition and three different groups namely, Ruling Party, Opposition Party and Neutral Party were formed among them.
- CAB (Citizenship Amendment Bill) is declared as the topic of discussion and the debate is welcomed from the participants.
- Eminent Faculty from English Department of KLEF took the responsibility of Leading the house and scrutinizing the participants.
- Top three participants are selected from the projected Individual scores and Results are declared.

#### **Dancing Competition:**

- Participants from all over the state got registered through the announced registration link and Spot Registration facility.
- 160 participants attended for the competition in means of Group, Solo performances.
- 8 groups in Folk, 15 groups in classical gave their performances.
- Top 4 performances were shortlisted for the Final round which took place on 4<sup>th</sup> February 2020.

### **Singing Competition:**

- Participants from all over the state got registered through the announced registration link and Spot Registration facility.
- 172 participants attended for the competition in means of Solo, Group and Instrumental performances.
- 43 participants in Solo, 17 groups and 17 teams in Instrumental gave their performances.
- Top 4 performances were shortlisted for the Final round which took place on 4<sup>th</sup> February 2020.

### **Telugu Padhyalu Competition:**

- Participants from all over the state got registered through the announced registration link and Spot Registration facility.
- 83 participants attended for the competition.
- 3 minutes time slot is allotted for each participant.
- Top three participants are selected from the projected Individual scores and Results are declared.

### **Mr and Miss Andhra:**

- Participants from all over the state got registered through the announced registration link and Spot Registration facility.
- Indian and Non-Indian Participants attended for the competition.
- 61 women participants and 52 men participants attended for the competition.
- Participants scrutinizing took place in 3 rounds (First Round, Semi Finals, Finals).
- Round 1 comprises of Ramp walk, Semi Finals with Pageant Interview and Finals with Just a Minute.

- Mr Andhra, Mr Walk, Mr Smile, Mr Confidence are the four titles presented to the top men participants.
- Miss Andhra, Miss Smile, Miss Traditional, Miss Walk, Miss Beauty, Miss Confidence are the six titles presented to the top women participants.

#### **4<sup>th</sup> February, 2020:**

- Cultural Evening took place in the evening of 4<sup>th</sup> February 2020.
- Honorable Er.Koneru Raja Hareen (Vice President),Koneru Kanchana Latha (KLEF Trust Secretary),Dr.S.S.Mantha(Chancellor),Dr. A.RamaKumar(Pro ViceChancellor),Dr.P.V.R. D.Prasada Rao(Associate Dean alumni) from KL University and NY R.C Sumanth ,Jay Shekar Talluri(President),Niranjan Srungavarapu (Foundation chair),Sirisha Thunuguntlafrom TANA attended the event.
- Event started with the traditional procedure of Light Lampooning and holy prayer to Goddess Saraswathi.
- Several Cultural Songs and Dances were performed by students and Faculty of KL University.
- Honorable Er.Koneru Raja Hareen (Vice President), Koneru Kanchana Latha (KLEF Trust Secretary),Dr.S.S.Mantha(Chancellor),Dr. A.RamaKumar(Pro ViceChancellor) has addressed the gathering with their speeches.
- Eminent Delegates cum chief guests from TANA had addressed the gathering with their speeches.
- As a Token of Gratitude, KL management has felicitated the chief guests from TANA.
- All the shortlisted finalists from the competitions had presented their performances and the winners were shortlisted by the judgement panel.
- Mr and Miss Andhra, Final round took place with the short listed candidates and the titles winners were shortlisted by the judgement panel.
- Anchor Ravali, chief guests of the evening graced the occasion by anchoring the event.
- Singer Anudeep chief guests of the evening graced the occasion by performing his vibrant and mesmerizing music show.
- Raghu Master, chief guests of the evening graced the occasion with his magnificent and dynamic dance performance.
- Mimicry Artist Ramesh, chief guests of the evening graced the occasion with his astonishing mimicry performance.
- Winners of all the competitions were awarded with the prizes.

- As a Token of gratitude for the finest hospitality and the significant cooperation throughout the event, delegates from TANA felicitated KL Management.
- In recognition to the utmost contribution by the student team, chief guests from TANA appreciated the student chief coordinators.
- Mr and Miss Andhra competition titles were presented to the title winners.
- Event was put to an end, by singing the National Anthem in the venue.

### **Event Benefits:**

- Individuals from all over the globe took an active participation in the competitions.
- Competitions like Mock Parliament inculcated the skill of political awareness and all around analysis over a topic and encouraged their debating and presentation skills.
- Competitions like Quiz, challenged the knowledge levels of the participants and created an opportunity to appreciate the outstanding participants.
- Competitions like Telugu Padhyalu Competition, promoted the importance of Telugu literature and created the opportunity to appreciate the outstanding performers who mastered the skill in the language proficiency.
- Dancing Competition, in forms of group and single promoted the importance of cultural dance representations and empowered the team coordination skill in the participants.
- Singing Competition, in forms of group, solo and instrumental promoted the importance of cultural music empowered the team coordination skill in the participants and created the opportunity to appreciate the top performers in the instrumental competence.
- Mr Andhra and Miss Andhra competitions promoted the importance of cultural attire. In turn motivated the participants to stick to the cultural lifestyle.
- Attending the Cultural Evening, gave a valuable opportunity to the individuals to go through the thought provoking speeches of the chief guests.
- Cultural Evening played an important role in the event by appreciating top performers and giving the cultural music, dance experience to the attendees.
- On a single note this event empowered and entertained the individuals by giving them the experience of cultural celebrations.

### **Event Photographs:**





