



**K L University**  
(Koneru Lakshmaiah Education Foundation)  
Estd. u/s 3 of UGC Act 1956

Green Fields, Vaddeswaram, (via) K.C. Works P.O. - 522 502, Guntur District, A.P.  
Phones: 08645-246948, 246615 ' FAX: 08645-247249, 0866-2577902  
Constituent College KLCE Accredited by NAAC with CGPA 3.76/4.00  
Approved by A.I.C.T.E ± Accredited by N.B.A.± ISO 9001-2000 Certified

### **Academic Staff College**

### **KLU Business School**

**05.01.2017**

1-Day seminar on **“Nurturing Tomorrow Leaders”** by Dr. Paul Marka, Stanford University, USA was organized on 05.01.2017 for the faculty members of KLU Business School by Academic Staff College and the KLU Business School.

The objectives of the seminar

- To bring awareness of the present global scenario
- To make the participants understand the importance of becoming a leader
- To analyze the necessary of becoming a leader
- To comprehend how to become a leader

The fierce competition in global scenario investigates youth to embark the challenges of life. Unfortunately shifting life styles, nuclear homes, materialistic desires and redundant pedagogy of education has paved way for an upsurge growth in stress, anxiety, suicidal tendencies among youth. They lack the desired leadership, creative, emotional intelligence skills, which sums up together as life skills, required for sustainability in personal and professional dimensions.

### **Importance of leadership:**

This statement entails that one of the fundamental principles of quality education is to develop a long term orientation/perspective in managers, particularly those who are aspiring for leadership roles. It is much easier to educate one for outcomes of today and tomorrow, as these expectations are more visible and measurable.

These leading outcomes are relatively easier to achieve, by using linear and analytical thinking. However, to achieve the long term objectives, which are lagging in nature, leadership of a different mettle is required. In order to be savvy at achieving such outcomes, deductive thinking, critical thinking, scenario planning and even design thinking are essential.

Quality education should be also be able to facilitate the learners/students/current leaders to be courageous and visionary, in terms of their perspectives. The American statesman-author-explorer Theodore Roosevelt said, 'Keep your eyes on the stars and feet on the ground.' The stars represent the ideal, higher order purpose, sustainability and fairness while the ground metaphorically represents the need for leaders/educationists to win today's challenges. Remaining only at the starry level could end up becoming a fantasy, without an orientation into reality.



Commencement of the seminar with lightening of lamp

