



**A One-day programme on  
"Introduction to Branding & Aligning business strategies for Brand  
management"  
Organised by  
Academic Staff College, KLEF  
On 25-06-2021**

Academic Staff College of KLEF organized a one-day programme on **"Introduction to Branding & Aligning business strategies for Brand management"** for the faculty of KLEF" on 25<sup>th</sup> June 2021.

The virtual based sessions were conducted by **Mr Sai Ramakrishna Mudigonda, Branding Strategist. This programme will help the** faculty members who are taking up some activities on social media, emails, and other digital domains, for branding and communication. 94 faculty had participated in the programme.

Dr A Srinath

Principal – Academic Staff College