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**One-day Govt. of AP MSME IPR Workshop on “MSME Schemes, Loans, Subsidies, Government Incentives & Intellectual Property Knowledge” for the teaching faculty members of Vaddeswaram Campus of KLEF – Reg.**


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**From** Registrar <registrar@kluniversity.in>

**Date** Fri 2025-03-14 5:25 PM

**To** Prof. Chandra Prakash <vchandrap@kluniversity.in>; Dr V Srikanth <vsrikanth@kluniversity.in>; K R S Prasad <krsprasad\_fed@kluniversity.in>; N Venkat Ram <venkatram@kluniversity.in>; Slavanya <slavanya\_css@kluniversity.in>; Shanmukh <shanmukh\_fed@kluniversity.in>; Director-CRT <mvn@kluniversity.in>; prasanth <prasanthyaalla@kluniversity.in>; Suman Maloji <suman.maloji@kluniversity.in>; Dr.I.Govardhani <govardhanee\_ec@kluniversity.in>; Dr. G. Dinesh Kumar <dinesh@kluniversity.in>; Vemuri Praveen Kumar <vemuripraveen@kluniversity.in>; Sri Kavya K Ch <kavya@kluniversity.in>; Kabir Pasha SM - Director Placements <kabir@kluniversity.in>; loveswara rao Burthi <loveswararao@kluniversity.in>; Ram Prasad <avsrp\_me@kluniversity.in>; Radhika Rani Chintala <radhikarani\_cse@kluniversity.in>; ravi kumar <ravikumar@kluniversity.in>; Dr. Shaik Razia <skrazia@kluniversity.in>; PavanKumar <pavankumar\_ist@kluniversity.in>

**Cc** PRESIDENT <president@kluniversity.in>; Raja Harin koneru <krh@kluniversity.in>; PRO-CHANCELLOR <prochancellor@kluniversity.in>; Vice Chancellor - KLU <vc@kluniversity.in>; Dr.G.P.S. Varma, Vice- Chancellor <gpsvarma@kluniversity.in>; N Venkat Ram <venkatram@kluniversity.in>; Pro VC <provc@kluniversity.in>; Pro-VC-Academics <provc-academics@kluniversity.in>; Dr Jagadeesh Anne <drjagadeesh@kluniversity.in>

 1 attachment (198 KB)  
KL IPFC Poster.jpeg;

Ref: KLEF/RO/R&D/IPFC/2024-25

Date: 14-03-2025

**Orders of the Hon'ble Vice-Chancellor dt.14-03-2025**  
**CIRCULAR**

Sub: One-day Govt. of AP MSME IPR Workshop on “MSME Schemes, Loans, Subsidies, Government Incentives & Intellectual Property Knowledge” for the teaching faculty members of Vaddeswaram Campus of KLEF – Reg.

Ref: Letter received from Dr. K. Raghava Rao, Professor, CSE and PI-KLIPFC.

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This is to inform that KL IPFC in association with Academic Staff College KLEF, is organizing A one -day Government of AP IPR Workshop on “**MSME Schemes, Loans, Subsidies, Government Incentives & Intellectual Property Knowledge**” for the teaching faculty members of Vaddeswaram Campus of KLEF on 15-03-2025.

Date : 15-03-2025 (Saturday)  
Time : 10:00 AM onwards  
Venue : Sun Flower Hall, Ground Floor, C-Block.

**Resource persons:**

1. Ms. Jayalakshmi, Joint Director of Industries, AP MSME, Govt.of AP

2. Mr. Vijay Kumar, Dy. Director, Depart of industries, Guntur, AP, MSME.
3. Dr. K. R. Rao, PI – KL IPFC Project

Interested faculty can register using the below link

<https://docs.google.com/forms/d/e/1FAIpQLSeweWlibswNJis14zxqrZfH7NyxvVfIEOHRHvXILuFCU1WxUg/viewform?usp=header>

Poster of the workshop is enclosed herewith.

All the Deans, Principals, HoDs and Functionaries concerned of KLEF-Vaddeswaram Campus are directed to ensure participation of Teaching Faculty members concerned accordingly.

**REGISTRAR**

**Encl: Poster**

Mail & Hard copy to: Hon'ble President, KLEF

Mail to: Hon'ble Vice-Presidents, KLEF

Mail & Hard copy to: Hon'ble Pro Chancellor

Mail & Hard copy to: Hon'ble In-charge Vice-Chancellor

Mail & Hard copy to: Pro Vice-Chancellors

Mail to: Chief Coordinating Officer-Dr.A. Jagadeesh

Mail to: Special Officer -Dr.A. Vani

Mail to: All Advisors / All Deans / All Principals / All Vice-Principals / All Sr.Directors / All Directors / All Additional Deans /

All Associate Deans / Deputy Deans / PR Head

Mail to: Controller of Examinations-Dr.A.S.C.S.Sastry

Mail to: Joint Registrar / Deputy Registrar / Sr.Manager (Alumni Relations) & AR-Sri A.Krishna Rao / AR-Dr.MVAL Narasimha

Rao

Mail to: All HoDs / All Alternate HoDs / All Dy. HoDs

Mail to: KL H - Principal Off Campus Centre, Aziz Nagar Campus / KL H - Principal Off Campus Centre, Bowrampet

Mail to: Librarian

Mail to: GM (Finance)-Mr.K.Srirama Krishna / Finance Officer-Mr.KRR / Manager (Accounts)-Mr.B.Mallikharjuna Prasad

Mail to: Sr.Manager (HR)-Campus..Dr. Kanimozhi / Sr.Manager (HR)-A.O...Mr.J. Sreekanth /Pay Bills Section-A.O.

Mail to: Webmaster-Mr.LV

Mail to: Chief Technical Officer (CTO)-Mr.A.Satya Kalyan

Mail to: Professor In-charge, EduTech, Animation-Dr. M. Siva Kumar,Assoc. Professor,ECE

Mail to: Manager–Campus Ambience & Beautification-Mr.T Shakthi Swaroop

Mail to: Sr.Manager (HR)-Campus..Dr. Kanimozhi / Sr.Manager (HR)-A.O...Mr.J. Sreekanth /Pay Bills Section-A.O.

Mail to: Webmaster-Mr.LV

Mail to: Chief Technical Officer (CTO)-Mr.A.Satya Kalyan

Mr. Raja Sekhar, Emp. No. 2482, Jr. Network Administrator (E-mail: rajasekhar\_syte@kluniversity.in)

Mail to: Professor In-charge, EduTech, Animation-Dr. M. Siva Kumar,Assoc. Professor,ECE

Mail to: GM-Purchases / Manager–Campus Ambience & Beautification-Mr.T Shakthi Swaroop

Mail to: Professor In-charge, Technical Maintenance / Liberal Arts Club-Dr.R Subhakara Raju

Mail to: **Dr. K. Raghava Rao, Professor, CSE and PI-KLIPFC.**

**All faculty**

Thanks & Regards



**Dr. K. Subba Rao**

**REGISTRAR**

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(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' Grade University ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

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**KL University**



**Academic  
Staff College**

**CATEGORY 1  
UNIVERSITY**  
BY MINISTRY OF HIGHER EDUCATION, GOVT. OF INDIA

**KL ACCREDITED BY  
NAAC WITH A++  
GRADE**

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2023

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INSTITUTIONAL  
RANKING**

**RANKED 28  
AMONG ALL  
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**43 YEARS OF  
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# GOVT. OF AP MSME IPR WORKSHOP

MSME Schemes, Loans, Subsidies,  
Govt. Incentives & Intellectual  
Property Knowledge



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15 MARCH 2025

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KL UNIVERSITY



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8712526698  
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**REGISTER NOW!**





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**43 YEARS OF  
EDUCATIONAL  
LEADERSHIP**

## **Report on A One-day Workshop on “MSME Schemes, Loans, Subsidies, Government Incentives & Intellectual Property Knowledge”**

Date: 15th March 2025 (Saturday)

Time: 10:00 AM to 1:00 PM.

Venue: Sunflower hall.

### **Resource Persons:**

1. Mr. Vijay Kumar, Dy. Director, Department of Industries, Guntur, AP, MSME.

To promote awareness and enhance understanding of various MSME (Micro, Small & Medium Enterprises) schemes, government incentives, and the significance of intellectual property (IP) rights among budding entrepreneurs and academicians, a one-day workshop was organized on 15th March 2025 by Academic Staff College, KLEF, in collaboration with KL-Intellectual Property Facilitation Center (KL-IPFC).

The program commenced with a warm welcome address delivered by Dr. K. R. Rao, Principal Investigator – KL-IPFC Project, KLEF. Dr. Rao emphasized the growing need for MSMEs to tap into the numerous schemes and subsidies offered by the government and how awareness in this area can catalyze entrepreneurial growth. He also highlighted the significance of intellectual

property protection and commercialization, urging the participants to make the most of the workshop.



**Welcoming the guests and participants**



**Dr. K. R. Rao, Principal Investigator – KL-IPFC Project giving welcome address**

Dr. Rao also took the opportunity to outline the objectives of the KL-IPFC, which include facilitating awareness, registration, and protection of IPs generated within the university and the local startup ecosystem.



**Session by Mr. Vijay Kumar, Dy. Director, Dept. of Industries, Guntur, AP, MSME**

The keynote speaker and chief resource person, Mr. Vijay Kumar, delivered an enlightening session on various MSME schemes, loans, subsidies, and government incentives available to entrepreneurs and startups in Andhra Pradesh and across India. He walked the audience through:



**Resource person, Mr. Vijay Kumar addressing the participants**

- The classification and registration of MSMEs on the Udyam portal.
- Financial assistance schemes such as CGTMSE (Credit Guarantee Fund Trust for Micro and Small Enterprises), PMEGP (Prime Minister's Employment Generation Programme), and other credit-linked capital subsidies.
- Specific government incentives and subsidies provided for manufacturing units, innovation-driven startups, and rural enterprises.
- Step-by-step procedures for applying and availing benefits through the District Industries Centers (DICs).

Mr. Kumar emphasized the role of the MSME sector in India's economic development and urged participants to utilize these schemes for enhancing productivity and competitiveness. He also shared case studies and success stories of local entrepreneurs who benefitted from these schemes, making the session practical and relatable.



**Participants listening to the lecture**

#### **Session by Dr. K. Narasimha Raju, Director-CIE & HOD, DTI, KLEF**

Following Mr. Kumar's session, Dr. K. Narasimha Raju delivered an insightful talk on the intersection of innovation, entrepreneurship, and intellectual property rights. He discussed how IPR plays a critical role in safeguarding innovations and creating monetization opportunities for startups and researchers.



**Dr. K. Narasimha Raju, Director-CIIE & HOD DTI KLEF.**

His talk was particularly inspiring for faculty members and students involved in research and innovation. He concluded by stressing the need to embed an IP culture within academic institutions to support India's vision of becoming an innovation-driven economy.




**Participants listening to the lecture.**

### **Conclusion and Outcomes**

The workshop concluded with an interactive Q&A session, where participants actively engaged with the speakers. Their queries ranged from practical difficulties in availing subsidies to clarification on IP filing and protection. The experts addressed the questions with great clarity and provided additional resources for further assistance.

The event saw the participation of faculty members, research scholars and startup founders. The workshop successfully met its objectives by:

- Enhancing awareness of MSME policies and financial opportunities.
- Providing clarity on IP creation and protection mechanisms.
- Strengthening the knowledge ecosystem around innovation and entrepreneurship at KLEF.

  
**PRINCIPAL-ASC**  
**PRINCIPAL**  
**ACADEMIC STAFF COLLEGE**  
**Koneru Lakshmaiah Education Foundation**  
(Deemed to be University)  
Green Fields, VADDESWAREM-522 302

event on Patent Filing Strategies, Technology Transfer 15-03-2025  
and IP Commercialization

sno	Name	Department	Designation	Phone number	Type of Participant	signature
1	DR SK HASANE AHAMMAD	ECE	ASSISTANT PROFESSOR	8977646464	Faculty	
2	KASHIF TANZIL	Civil Engineering	Research Scholar	9491108817	Scholar	
3	Uppala Siva Swathi	KL Business School	Research scholar	9494541406	Scholar	<i>U.S.</i>
4	Chandra Babu Guttikonda	Electrical and Electronics Engineering	Full time Scholar	8333087655	Scholar	
5	DHARA SATEESH	ECE	RESEARCH SCHOLAR	9441575498	Scholar	
6	Gaddam kalpana	Civil engineering	Research scholar	9492334474	Scholar	
7	Gottipati Dedeepya	Physics	Research Scholar	9618761199	Scholar	
8	ARJA VANI	chemistry	research scholar	7995799203	Scholar	
9	Suresh Yamarthi	KL Business School	Research Scholar	9701051807	Scholar	<i>S.Y.</i>
10	BOLE TRIVENI	Management	Research Scholar	9182207885	Scholar	
11	D.Hari Krishna Reddy	Pharmacy	Academic scholar	9704892287	Scholar	<i>D.H.K.R.</i>
12	VADDESWAREM SANGEETHA	Civil Engineering	Research Scholar	8179716811	Scholar	
13	Sirisha Rani Kolli	E.C.E	Scholar	8499020011	Scholar	
14	BONDILI SESHARAMSINGH	CHEMISTRY	RESEARCH SCHOLAR	7729052331	Scholar	
15	Mukilan Muthuramalingam	Electronics and Communication Engineering	Mr.	9600351354	Scholar	
16	BHARATHSURYA G	PHYSICS	RESEARCH SCHOLAR	6361852053	Scholar	<i>B.G.</i>
17	Vasanti Vasireddy	Management	FT Research Scholar	9247271848	Scholar	<i>V.V.</i>
18	T.NAGARAJA KUMARI	MBA	Research scholar	9581028522	Scholar	<i>T.N.K.</i>
19	Jatla Murali Prakash	Chemistry	Research Scholar	9866143955	Scholar	
20	M MALLESWARAO	COMPUTER SCIENCE AND ENGINEERING	SCHOLAR	7382088609	Scholar Student	<i>M.M.</i>
21	Banothu Rambabu	Cse	Research Scholar	7893683658	Scholar	
22	Kolukuluru Krishnamurthy Raju	Computer Science and Applications	Research Scholar	9392113164	Scholar	<i>K.R.</i>
23	Tenali Rahul Prince	BBA	Research Scholar	8008626849	Scholar	
24	GUDISE HARITHA	EEE	PhD scholar	6301087047	Scholar	<i>G.H.</i>
25	NAGAMANI BOYAPATI	EEE	PhD full time scholar	8331816759	Scholar	<i>N.B.</i>
26	G V R LAKSHMI PRASAD	Physics	Full time research scholar	9490969349	Scholar	<i>G.V.R.Prasad.</i>
27	Jyothi undavalli	Biotechnology	Research scholar	8074841020	Scholar	<i>J.U.</i>
28	Yadava Srikanth	Pharmacy	JRF	9177483672	Scholar	<i>Y.S.</i>
29	P.Murali krishna	CSE-H1	Asst professor	9398455386	Faculty	<i>P.M.K.</i>
30	Dr. Md. Mazharunnisa	BBA	Associate Professor	9493608646	Faculty	<i>M.M.</i>
31	G N SOWJANYA	CS&IT	Assistant Professor	9848559313	Faculty	
32	Dr. Nishant Kumar	ECE	Assistant Professor	9501227740	Faculty	<i>N.K.</i>

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33	Dr. B. Balakrishna	College of Agriculture	Head of the Department	9989916495	Faculty	
34	K SREEKANTH	CS&IT	Asst Professor	9908885300	Faculty	
35	Monoj Sutradhar	Agriculture	Assistant Professor	7085490486	Faculty	
36	BODDULURI SUDHA CHOWDARY	Bio-Technology	Research scholar	7993539699	Scholar	
37	Dr Anusha Papasani	CS& IT	Assistant professor	7702600915	Faculty	
38	P.Chandra mohan rai	CSE-H2	asst.professor	7013539140	Faculty	
39	Balakrishna Bangaru	CSE-HONORS	Assistant Professor	8121993937	Faculty	
40	TUMIKIPALLI NAGARAJUYADAV	CSE H	ASSISTANT PROFESSOR	9160797968	Faculty	
41	D'NAGA PRASUNA	Physics	Research Scholar	9959924168	Scholar	
42	Dr.B.Annapurna	CSE-H1	Associate Professor	9440896722	Faculty	
43	Yampati Bhagyalakshmi	CSE-R	Asst.Professor	6281636851	Faculty	
44	Guduri Nagaveni	BBA	Research Scholar	9700567076	Scholar	
45	NIMMAGADDA MURALIKRISHNA	CS&IT	ASST.PROFESSOR	9581480720	Faculty	
46	Dr VEERASWAMY AMMISSETTY	COMPUTER SCIENCE & ENGINEERING	ASSOCIATE PROFESSOR	9052688480	Faculty	
47	SK.Gousiya Begum	ECE	Scholar	8074083154	Scholar	
48	Korrapati Rajitha	ECE	Research scholar	9553431999	Scholar	
49	Hema sudha rani	Cse	Research scholar	9490423235	Scholar	
50	uma maheswari mamidala	CSE H1	ASSISTANT PROFESSOR	9494664074	Faculty	
51	Swapna Ravi	ECE	Research scholar	9177177679	Scholar	
52	Dr.Nagamani chippada	CSE	Associate Professor	949348552	Faculty	
53	PERUMALLA NAGAPADMAVATHI	CSE	Full time Research scholar	8885433085	Scholar	
54	Dr. Shameem C C	Arts	Assistant Professor	9656358392	Faculty	
55	T.Hemalatha	BCA	Assistant Professor	9441532263	Faculty	
56	PRATHIPATI RAMESH	CHEMISTRY	RESEARCH SCHOLAR	9885002779	Scholar	
57	SWARNA MAHESH NAIDU	CSE-H2	ASSISTANT PROFESSOR	9290095802	Faculty	
58	DRAKSHAYANI SRIRAMSETTI	CSE-H1	Assistant Orofessor	9010212110	Faculty	
59	Dr. Jeevan Jala	CSA-BCA	Assistant Professor	9948478547	Faculty	
60	Ch.Satya Keerthi.N.V.L	CSE	Assistant Professor	8639445781	Faculty	
61	Dr Chunduri Kiran Kumar	MCA	Assistant Professor & HEAD	9885230445	Faculty	
62	Vishnupriya Borra	MCA	Assistant Professor	6304127090	Faculty	
63	PHANIKANTH CHINTAMANENI	MCA	Assistant professor	9700445556	Faculty	
64	MEDURI MANIKYA POORNIMA	BCA	ASSITANT PROFESSOR	7013802728	Faculty	

P. N. Padmalathi  
P. Rajalakshmi

CSE  
Mathy

Scholar  
Scholar

8885433085  
9441040645

Scholar  
"

9441040645  
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66	Dr. Ashish	CS&IT	Associate Professor	7004432654	Faculty	Ashish
67	Dr. A. Jagdish Mohan Rao	Commerce	Asst. Prof	9951693006	Faculty	A. Jagdish
68	Dr D Pramodh Krishna	CSE	Assistant professor	9177186313	Faculty	
69	venkateswarlu Gundu	CSA	Assistant Professor	9642441074	Faculty	
70	Doddaga Surendra	MCA	Assistant professor	9989400010	Faculty	
71	Dr. Rama Krishna Yellapragada	BCA	Assistant Professor	9959115711	Faculty	R. Krishna
72	Dr. V. Priyanka	Agriculture	Assistant professor	8919491471	Faculty	V. Priyanka
73	PADAMATI LAKSHMI TIRUPATAMMA	Physics	Full time scholar	9030758557	Scholar	P. Lakshmi

74. Dr. D. Usharani MCA Associate Professor Faculty D. Usharani
75. Dr. AC. Priya Ranjani (MCA) Asst. Prof Faculty AC
76. Dr. Jais CSE/EL&IE Asst. Prof 90055785 Faculty Jais
77. Ch. Sarvani MCA 7774 Asst. Prof Faculty Ch. Sarvani
78. T. Ratnakumari BCA 8113 Asst. Prof Faculty T. Ratnakumari
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86. Dr. V. Raganalika " 8032 Asst. Prof Faculty V. Raganalika
87. Dr. Giphys ME 7407 Asst. Prof Faculty Giphys
88. Dr. Anu Mary ME 7408 Asst. Prof Faculty Anu Mary