

Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' & Approved by AICTE & ISO 21001:2018 Certified Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA. Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in Admin Off: 29-36-38, Museum Road, Governorpat, Vijayawada - 520 002, Ph. +91 - 866 - 3500122, 2576129

Ref: KLEF/RO/ASC/2019-20

Date:29-02-2020

Orders of the Vice Chancellor dt.29.02.2020

CIRCULAR

Sub: One-day Workshop on "Intellectual Property Rights (IPR)" by ASC from 09.03.2020 – Reg. Ref: Letter dated 28.02.2020 from Dr.B. Siva Nagaiah, Vice Principal, ASC and Dr.Ch. Hanumantha Rao, Principal, Academic Staff College.

This is to inform that on initiation from IQAC, Academic Staff College will be conducting a one-day workshop on "Intellectual Property Rights (IPR)" on 09.03.2020 (Monday) for the registered faculty of all Engineering and Non-Engineering Departments of KLEF. Objectives of the Workshop:

- 1. Understanding Intellectual Property Rights.
- 2. Protection of Tangible and Intangible Property.
- 3. Avoiding duplicity.
- 4. IPR and the improvement of quality of life.
- 5. The role of IPR in Academics and Research.

Note: The proposed workshop will be lecture no. 1 and a part of 6 day lecture series under IPR.

Details as given below:

Resource Person: Dr. K I Pavan Kumar, Asst. Professor, College of Law, KLEF.

Timings

: 9.30 A. M. to 4.30 P. M.

Venue

: Sunflower Hall

All the interested faculty can register for the programme through the following link before 08/03/2020.

https://forms.gle/oQu3r6Nmouo5ksSq7

The Heads of the Engineering and the Non-Engineering departments are requested to allow their faculty to register and attend the programme in full length.

Koneru Lakshmaiah Education Foundation (Beemed to be University) Green Fields, VADDESTVARAM-522 302. Guntur District, Andhra Pradesh

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A ONE DAY WEBINAR ON "INTELLECTUAL PROPERTY RIGHTS: A TOOL FOR ENHANCING ACADEMIC INTEGRITY"

Date : 9.03.2020

Timings : 9.30 A. M. to 4.30 P. M. **Venue** : Sunflower Hall, KLEF

OBJECTIVE

The objective of the one-day webinar on "Intellectual Property Rights: A Tool for Enhancing Academic Integrity" is to educate and empower participants with a comprehensive understanding of the role of intellectual property rights in preserving and promoting academic integrity. This webinar aims to elucidate the ethical and legal aspects of intellectual property in academic research, publication, and innovation. Participants will gain insights into how respecting and protecting intellectual property rights can contribute to the authenticity and credibility of academic work. Moreover, the webinar seeks to inspire individuals to uphold academic integrity by responsibly handling intellectual property, avoiding plagiarism, and fostering a culture of ethical research and innovation within educational institutions.

DESCRIPTION

On initiation from IQAC, a one-day Workshop on "Intellectual Property Rights: A Tool for Enhancing Academic Integrity", a UGC mandated programme under Gurudakshta was organised by Academic Staff College on 24 .04.2020. Dr. K I Pavan Kumar, Assoc. Professor, College of Law, KLEF was the resource person and 147 faculty members from various departments of KLEF attended the online workshop. The workshop was initiated in continuation of one-day workshop on "Intellectual Property Rights" which was organised by ASC on 09.03.2020. The present webinar was aimed at addressing certain kernel issues on plagiarism, academic dishonesty and the remedial steps to be taken by the individuals in compliance with UGC guidelines on copyrights.

The following issues were discussed by the resource person.

- 1. Introduction to Copy Rights Law
- 2. Types of Intellectual Property Rights (IPRs)
- 3. What and what not covered under Copy Rights?
- 4. Universities and IPR
- 5. Universities and Trademarks
- 6. Academic integrity with respect to other IPRs

Dr. K I Pavan also mentioned that the eradiation of the unethical practice of copying the information of others and/or improperly using the online data in research publications is nothing but the violation of IPR. He exemplified certain court pronouncements on academic dishonesty and pleaded that the academicians must be intolerant to the practice of plagiarism and be brave

enough to be self-corrected. He further amplified that the true sense of Academic Integrity bestows on the practice of sharing but not marring other's intelligentsia.

The session was interactive and the resource person clarified all the doubts raised by the participants. Dr. Ch. HanumanthaRao, Principal of ASC and Dr. B. Siva Nagaiah, Vice-Principal of ASC thanked and appreciated Dr. Pavan Kumar for conducting the webinar to the satisfaction of all the participants. E-certificates were issued to the participants.

OUTCOME

The outcome of the one-day webinar on "Intellectual Property Rights: A Tool for Enhancing Academic Integrity" is an informed and empowered audience of participants who leave with a heightened awareness of the significance of intellectual property rights in academic settings. Attendees gain a deeper understanding of ethical research practices, plagiarism prevention, and the legal and ethical implications of intellectual property. They are equipped with the knowledge and resources needed to respect and protect intellectual property rights in their academic endeavors. Additionally, participants leave the webinar inspired to contribute to a culture of academic integrity, thereby elevating the quality and credibility of research, publications, and innovation within their educational institutions and beyond.

PHOTOS



Gathering of Participated Faculty on 9.03.2020



Participated Faculty for the session on 9.03.2020

PARTICIPANTS LIST

| S.No | Emp ID | Name of the Faculty | Department |
|------|--------|----------------------------------|------------|
| 1 | 3707 | MS.DUKKIPATI SUDHA | EEE |
| 2 | 2708 | MR.YALAVARTHI SRINIVASA RAO | EEE |
| 3 | 2131 | MR.R.BHANU RAGHAVA PRAKASH | EEE |
| 4 | 4210 | SUDHA RANI DONEPUDI | EEE |
| 5 | 2274 | MR.K.P.PRASAD RAO | EEE |
| 6 | 3933 | PULIVARTHI PRASHANTH KUMAR | EEE |
| 7 | 4402 | VENKATA RAJESH YELLA | BT |
| 8 | 4138 | CHANDA CHANDRASEKHAR | BT |
| 9 | 2241 | M.MAHESWARA REDDY | BT |
| 10 | 3927 | TALARI RESHMA | CIVIL |
| 11 | 3151 | B.GNANA RAHUL | CIVIL |
| 12 | 4511 | VIDYA SAGAR YELLAPU | EEE |
| 13 | 3945 | MR.SHAIK MOULALI | EEE |
| 14 | 2045 | MR. K.RAVI KUMAR | ECM |
| 15 | 4451 | BISWAJITA MOHANTY | CIVIL |
| 16 | 4429 | MR.MANOJ KOLLAM | ECM |
| 17 | 4264 | MALLIGUNTA KIRAN KUMAR | EEE |
| 18 | 3731 | MR.G.R.S.NAGA KUMAR GANGULA | EEE |
| 19 | 3676 | MR.T.VIJAY MUNI | EEE |
| 20 | 3767 | MR.KOTTURI DEEPAK | CIVIL |
| 21 | 3924 | MR.KASI REDDY VENKATA SIVA REDDY | EEE |
| 22 | 4313 | MS.VELPULA SREE LAKSHMI | CIVIL |
| 23 | 4494 | MR.MANIDEEP TUMMALAPUDI | CIVIL |
| 24 | 4298 | MR.RAGIPATI KARTHEEK | ECM |
| 25 | 3422 | MR.J.SATYA SRIKANTH | ECM |
| 26 | 3675 | MR.T.SANTOSH TEJ | EEE |
| 27 | 4226 | EKKELESIA SESHAM | ВТ |
| 28 | 2790 | KATNENI PRASHANTI | CIVIL |
| 29 | 3796 | MR.IKKURTHI SIVA KISHORE | CIVIL |
| 30 | 3709 | MR.S.RAJASEKHAR | EEE |
| 31 | 4071 | MR.VAMSEE KRISHNA ALLAM | ECM |
| 32 | 3597 | T.VENKAT DAS | CIVIL |
| 33 | 3684 | M.TRINATH BASU | ECM |
| 34 | 3158 | B.SARATH CHANDRA KUMAR | CIVIL |
| 35 | 3914 | MR.PORURI GOPI KRISHNA | ECM |
| 36 | 3203 | G.SIVA REDDY | ВТ |
| 37 | 3115 | Y. HIMATH KUMAR | CIVIL |
| 38 | 3708 | MS.G.SWAPNA | EEE |
| 39 | 3674 | MR.K.V.S.PRASADA RAO | EEE |

| 40 | 3900 | J.DURGA CHAITANYA KUMAR | CIVIL |
|----|------|--|-------|
| 41 | 4485 | MR.KETAN ANAND | ECM |
| 42 | 3962 | MS.GANGAVARAPU MAMATHA | EE |
| 43 | 3478 | NAGA SESHU BABU TUMMALA | CIVIL |
| 43 | 4576 | MS.BONDA.PREMA SINDHURI | ECM |
| 45 | 3951 | VENKATA SARAT PEMMARAJU | CIVIL |
| 46 | 4087 | MS.BHARATHI KADAVAKOLLU | ECM |
| 47 | 4089 | MR.M.NAGA CHAITANYA | EEE |
| 48 | 4051 | MR.SRUNGARAM RAVI TEJA | EEE |
| 49 | 3953 | MR.Y.SAINATH | EEE |
| 50 | 4288 | AFSHAN SHEIKH | CIVIL |
| 51 | 3975 | MR.MARADANI LOKESH | CIVIL |
| 52 | 4312 | S.SHAHABAS | CIVIL |
| 53 | 4041 | MR.M.SAI KRISHNA REDDY | EEE |
| 54 | 4502 | K.J.BRAHMA CHARI | CIVIL |
| 55 | 4606 | MR.LINGESHWARAN N | CIVIL |
| 56 | 4115 | MS.KONDEPUDI SAI KALA | CIVIL |
| 57 | 4582 | GANGISETTY SRI HARSHA | CIVIL |
| 58 | 4593 | MARADANI LEELA SAI RANGA RAO | CIVIL |
| 59 | 4492 | KOTHURI MAHINDRA | CIVIL |
| 60 | 4666 | GODA GANESH RAJA SEKHAR | EEE |
| 61 | 1562 | S.VIJAYA SARADHI | ВТ |
| 62 | 4569 | MAHARSHI BHASWANT CHEETHIRALA | ВТ |
| 63 | 3131 | NUKALA JITENDRA BABU | CIVIL |
| 64 | 4613 | SUNNY AGARWAL | CIVIL |
| 65 | 4631 | UPPALAPATHI P B C SEKHAR | CIVIL |
| 66 | 4644 | ANNE MONICA | CIVIL |
| 67 | 4647 | NAMBURU SANDEEP KUMAR | CIVIL |
| 68 | 4649 | MANGALAMPALLI ANIL KUMAR | CIVIL |
| 69 | 3534 | THE STATE OF THE S | ECM |
| 70 | 4574 | CASAGO AGALO | ECM |

PRINCIPAL
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