



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified
Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.
Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in
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Ref: KLEF/RO/Women's Forum/2023-24

29/09/2023

Orders of the Hon'ble Vice-Chancellor

CIRCULAR

Sub: Seminar on "**Online Business Channels**" for girls' students and teaching staff of Vaddeswaram Campus of KLEF - Communication - Reg.

Ref: Letter dt. 29/09/2023 from Dr. Ruth Ramya Kalangi, Associate Dean (Student Affairs) & Convener Women Development Cell.

This is to inform that the Women Development Cell (WDC) Women's forum, will be organizing a Seminar on "**Online Business Channels**" for girls' students and teaching staff of Vaddeswaram Campus of KLEF on 30/09/2023 (Saturday)

Date : 30/09/2023 (Saturday)

Timings : From 10:00 AM

Venue : KLEF

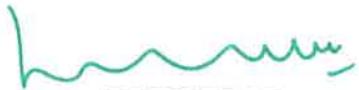
Faculty coordinator: Dr. K Sony

Resource person: Mr Sai Krishna k, Edge flex solutions Pvt, Ltd

Participation link: <https://forms.gle/6MfHn9wiRvta4oJ67>

All the Deans, Principals, HoDs and Functionaries concerned of KLEF-Vaddeswaram Campus are requested to ensure participation of your staff.




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SEMINAR ON "ONLINE BUSINESS CHANNELS."

DATE: 30/09/2023

TIME: 10:00 AM

VENUE: KLEF

OBJECTIVES:

The seminar on "Online Business Channels," conducted as an in-house activity at KL University on September 30, 2023, aimed to provide participants with a comprehensive understanding of various online business channels and their potential benefits. Organized by Dr. K. Sony and featuring Mr. Sai Krishna K. from Edgeflex Solutions Pvt. Ltd. as the resource person, the event sought to educate the 54 participants on the strategies and tools essential for establishing and growing online businesses. The objectives included explaining the different types of online business models, demonstrating effective digital marketing techniques, and equipping the four faculty members and five volunteers with the knowledge to support and guide students in their entrepreneurial endeavours.

DESCRIPTION:

The event, attended by 54 participants, including four faculty members and five volunteers, focused on educating attendees about the various online business channels and their strategic implementation. Mr. Sai Krishna K. delivered informative presentations on different online business models, digital marketing techniques, and the tools required for successful online business operations. The seminar also included interactive sessions and practical demonstrations, enabling participants to gain hands-on experience and a deeper understanding of online business strategies. The event aimed to equip participants with the necessary knowledge and skills to establish and grow their online businesses effectively.

OUTCOMES:

The event successfully equipped attendees with practical skills and knowledge needed to start and grow online businesses. Faculty members and volunteers were empowered with strategies to further support and guide students in their entrepreneurial ventures. Overall, the seminar fostered a deeper appreciation for the potential of online business channels, encouraging participants to explore and implement these strategies in their future endeavours.

PHOTOS:



KLEF Students are involved in Online Business Channels seminar on 30.09.2023



**Mr Sai Krishna k, Edge flex solutions Pvt, Ltd explained about
Online Business Channels on 30.09.2023**

Participated students list:

1.	2001530003	PENDYALA DINESH SAI RAGHAVENDRA
2.	2001530004	GORLE NAGA DURGA
3.	2001520001	SHAIK MAHAMMAD RAFI
4.	2001520002	BETHAMCHARLA ANIL
5.	2001520003	BOGGARAPU DHANA DINESH
6.	2001520004	MIRIYALA SUDHAKAR
7.	2001520005	ANNAPAREDDY GAYATRI
8.	2001520006	MEGHANA N
9.	2001520007	VALLELA SIVA REDDY
10.	2001540001	GOTTIPATI DEDEEPPYA
11.	2001540002	ALUGOLU HEERA DURGA PRAKASH
12.	2001010001	PUTHA DEEPIKA SAI LAKSHMI
13.	2001010004	VEMPARALA RENUKA
14.	2001010005	KOTIKALAPUDI SREERAMACHANDRA KARTHIK
15.	2001010006	ADAPALA MONICA
16.	2001010007	BHANU RAJARAJESWARI KAPAVARAP
17.	2001010009	AGGARAPU CHANDANA
18.	2001010011	SREEJA NANNAPANENI
19.	2001010013	MOHAMMAD ALKASHA
20.	2001070001	BUDDIRAJU PRAVALLIKA
21.	2001070002	B N V VISHNU PRIYA CHIMAKURTHI
22.	2001070011	EMMANUEL MURAGIJIMANA
23.	2001070013	SHAIK REHNA SULTHANA
24.	2001050002	KALYAN CHAKRAVARTHY NARAYANA
25.	2001050003	BANDARUPALLI PUJITHA
26.	2001050008	IDUPULAPAATI ANOOJA
27.	2001050010	BANDI SRILEKHA
28.	2001050011	GUNTI REEMA
29.	2001050012	SOMU BAVYA SAI MANASA
30.	2001050014	DEVINENI POOJA SRI
31.	2001050017	THOTA AKHILA
32.	2001050018	KADIYALA SWATHI
33.	2001050021	GULAB SHA SK
34.	2001050022	VENKUMAHANTI CHANDRAHAAS
35.	2001030001	BOMMISETTY SRIKANTH
36.	2001030002	SHAIK MOHAMMAD ARIFULLAH
37.	2001030003	KAJA SAI PRANEETH
38.	2001030004	BEERAM SREEJA
39.	2001030007	SYED AMEEN
40.	2001030009	MADHU VASIPALLI
41.	2001030014	MACHERLA SHRAVAN KUMAR
42.	2001030015	PUSULURI SAI SRAVANI
43.	2001030016	IHEZAGIRE ALAIN DANIEL
44.	2001040001	TUDUMU VIVEKA
45.	2001040002	VADDESWARAM ARUNDHATHI

46.	2001040003	RHUGWASANYE MIRINDI CHRISTIAN
47.	2001130003	AREMANDA PRADEEP SAI SIVA
48.	2001130006	GOLLA SIVAJI RAJA
49.	2001130007	MIRIYALA SUSHANTH
50.	2001130008	OMMI SHIRDI SAI BABA
51.	2001060001	VALLURI GAYATRI
52.	2001060002	THOTA RISHITHA
53.	2001060006	MYNENI UHASRE
54.	2001060008	GUMMADI DIVYA SREE


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