



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-38-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref: KLEF/RO/Women's Forum/2023-24

29/09/2023

Orders of the Hon'ble Vice-Chancellor

CIRCULAR

Sub: Seminar on "**Online Business Channels**" for girls' students and teaching staff of Vaddeswaram Campus of KLEF - Communication - Reg.

Ref: Letter dt. 29/09/2023 from Dr. Ruth Ramya Kalangi, Associate Dean (Student Affairs) & Convener Women Development Cell.

This is to inform that the Women Development Cell (WDC) Women's forum, will be organizing a Seminar on "**Online Business Channels**" for girls' students and teaching staff of Vaddeswaram Campus of KLEF on 30/09/2023 (Saturday)

Date : 30/09/2023 (Saturday)

Timings : From 10:00 AM

Venue : KLEF

Faculty coordinator: Dr. K Sony

Resource person: Mr Sai Krishna k, Edge flex solutions Pvt, Ltd

Participation link: <https://forms.gle/6MfHn9wiRvta4oJ67>

All the Deans, Principals, HoDs and Functionaries concerned of KLEF-Vaddeswaram Campus are requested to ensure participation of your staff.




REGISTRAR
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Guntur District, Andhra Pradesh.



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SEMINAR ON "ONLINE BUSINESS CHANNELS."

DATE: 30/09/2023

TIME: 10:00 AM

VENUE: KLEF

OBJECTIVES:

The seminar on "Online Business Channels," conducted as an in-house activity at KL University on September 30, 2023, aimed to provide participants with a comprehensive understanding of various online business channels and their potential benefits. Organized by Dr. K. Sony and featuring Mr. Sai Krishna K. from Edgeflex Solutions Pvt. Ltd. as the resource person, the event sought to educate the 54 participants on the strategies and tools essential for establishing and growing online businesses. The objectives included explaining the different types of online business models, demonstrating effective digital marketing techniques, and equipping the four faculty members and five volunteers with the knowledge to support and guide students in their entrepreneurial endeavours.

DESCRIPTION:

The event, attended by 54 participants, including four faculty members and five volunteers, focused on educating attendees about the various online business channels and their strategic implementation. Mr. Sai Krishna K. delivered informative presentations on different online business models, digital marketing techniques, and the tools required for successful online business operations. The seminar also included interactive sessions and practical demonstrations, enabling participants to gain hands-on experience and a deeper understanding of online business strategies. The event aimed to equip participants with the necessary knowledge and skills to establish and grow their online businesses effectively.

OUTCOMES:

The event successfully equipped attendees with practical skills and knowledge needed to start and grow online businesses. Faculty members and volunteers were empowered with strategies to further support and guide students in their entrepreneurial ventures. Overall, the seminar fostered a deeper appreciation for the potential of online business channels, encouraging participants to explore and implement these strategies in their future endeavours.

PHOTOS:



KLEF Students are involved in Online Business Channels seminar on 30.09.2023



**Mr Sai Krishna k, Edge flex solutions Pvt, Ltd explained about
Online Business Channels on 30.09.2023**

Participated students list:

| | | |
|-----|------------|--------------------------------------|
| 1. | 2001530003 | PENDYALA DINESH SAI RAGHAVENDRA |
| 2. | 2001530004 | GORLE NAGA DURGA |
| 3. | 2001520001 | SHAIK MAHAMMAD RAFI |
| 4. | 2001520002 | BETHAMCHARLA ANIL |
| 5. | 2001520003 | BOGGARAPU DHANA DINESH |
| 6. | 2001520004 | MIRIYALA SUDHAKAR |
| 7. | 2001520005 | ANNAPAREDDY GAYATRI |
| 8. | 2001520006 | MEGHANA N |
| 9. | 2001520007 | VALLELA SIVA REDDY |
| 10. | 2001540001 | GOTTIPATI DEDEEPPYA |
| 11. | 2001540002 | ALUGOLU HEERA DURGA PRAKASH |
| 12. | 2001010001 | PUTHA DEEPIKA SAI LAKSHMI |
| 13. | 2001010004 | VEMPARALA RENUKA |
| 14. | 2001010005 | KOTIKALAPUDI SREERAMACHANDRA KARTHIK |
| 15. | 2001010006 | ADAPALA MONICA |
| 16. | 2001010007 | BHANU RAJARAJESWARI KAPAVARAP |
| 17. | 2001010009 | AGGARAPU CHANDANA |
| 18. | 2001010011 | SREEJA NANNAPANENI |
| 19. | 2001010013 | MOHAMMAD ALKASHA |
| 20. | 2001070001 | BUDDIRAJU PRAVALLIKA |
| 21. | 2001070002 | B N V VISHNU PRIYA CHIMAKURTHI |
| 22. | 2001070011 | EMMANUEL MURAGIJIMANA |
| 23. | 2001070013 | SHAIK REHNA SULTHANA |
| 24. | 2001050002 | KALYAN CHAKRAVARTHY NARAYANA |
| 25. | 2001050003 | BANDARUPALLI PUJITHA |
| 26. | 2001050008 | IDUPULAPAATI ANOOJA |
| 27. | 2001050010 | BANDI SRILEKHA |
| 28. | 2001050011 | GUNTI REEMA |
| 29. | 2001050012 | SOMU BAVYA SAI MANASA |
| 30. | 2001050014 | DEVINENI POOJA SRI |
| 31. | 2001050017 | THOTA AKHILA |
| 32. | 2001050018 | KADIYALA SWATHI |
| 33. | 2001050021 | GULAB SHA SK |
| 34. | 2001050022 | VENKUMAHANTI CHANDRAHAAS |
| 35. | 2001030001 | BOMMISSETTY SRIKANTH |
| 36. | 2001030002 | SHAIK MOHAMMAD ARIFULLAH |
| 37. | 2001030003 | KAJA SAI PRANEETH |
| 38. | 2001030004 | BEERAM SREEJA |
| 39. | 2001030007 | SYED AMEEN |
| 40. | 2001030009 | MADHU VASIPALLI |
| 41. | 2001030014 | MACHERLA SHRAVAN KUMAR |
| 42. | 2001030015 | PUSULURI SAI SRAVANI |
| 43. | 2001030016 | IHEZAGIRE ALAIN DANIEL |
| 44. | 2001040001 | TUDUMU VIVEKA |
| 45. | 2001040002 | VADDESWARAM ARUNDHATHI |

| | | |
|-----|------------|-------------------------------|
| 46. | 2001040003 | RHUGWASANYE MIRINDI CHRISTIAN |
| 47. | 2001130003 | AREMANDA PRADEEP SAI SIVA |
| 48. | 2001130006 | GOLLA SIVAJI RAJA |
| 49. | 2001130007 | MIRIYALA SUSHANTH |
| 50. | 2001130008 | OMMI SHIRDI SAI BABA |
| 51. | 2001060001 | VALLURI GAYATRI |
| 52. | 2001060002 | THOTA RISHITHA |
| 53. | 2001060006 | MYNENI UHASRE |
| 54. | 2001060008 | GUMMADI DIVYA SREE |


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