



## Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ♦ Approved by AICTE ♦ ISO 21001:2018 Certified

Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA.

Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in

Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref: KLEF/RO/Skill Development/2023- 24

Dt. 18/11/2023

### Orders of the Hon'ble Vice-Chancellor

#### CIRCULAR

**Sub:** *Training on 6 Projects for Women in MEPMA Groups in collaboration with Govt. of AP – Communication – Reg.*

**Ref:** Letter dt. 18-11-2023 from Dr. K. Ruth Ramya, Faculty Coordinator (Skill Development, Entrepreneurship, and Self-Employment).

This is to inform that KL University, in collaboration with the Government of Andhra Pradesh, will be organizing a **Training Program on 6 Projects for Women in MEPMA Groups** under the category of **Skill Development, Entrepreneurship, and Self-Employment**. The program is aimed at equipping women with skills for self-employment and fostering entrepreneurial opportunities.

**Details of the event are as follows:**

**Date:** 20/11/2023 (Monday) to 24/11/2023 (Friday)

**Timings:** From 10:00 AM

**Venue:** KL University, Vaddeswaram (In-house)

**Faculty Coordinator:** Dr. K. Ruth Ramya

**Resource person:** Mr. Aneesh, AVR Paper Plate Industry

**Participants list:** <https://forms.gle/dCe76eMvKb13XWPp7>

All the Deans, Principals, HoDs, and Functionaries concerned of KLEF-Vaddeswaram Campus are requested to ensure active participation and coordination for the successful conduct of the program.



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**Date:** 20/11/2023 (Monday) to 24/11/2023 (Friday)

**Timings:** From 10:00 AM

**Venue:** KL University, Vaddeswaram (In-house)

**Participants:** 167 Women from MEPMA Groups

**Faculty Participated:** 4

### Objectives

The primary objective of the training program on *"6 Projects for Women in MEPMA Groups"* is to empower women by equipping them with essential skills and knowledge to pursue self-employment and entrepreneurial opportunities. The initiative aims to provide hands-on training in collaboration with the Government of Andhra Pradesh to enhance the economic independence of women in MEPMA (Mission for Elimination of Poverty in Municipal Areas) groups. By fostering an entrepreneurial mindset and teaching project-specific skills, the program intends to create a pathway for sustainable livelihoods and community development.

### Description

This week-long training program, scheduled from November 20 to 24, 2023, is a collaborative effort between KL University and the Government of Andhra Pradesh under the category of **Skill Development, Entrepreneurship, and Self-Employment**. With 167 women participants from MEPMA Groups, the program will focus on practical training for six specific projects, tailored to meet the local market demand and entrepreneurial opportunities.

The sessions, coordinated by Dr. K. Ruth Ramya and supported by four faculty members, will include workshops, demonstrations, and expert guidance to build technical and managerial skills. Participants will learn project-specific techniques and strategies, financial management, marketing approaches, and effective collaboration for success. The training also emphasizes building confidence and fostering a spirit of entrepreneurship among women, enabling them to become active contributors to the local economy.

### Outcomes

The training program is expected to significantly enhance the skills and employability of the 167 women participants, enabling them to undertake sustainable self-employment ventures. Participants will acquire the practical expertise needed to implement the six projects effectively, while also developing an entrepreneurial mindset and business acumen.

The initiative will contribute to the socio-economic upliftment of the participants and their communities by promoting financial independence and creating job opportunities. Faculty participants will also gain valuable insights into the challenges faced by women entrepreneurs, enabling better support for future initiatives. Overall, the program will foster a ripple effect, inspiring more women to join skill development and entrepreneurial activities, thereby contributing to the broader mission of poverty elimination and community empowerment.



Inauguration of MEPMA Training session on 20.11.2023 at R & D Theatre , KLU





MEPMA Training session Inauguration session Addressing the for Women in MEPMA  
Groups on 20.11.2023 at R & D Theatre, KLU



Questioner session by MEPMA women member on 20.11.2023 at R & D theatre, KLU



MEPMA Women gathered at R & D Theatre, KLU on 20.11.2023 for Inauguration session for  
Training



Training session conducted for MEPMA Women on 21.11.2023 at KLU



Training session conducted for MEPMA Women on 21.11.2023 at KLU



Training session conducted for MEPMA Women on 22.11.2023 at KLU