

#### Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

Accredited by NAAC as 'A++' ◆Approved by AICTE ◆ ISO 21001:2018 Certified Campus: Green Fields, Vaddeswaram - 522 302, Guntur District, Andhra Pradesh, INDIA. Phone No. +91 8645 - 350 200; www.klef.ac.in; www.klef.edu.in; www.kluniversity.in Admin Off: 29-36-38, Museum Road, Governorpet, Vijayawada - 520 002. Ph: +91 - 866 - 3500122, 2576129

Ref: KLEF/RO/Women's Forum/2022-2023

Dt. 30/01/2023

#### Orders of Vice-Chancellor dt. 12/03/2023

### **CIRCULAR**

Sub: Seminar on Pradhana Mantri Yojana & other Schemes for MSME & Startup's- Reg

Ref: Letter dated on 30/01/2023 from Dr. K. Ruth Ramya, Associate Professor, CSE & Convenor, Women's Forum, KLEF

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This is to inform that Women's Forum is organizing "Seminar on Pradhana Mantri Yojana & Other Schemes for MSME & Startup's". The details of the program are mentioned below.

Date : 31/01/2023

Time : 10.00 A. M to 12:00 Noon

Venue: L-Block 5<sup>th</sup> Floor ACIC-KL Startup Foundation, KLEF

All HOD's are requested to bring this information to the notice of Faculty/Staff & students of their respective departments.

REGISTRAR

Dr. K. SUBBARAO REGISTRAR

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# SEMINAR ON PRADHAN MANTRI YOJANA AND OTHER SCHEMES FOR MSME AND STARTUPS

Date : 31/01/2023

**Time** : 10.00 A. M to 12:00 Noon

Venue : L-Block 5<sup>th</sup> Floor ACIC-KL Startup Foundation, KLEF

#### **OBJECTIVES**

The primary objectives of organizing a seminar on Pradhan Mantri Yojana and other Schemes for MSMEs and Startups are to disseminate crucial information about government initiatives and schemes aimed at promoting and supporting the growth of Micro, Small, and Medium Enterprises (MSMEs) and startups. This seminar seeks to educate entrepreneurs, potential business owners, and stakeholders about the various opportunities, financial incentives, and resources available under these schemes, thereby fostering an environment conducive to entrepreneurship, innovation, and economic development. Additionally, it aims to encourage networking, collaboration, and the exchange of ideas among participants, ultimately driving the expansion and sustainability of MSMEs and startups within the region or sector.

#### DESCRIPTION

Women Development cell (WDC) in association with ACIC-KL has conducted a seminar on Funding Opportunities and Schemes Towards Start- Up Initiation on 31-01-2023 in L-block 5th floor ACIC-KL hall. Mr. M. Sai Kiran Technical & outreach manager, ACIC-KL Startup foundation has delivered the talk. The participants of the seminar are the students of MBA both boys and girls and also the women workers of the KLEF. The seminar was targeted on the various funding opportunities and the government schemes for the start-up in India. The session also covered the success stories of various women entrepreneurs which encouraged the young minds to choose entrepreneurship as one of their career goals. The different schemes and the eligibility to apply for those schemes were clearly delivered to the participants. The session was made interactive as the speaker involved the participants to share their views and experiences on entrepreneurship. Participants expressed their satisfaction about the information and thoughts presented by the speaker

#### OUTCOMES

The outcomes of organizing a seminar on Pradhan Mantri Yojana and other Schemes for MSMEs and Startups include heightened awareness and understanding among participants regarding government initiatives and incentives available for their businesses. This increased knowledge equips entrepreneurs with the tools to access funding, navigate regulatory

processes, and leverage support services effectively. The seminar fosters a more vibrant entrepreneurial ecosystem by encouraging networking and collaboration among attendees, leading to potential partnerships and innovative business ideas. Ultimately, these outcomes contribute to the growth and sustainability of MSMEs and startups, driving economic development, job creation, and fostering a culture of entrepreneurship within the community or industry.

#### **PHOTOS**







Mr. M. Sai Kiran Technical & outreach manager, ACIC-KL Startup foundation addressing the gathering 0N 31/01/2023

## **Participated Student List:**

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REGISTRAR

Dr. K. SUBBARAO REGISTRAR