

Koneru Lakshmaiah Education Foundation (Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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Ref: KLEF/RO/Women's Forum/2018-19

Date: 24-01-2019

Orders of the Vice-Chancellor dt. 24-01-2019

<u>CIRCULAR</u>

<u>Sub</u>: Conduction of workshop on "**Cosmetic Veda-Ayurvedic Solutions for skin** and hair problems" on 25th January 2019 – reg. <u>Ref</u>: Letter dt.23-01-2019 from Dr.M.Sreedevi, Professor,CSE & Convenor,Womens Forum permitted by Pro-Vice Chancellor.

This is to inform that Women's Forum is conducting workshop on **"Cosmetic Veda-Ayurvedic Solutions for skin and hair problems" on 25th January 2019** in our University for all the girl students and women staff, as per the details given below.

Resource person : Dr.S. Sahithi, CMD, BAMS, Vedamantra, Ayur Hospitals, Vijayawada

Date and Timings : 25th January 2019 from 3.30 p.m. to 4.45 p.m.

Venue : Rose Hall

HODs are requested to bring this information to the notice of all the girl students and women staff of their respective departments.

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(Dr.R.R.L. KANTHAM) Registrar REGISTRAR Koneru Lakshmaiah Education Foundation (Deemed to be University) Green Fields, VADDESWARAM-522 502. Guntur District, Andhra Pradesh.



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WORKSHOP ON COSMETIC VEDA - AYURVEDICSOLUTIONS FOR SKIN AND HAIR PROBLEMS

Date : 25/01/2019

Time :3:30 P.M to 4.45 P.M

Venue: Rose Hall, KLEF

OBJECTIVES

The primary objective of organizing a workshop on "Cosmetic Veda - Ayurvedic Solutions for Skin and Hair Problems" is to promote holistic well-being and educate participants about the ancient wisdom of Ayurveda in the context of skincare and haircare. This workshop aims to provide attendees with a deep understanding of Ayurvedic principles, remedies, and practices tailored to address common skin and hair issues. By achieving this objective, the workshop seeks to empower individuals to make informed and natural choices for enhancing their beauty and overall health, bridging the gap between modern cosmetic approaches and traditional Ayurvedic wisdom for a more balanced and sustainable approach to skincare and haircare.

DESCRIPTION

K L E F Women's Forum conducted a workshopon "Cosmetic Veda-Ayurvedic Solutions for skinand hair problems." in Rose hall on 25.01.19. Resource person Dr.S. Sahithi told that The term "Ayurveda" combines the Sanskrit words ayur (life) and veda (science or knowledge). Thus, Ayurveda means "the science of life."In Ayurvedic medicine, health is defined as the soundness of sarira (body), manas (mind), and atman (self). Each of these must be nurtured ifan individual is to have good health. She alsotell that Ayurveda, the most trusted system of medicine evolved in India centuries ago, is widely being accepted and practiced in every part of the world today.

Ayurvedic medicine aims to integrate and balance the body, mind, and spirit. This balance is believed to lead to happiness and health, and to help prevent illness. Ayurveda offers methods of finding out early stages of diseases that are still undetectable by modern medical investigation.

The people who are coming from the Ayurvedabackground they only come to know the importance of the medicine. But the fact is that it includes several key functions in disease treatment. The main goal of Ayurveda is prevention as well as the promotion of the body's own capacity for maintenance and balance. Ayurvedic medicine aims to integrate and balance the body, mind, and spirit. This balance is believed to lead to happiness and health, and to help prevent illness. Ayurvedic medicine also treats specific physical and mental health problems.

She also told that every women wants Beautiful, smooth, radiant skin is something everyone wants, but as we age, our skin tends to become drier and more irritated during cold seasons. Dry skin also causes wrinkles to develop earlier, making us look older. A clear, radiant complexion is a sign of good health. Beautiful, smooth, radiant skin is something everyone wants, but as we age, our skin tends to become drier and more irritated during cold seasons. Dry skin also causes wrinkles to develop earlier, making us look older. A clear, radiant complexion is a sign of good health. She also told some tips for nourish our skin. She also told some tips for good skin they are

1.Abhyanga

- 2. Shower less, use more oil
- 3. Drink enough water
- 4. Nutrition
- 5. Get enough sleep.
- 6. Reduce stress
- 7. Avoid extreme weather conditions

Hair fall :-

Dr.S. Sahithi also say relentless hair fall can indeed be extremely distressingfor us and can have a grave psychological impact on our overall well-being. "Shedding hair can be one of the major reasons for dwindling self-confidence. Our current hectic lifestyle, pollution, and adulterated hair care

According to her In ayurveda, everything in the universe is made up of the five elements air, fire, water, earth and whether - and the three doshas, namely vata, pitta, and kapha. Ayurvedic experts say that we an achieve sparkling health by balancing these within our body, from hair colour to body type to the kind of illnesses we can get afflicted with. There can bevarious reasons for hair fall. These include weight loss, abysmal iron levels, irregular diet, stress and thyroid and hormonal imbalances. According to her a well- functioning body system isneeded to control hair fall. In other words, the very root cause of hair loss needs to be tackled first Ayurveda is not just about taking herbal medicine; it's also about following a strict lifestyle regimen. She also say that following Ayurvedic concepts such as Dinacharya and Ritucharya can go a long way in ensuring a host of health benefits. The basic idea behind these principles in Ayurvedic medicine is toprevent diseases by making lifestyle changes in accordance with cycles of Nature. Dinacharya involves organizing daily activities around two cycles of change that occur every day. Dinacharya routine includes waking up early, hygiene, exercise, meals, relaxation, sleeping and so on. Ritucharya involves lifestyle regimen to be followed each season. She told some natural Herbs if we apply to our hair that prevent hair fall they are

1. Aloe Vera 2. Bhringaraaja (Eclipta prostrata) 3. Amla (Indian Gooseberry) 4. Brahmi (Centella asiatica): 5. Ritha (Sapindus mukorossi) 6. Ashwagandha (Withania somnifera)

Some tips to prevent hair loss

- 1. Do yoga and meditations as these are stress buster and mood elevator
- 2. Adequate amount of water is essential for proper growth of hair
- 3. One shouldn't comb when the hair is wet

- 4. Sound sleep for 7-8 hours is utmost important
- 5. Avoid beverages like alcohol, coffee, excessive smoking
- 6. Give more weightage to seasonal fruits and green vegetables
- 7. Iron rich and adequate protein diet is good for hair loss
- 8. The juice of carrot, lettuce is good for hair growth
- 9. Avoid Pitta aggravating foods like spicy, fried and oily foods
- 10. Applying the juice of coriander on the scalp proves very fruitful in preventing ofhair loss.

OUTCOMES

The outcomes of organizing a workshop on "Cosmetic Veda - Ayurvedic Solutions for Skin and Hair Problems" are multifaceted. Firstly, participants gain a deeper appreciation and understanding of Ayurvedic principles, enabling them to make informed choices for their skincare and haircare routines, potentially resulting in healthier and more radiant skin and hair. Secondly, the workshop may foster a sense of connection to traditional holistic practices, encouraging a more sustainable and natural approach to beauty and well-being. Thirdly, attendees are equipped with practical knowledge and tools to address common skin and hair issues, promoting self-confidence and overall health. Ultimately, these outcomes contribute to a more empowered and informed community of individuals who are better equipped to take care of their skin and hair in a way that aligns with Ayurvedic principles and promotes lasting beauty and wellness.

PHOTOS





Dr. S . Sahithi addressing the gathering and talking about preventive measures to be taken for hairfall on 25/01/2019



Few of the Participants & Dr.M. Sreedevi, Convener, KLEF Women's Forum felicitating resource person Dr. S . Sahithi on 25/01/2019

FACULTY LIST:

| S.No | Emp No | Name of the employee | Designation | Department |
|------|-----------|--------------------------------|------------------------------|----------------------------------|
| 1 | 4667 | A VANI | PROFESSOR | CHEMISTRY |
| 2 | 4540 | M.K.JYOTHI | PROFESSOR | ENGLISH |
| 3 | 2921 | M.LATHA | ASSOC.PROF | ENGLISH |
| 4 | 2746 | K.VISHNU DIVYA | ASSOC.PROF. | ENGLISH |
| 5 | 4433 | BHEEM SEN KALA | ASST.PROF. | MATHS |
| 6 | 4160 | MS.SONTI ANUSHA | ASST.PROF. | MATHS |
| 7 | 4643 | YELLA BHARGAVI | ASST. PROF. | MATHS |
| 8 | 4386 | PAMULA RAJA KUMARI | ASST.PROF. | MATHS |
| 9 | 577 | MS. S.LAVANYA | ASST.PROF. | ENGLISH |
| 10 | 1514 | MS.N.V.SIVA KUMARI | ASST.PROF. | ENGLISH |
| 11 | 1906 | MS.V.LEELA PRIYADARSINI | ASST.PROF. | ENGLISH |
| 12 | 3990 | SHAIK MAHAMUDA | ASSOC.PROF. | PHYSICS |
| 13 | 1851 | N.KRISHNA JYOTHI | ASST.PROF. | PHYSICS |
| 14 | 4713 | PASUPULETI RAMA DEVI | OFFICE ASSISTANT | EXAM SECTION |
| 15 | 4714 | KANTAMANENI SUJANI | DIGITAL LIBRARY ASSISTANT | CENTRAL LIBRARY |
| 16 | 4724 | VEERAMACHANENI LIKITHA | GYM TRAINER | PHYSICAL EDUCATION DEPARTMENT |
| 17 | 4717 | TAMMIREDDY LAKSHMI PRASANNA | LAB TECHINICAN | PHARMACY |
| 18 | 4733 | S LAKSHMI KUMARI | DIGITAL LIBRARY ASSISTANT | CENTRAL LIBRARY |

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